

AVON

AVON.CO.ZA

JULY 2025

# LIPMANIA

POWER UP YOUR POUT THIS INTERNATIONAL LIPSTICK MONTH

AVON

JULY 2025

AVON.CO.ZA

1426313

FOR OUR FULL RANGE  
**SHOP ONLINE**  
avon.co.za

To place an order from this brochure contact:

Name \_\_\_\_\_

Tel \_\_\_\_\_

Email \_\_\_\_\_

AVON

AVON.CO.ZA | JULY 2025



THE VALUE YOU LOVE,  
**THE CARE YOU  
DESERVE**



NOURISH + EXTRA FIRM

**8/10** agreed it made  
their skin look **firmer\***



Peptides



Coffee

Extra Firm  
Body Lotion  
for visibly firmer,  
smoother-looking  
skin

Nourish + Extra Firm  
Body Lotion  
400 ml 1569862

[ Peptide + Coffee ]



NOURISH + INTENSIVE HYDRATION

**9/10** confirmed it feels  
like an **intense** dose of **moisture\***



Hyaluronic Acid



Rice Oil

Intensive Hydration  
Body Lotion  
soothes very dry skin  
with immediate,  
lasting hydration

Nourish + Intensive  
Hydration Body Lotion  
400 ml 1569863

[ Hyaluronic Acid + Rice Oil ]



# YOUR NOURISHING DOSE OF EXPERT CARE

that effectively targets specific **body concerns**



**3 IN 1**  
BLEND

- **Exclusive Barrier Boost B3 Complex** helps nourish, repair & restore skin's protective barrier
- **Active skincare ingredients** for targeted care
- **Caring ingredients** of natural origin

NEW

ONLY  
**R99<sup>90</sup>** EACH

ACROSS PAGES 2-3

NOURISH +  
EVEN TONE

**8/10** said their skin  
looked & felt **instantly**  
more **radiant\***



Vitamin C



Green Tea

Even Tone Body Lotion  
helps reduce the appearance  
of dark spots & even out  
skin tone

Nourish + Even Tone  
Body Lotion  
400 ml 1569861

\*Based on a consumer perception questionnaire, Poland, 2024.

[ Vitamin C + Green Tea ]



400 ML



AVON CARE trusted by millions worldwide

NEW LOOK, NEW SKIN-LOVING FORMULAS

REPLENISH & DEEPLY NOURISH  
**EXTREMELY DRY  
WINTER SKIN**



Vitamin E



Argan Oil



Derma Renewing  
Tissue Oil  
50 ml 1454407

**R79**



\*Based on a consumer study.

# DEEPLY NOURISHED SKIN WITH MULTI-USE, 5-IN-1 TISSUE OIL



- Apply directly to skin
- Mix into body lotion
- Add to bathwater

ONLY  
**R149**

SAVE R30

## 5 BENEFITS IN 1 OIL TO HELP\*:

**REDUCE** the look of stretch marks

**NOURISH** extremely dry skin

**REDUCE** the look of uneven skin tone

**SOFTEN** the feel of coarse skin

**REDUCE** the appearance of scars



INFUSED  
WITH  
**ARGAN OIL**

Derma Renewing  
Tissue Oil  
150 ml 1454406  
Regular Price R179



AVON CARE  
trusted by millions worldwide





BONUS SIZE + BIG VALUE WITH  
**160\*APPLICATIONS**  
 PER BOTTLE!

Pomegranate  
 Antioxidant Body Lotion  
 Offers effective  
 protection against  
 environmental  
 aggressors

RUB TO  
 SMELL  
 POMEGRANATE

Antioxidant  
 Pomegranate  
 Body Lotion  
 720 ml 1485852



\*Based on an average use of 1 pump per application. \*\*Suitable for children over the age of 3.  
 \*\*\*After multiple applications. Based on a clinical study. †Based on a consumer study.

## XXL MOISTURE FOR YOUR FAMILY



- Suitable for men, women & kids\*\*
- All-day moisture\*\*\*
- Nourished-feeling skin after 1 use†

ONLY  
**R109<sup>90</sup>** EACH  
 ACROSS PAGES 6-7

- Healthy-looking skin
- Quick absorption
- Softening moisture

Avocado Replenishing  
 Body Lotion  
 Restores skin & leaves  
 it feeling smoother,  
 softer & protected

Replenishing  
 Avocado  
 Body Lotion  
 720 ml 1485837



Shimmering Jasmine  
 Body Lotion  
 Shimmering, soft skin  
 & the delicate floral  
 scent of jasmine



Shimmering Jasmine  
 Scent & Glycerine  
 Body Lotion  
 720 ml 1563974

720 ML



AVON CARE  
 trusted by millions worldwide





**NOURISHING**  
Nourishing Cocoa  
1560143



**RADIANCE**  
Radiance Berry Fusion  
1560173



**REPLENISHING**  
Replenishing Avocado  
1561872



**SMOOTHING**  
Smoothing Tropical Fruits  
1561874



**PROTECTING**  
Lasting Protection  
Silicone Gloves  
1560137



**ESSENTIAL**  
Essential Moisture  
Almond Milk  
1560161



RECYCLABLE  
PACKAGING



\*After multiple applications. Based on a clinical study.  
\*\*Based on external research data.

# HANDS-ON MOISTURE THAT LASTS ALL DAY\*

SAVE OVER  
**10%**



SA'S FAVOURITE  
HAND CARE BRAND\*\*

- All-day moisture\*
- Soothing care
- Softening moisture
- Healthy-looking skin
- Quick absorption
- Non-greasy



**ANTIOXIDANT**  
Antioxidant Cherry  
1558911



**SOOTHING**  
Soothing Jasmine & Glycerine  
1563976



**HYDRATING**  
Hydrating Coconut  
1560090

Avon Care  
Hand Creams  
75 ml

8

**1 FOR R39<sup>90</sup>**

ACROSS PAGES 8-9

**ANY 2 FOR R70**

Please indicate your choice of products on your order form.

9



ALL-DAY MOISTURE\*\*  
**FOR YOUR DRY WINTER SKIN**



**NOURISHING**  
Nourishing Cocoa  
1560146



**RADIANCE**  
Radiance Berry Fusion  
1560167



**HYDRATING**  
Hydrating Coconut  
1559883



**ESSENTIAL**  
Essential Moisture  
Almond Milk  
1560158

\*Suitable for children over the age of 3.  
\*\*After multiple applications. Based on a clinical study.  
\*\*\*Based on a consumer study.

# CARING HYDRATION FOR EVERY BODY

ONLY  
**R72** EACH  
ACROSS PAGES 10-11



6IN1

- Suitable for men, women & kids\*
- All-day moisture\*\*
- Nourished-feeling skin after 1 use\*\*\*
- Healthy-looking skin
- Quick absorption
- Softening moisture

NEW



**ANTIOXIDANT**  
Antioxidant  
Cherry  
1558849

NEW



**SOOTHING**  
Shimmering Jasmine  
& Glycerine  
1563975



**REPLENISHING**  
Replenishing  
Avocado  
1560103



**SMOOTHING**  
Smoothing  
Tropical Fruits  
1554059



# MATTIFYING MOISTURE

FOR UP TO 8 HOURS\*\*



OILY skin

Vanishing Cream with  
Vitamins A, C & E  
100 ml 1532061  
**R45<sup>90</sup>**



# FIRMER, HEALTHIER SKIN DAY & NIGHT

SAVE OVER  
**15%**

6IN1

- All-day moisture\*
- Dermatologically tested
- Softening moisture
- Healthy-looking skin
- Quick absorption
- Non-greasy



5-IN-1 SKINCARE BENEFITS:  
• hydrate • smooth • replenish • protect • nourish



ALL skin types

Goodnight Sleep Cream with  
Ceramide Complex  
100 ml 1549019



3-IN-1 SKINCARE BENEFITS:  
• plump • hydrate • firm



AGEING skin

Age Restore Face Cream with  
Hyaluronic Acid and Vitamin E  
100 ml 1474845

**BIG  
VALUE**  
100 ml SIZE

**1 FOR R89<sup>90</sup> | ANY 2 FOR R151**

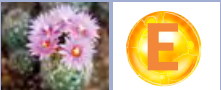
Please indicate your choice of products on your order form.

SAVE R28.80 13



# GENTLE FACE WASH

FOR ALL SKIN TYPES & AGES



Cactus Flower Extract Vitamin E

- 3-IN-1 formula**
- remove make-up • refresh • cleanse



**All skin**

**Refreshing Gel with Vitamin E**  
150 ml **1377111**  
Regular Price  
**R69**

# ADD EXTRA NOURISHMENT WITH 3-IN-1 FACE MASKS



Vitamin E Avocado Cucumber Soothing Aloe

- WASH-OFF nourishing avocado mask**

  - nourish • hydrate • soften
- PEEL-OFF cleansing aloe & cucumber mask**

  - purify • refresh • smooth



**DRY skin**

**Nourishing Face Mask with Avocado**  
75 ml **1542705**  
Regular Price  
**R59**

**NORMAL skin**

**Cleansing Face Mask with Aloe & Cucumber**  
75 ml **1478680**  
Regular Price  
**R59**

# HYDRATING MULTI-TASKING MOISTURISERS

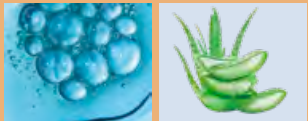
ONLY **R69<sup>90</sup>** EACH  
ON PAGE 15

- 6IN1**

  - All-day moisture\*
  - Nourished-feeling skin
  - Softening moisture

- With caring vitamin E
- Quick absorption
- Non-greasy

\*Based on a consumer study.



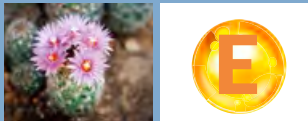
Ceramides Soothing Aloe

- For EXTRA-DRY skin with macadamia oil**
- hydrate • nourish • soften



**DRY skin**

**Hydrating Face Cream with Vitamin E and Macadamia Oil**  
100 ml **1533416**



Cactus Flower Extract Vitamin E

- For NORMAL/DRY skin with vitamin E**
- hydrate • soften • protect



**NORMAL skin**

**Hydrating Face Cream with Vitamin E**  
100 ml **1533617**

**2 FOR R109**  
SAVE R29

**ANY 2 FOR R99**  
Please indicate your choice of products on your order form.  
SAVE R19



# MOISTURISING CLEANSING BAR FOR FACE & BODY



- Skin feels soft, smooth & fresh
- Gentle, moisturising cleanse
- With glycerine & vitamin E
- Helps remove dirt
- Lathers quickly



for ALL skin types

Nurturing Cleansing Bar

90 g 63906

Regular Price R25

**R20**



Great cleaning bar & enjoyed by my whole household, including kids."

SHANNA G. CUSTOMER\*\*

3-IN-1 lip balm

- hydrate • comfort • protect



Hydrating Lip Balm

4.5 g 1551325

**R36**

# YOUR EVEN-TONED, RADIANCE ROUTINE

FACE CREAMS

ONLY

**R89<sup>90</sup>** EACH

**3IN1**

- Softens the look of dark spots\*
- Visibly evens skin tone\*
- Restore skin's radiance\*
- Quick absorption
- Non-greasy



Vitamin C



Vitamin E

Even Tone Cleanser



Even Tone Facial Cleanser with Vita-Complex  
150 ml 1497412

**R79**

1



1

Even Tone Day Face Cream with Vita-Complex  
100 ml 1545725

2

Even Tone Night Face Cream with Vita-Complex  
100 ml 1545726

UNEVEN skin tone



Leaves my skin moisturised & more even toned."

DIKELEDI S. CUSTOMER\*\*

2







AVON  
END VIOLENCE  
AGAINST WOMEN



EVERY  
SALE  
SUPPORTS  
WOMEN\*

*"Us who have lived the experience of violence have a duty to those around us not to keep the experience to ourselves."*

**LENUTA,**  
Domestic abuse survivor



SCAN HERE TO  
FIND OUT HOW  
TO SPOT SIGNS  
OF ABUSE &  
FIND WHERE  
TO GET HELP

## 1 IN 3 WOMEN GLOBALLY ARE AFFECTED BY DOMESTIC VIOLENCE IN THEIR LIFETIME.

You can make a difference, because when you buy one of our charity products, we'll donate profits to support TEARS Foundation, Women For Change, & Impact Drivers, helping those experiencing abuse speak out & find support.

**Far Away**  
Eau de Parfum  
50 ml 1562970  
**R349**



50% of profits from these products are donated to our NGO partners\*

Our **LIMITED EDITION COLLECTION** of best-loved beauty products is handpicked by our very own powerful women, your Avon Representatives.



Comes in a giftable box

### Gender-Based Violence Cause Necklace

Necklace: 42 cm + 9 cm extender  
Pendant: 1.2 cm x 1.45 cm

1491888  
**R99**



Cosmic Brown  
1564301

Majestic Plum  
1564302

**Glimmerstick Eyeliner**  
**R89<sup>90</sup>** EACH

Printed colour shade swatches may vary from actual product.

**ALL LIMITED EDITION**

\*50% of profits are donated to & split equally among TEARS Foundation, Women For Change, & Impact Drivers.

JULY  
**07**

## CAMPAIGN CONTENTS

- 02 AVON CARE**
- 22 MOST-LOVED**
- 36 FRAGRANCE**
- 60 MEN'S STORE**
- 80 MAKE-UP STUDIO**
- 104 SKINCARE**
- 122 FASHION STUDIO**
- 148 PERSONAL CARE**
- 158 HAIRCARE**
- 178 LIPMANIA**

**1000%**  
Satisfaction Guaranteed

If for any reason your Avon product does not satisfy your expectations, it will be exchanged for another or the purchase price will be reimbursed. This guarantee is valid for two months from the date of invoice. Guarantee does not exclude any statutory warranties. For any queries, returns or service issues, kindly call 087 011 2866 or email queries@avon.com

*Menin Hukamdad*

Managing Director - Avon South Africa  
Directors: M A Hukamdad, B M Nkosi, O Gul\*  
(\*Türkiye)

July 2025 Brochure | 1 - 31 July 2025



**Black Suede**  
Eau de Toilette  
100 ml 1553140  
Regular Price R379.90\*



## A LAYER OF ALLURE MAKES THE MAN

AN INTOXICATING BLEND OF SENSUAL LEATHER, FRESH GREENS & WARM WOODS. A MULTILAYERED FRAGRANCE THAT COMPLEMENTS EVERY SIDE OF YOU.



100 ml

**SAVE  
OVER  
45%**

**BONUS  
OFFER!**



**RUB TO  
SMELL  
BLACK SUEDE**

BUY  
**BLACK SUEDE**  
FOR JUST

**R199<sup>90</sup>\***  
EACH

WITH EVERY  
**R200 SPENT**  
IN THIS BROCHURE  
**SAVE R180**

\*Excluded from spend.





# most-loved **BEAUTY** PRODUCTS

**FREE YOUR  
EXTRAORDINARY**



\*Customer testimonial obtained through verified online source.

♥♥♥♥♥  
**MOST LOVED**

"This is a great everyday perfume with floral notes. If I go somewhere new, I always get asked what that lovely scent is & it lasts the whole day. Fabulous!"

CHRISTINE P.  
CUSTOMER\*



SAVE OVER  
**25%**

With indulgent  
**salty chocolate**  
so you can  
make & break  
all the rules.

**RUB TO  
SMELL**  
FAR AWAY  
REBEL

**LOWEST  
PRICE  
OF THE  
YEAR**

Far Away Rebel  
Eau de Parfum  
50 ml **1544916**  
Regular Price R349

**ONLY**  
**R249**  
**SAVE R100**





RUB TO  
SMELL  
TRESELLE

most-loved  
**BEAUTY**  
PRODUCTS  
FEEL ELEGANT IN  
EVERY MOMENT

♥♥♥♥♥  
MOST LOVED

"Feminine & so divine! A new-found favourite added to my collection!"

RONEL R.  
CUSTOMER\*

\*Customer testimonial obtained through verified online source.

With the feminine scent of **lotus** & soft **rose** on a base of warm, velvety **musk**.

**SAVE OVER 25%**

**BOTH FOR R299**  
**SAVE R109.90**  
ORDER OFFER ON CODE **860217**

**BONUS** +RECEIVE A FREE SAMPLE  
Anew Skin Renewal Power Serum Sample 2 ml  
Regular Price R10  
Limited to first 10 000 orders.  
Your free product will automatically be included with your order.

**Treselle**  
Perfumed Body Spray  
90 ml **1436716**  
Regular Price  
**R59<sup>90</sup>**

**Treselle**  
Eau de Parfum  
50 ml **1531433**  
Regular Price R349



# most-loved BEAUTY PRODUCTS

EXPERIENCE A  
MOMENT OF  
COMPLETE PURITY

♥♥♥♥♥  
MOST LOVED

"I love, love, love the Pur Blanca Hope fragrance! It's very subtle and soft on the skin - not overpowering at all."

THOBEKA K.  
CUSTOMER\*

\*Customer testimonial obtained through verified online source.

Embrace the beauty of  
our **fragrance collection**  
where **pure delicacy** meets  
**enchanting harmony.**



SAVE OVER  
**20%**

**Pur Blanca**  
**Eau de Toilette**  
50 ml 1569083  
Regular Price  
**R149**

**RUB TO  
SMELL**  
PUR BLANCA  
ORIGINAL



**Pur Blanca Elegance**  
**Eau de Toilette**  
50 ml 1566032  
Regular Price  
**R149**



**Pur Blanca Hope**  
**Eau de Toilette**  
50 ml 1561333  
Regular Price  
**R149**

**ANY 2 FOR  
R229**

Please indicate your choice of  
products on your order form.

**SAVE R69**



POWER  
STAY  
24H\*  
LIFE-PROOF  
LONGWEAR

# most-loved BEAUTY PRODUCTS

## POWER STAY 24-HOUR FOUNDATION

Model is wearing 530N Maple.

♥♥♥♥♥  
MOST LOVED

"I really enjoyed how lightweight and breathable this foundation is. It's buildable to full coverage which is important for someone like me who has post-acne scarring. I enjoyed the finish of this foundation as well, it has a beautiful matte finish, not drying at all & it is long lasting, perfect for long spring and summer days."

KEROTSE M.  
CUSTOMER\*\*

\*Based on a consumer study. \*\* Customer testimonial obtained through verified online source.

Now powered with **Niacinamide** for extra **comfort, cover & hydration.**

SAVE OVER  
**20%**



oil-free



dermatologist  
tested

Power Stay  
24-Hour  
Foundation  
30 ml  
Regular Price  
R279.90 each



**STAYS PUT**  
COLOUR LOCK  
TECHNOLOGY  
locks in pigments for 24 hours\* of  
wear through  
heat, humidity, &  
non-stop activity



**STAYS  
MATTE**  
natural-looking  
formula evens skin  
tone & controls  
the look of shine  
all day\*. SPF 10

ONLY  
**R219<sup>90</sup>** EACH  
SAVE R60

Printed colour shade swatches may vary from the actual product.

1 FAIR  
2 LIGHT/LIGHT MEDIUM  
3 MEDIUM  
4 MEDIUM DEEP  
5 DEEP

- 125G Warm Ivory  
1530677
- 130N Alabaster  
1530678
- 135G Light Ochre  
1530679
- 210N Light Beige  
1530682
- 215P Ivory  
1530683
- 220G Light Nude  
1530684
- 228G Nude  
1530686
- 230N Creamy Natural  
1530687
- 245N Natural Beige  
1530690
- 250N Cream Beige  
1530691
- 310N Medium Beige  
1530693
- 320G Sun Beige  
1530695
- 325N Natural Tan  
1530696
- 330P Honey Beige  
1530697
- 335P Desert Beige  
1530698
- 340N Light Tan  
1530699
- 345N Soft Honey  
1530701
- 348P Toasted Praline  
1530702
- 350N Warm Light Tan  
1530703
- 355G Light Caramel  
1530704
- 410P Spice  
1530705
- 420G Caramel  
1530706
- 425N Amaretto  
1530797
- 430N Deep Tan  
1530830
- 435N Warm Deep Tan  
1530831
- 438P Chocolate  
1530832
- 510N Walnut  
1530833
- 515N Bronze  
1530834
- 520P Rich Sienna  
1530835
- 525N Dark Cocoa  
1530836
- 530N Maple  
1530837
- 535P Espresso  
1530838





# most-loved **BEAUTY** PRODUCTS

## 5-IN-1 MASCARA

For added **volume, length, definition, lift & colour** with a smart-control brush that **separates & combs** lashes.

♥♥♥♥♥  
**MOST LOVED**

"Best  
mascara  
I've used!"

CAROLINE R.  
CUSTOMER\*

\*Customer testimonial obtained through verified online source.

**Smart Control brush**  
with detailing tip to  
separate lashes

**Intelligent Gel  
formula** evenly  
coats lashes,  
no clumping

SAVE OVER  
**20%**



**Lash Genius Multitask  
& Multiply Mascara**  
Blackest Black  
10 ml **1503801**  
Regular Price R189

**UNMISSABLE  
PRICE**

ONLY  
**R149**

**SAVE R40**





most-loved  
**BEAUTY**  
PRODUCTS  
SMOOTH FINE LINES  
& PLUMP UP SKIN  
IN JUST 2 DAYS\*

**PROTINOL  
+PHYTOL**

with AWARD-WINNING<sup>†</sup> PROTINOL<sup>™</sup> for a dual collagen boost & PHYTOL to help plump & smooth.

**DAY & NIGHT CREAM**

Apply in the morning & evening to cleansed face & neck for plumper, noticeably smoother skin\*

**AFTER 2 DAYS**

+ Skin looks plumper & noticeably smoother\*

**AFTER 1 WEEK**

+ Fine lines look reduced & skin's texture looks visibly improved\*

♥♥♥♥♥  
**MOST LOVED**

"I love the day and night creams and I'm even more excited that they have Protinol<sup>™</sup>. Really working hard for my baby skin softness!"

NICOLETTE M.  
CUSTOMER\*\*

\*Based on a consumer study. \*\*Customer testimonial obtained through verified online source.  
†2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.



Anew Reversalist  
Day Cream Trial Size  
15 ml 1544258  
**R99**



Anew Reversalist  
Night Cream Trial Size  
15 ml 1544259  
**R99**

**PLUMP & SMOOTH**  
IDEAL FOR SKIN AGE:  
20 | 30 | 40 | 50 | 60 | 70+

SAVE  
**30%**



**SPF 20**

Anew Reversalist  
Plump & Smooth  
Night Cream  
50 ml 1540688  
Regular Price  
**R289**

UNMISSABLE  
PRICE

ANY 2 FOR  
**R399**

Please indicate your choice of  
products on your order form.

**SAVE R179**

Anew Reversalist  
Plump & Smooth Day  
Cream SPF 20  
50 ml 1540687  
Regular Price  
**R289**





# most-loved BEAUTY PRODUCTS

## SHINY, STRONG, NOURISHED HAIR WITH CARING SERUMS

See **healthier, shinier**, more **gorgeous** hair in an **instant**.

### ULTIMATE SHINE

Instantly restores hair's **shine & smoothness\***

### ABSOLUTE NOURISHMENT

Hair feels **nourished & smoother** after just 1 use\*

### RECONSTRUCTION

Instantly strengthens & **repairs dry, damaged hair\***

#### ♥♥♥♥♥ MOST LOVED

"I love the way Reconstruction Serum makes my hair feel. And the scent is absolutely amazing!"

NICOLETTE M.  
CUSTOMER\*\*

\*Based on clinical and consumer studies. \*\*Customer testimonial obtained through verified online source.



SAVE OVER  
**15%**

Advance Techniques  
Ultimate Shine  
Treatment Serum  
30 ml 1549366  
Regular Price  
**R89**

Advance Techniques  
Absolute Nourishment  
Treatment Serum  
30 ml 1548695  
Regular Price  
**R89**

Advance Techniques  
Reconstruction  
Treatment Serum  
30 ml 1554509  
Regular Price  
**R89**

UNMISSABLE  
PRICE

ANY 2 FOR  
**R149**

Please indicate your choice of products on your order form.

**SAVE R29**



## READY FOR THE UNEXPECTED?

meet

## PERFECT NONSENSE

our new fragrance brand

**DROPPING SOON!**

Two contradictory ingredients that, when put together, infuse to create unexpected scent & sensory experiences that break all the fragrance norms.

**Scents that make no sense yet arouse every sense.**

**BE THE FIRST TO TRY, WITH OUR UNMISSABLE OFFER**

**FULL SIZE AVAILABLE IN AUGUST**

**RUB TO SMELL**  
CHOCO TUBEROSE



**Perfect Nonsense**  
Eau de Parfum  
**Discovery Kit**  
Kit includes:  
• Choco Tuberose  
Sample Vial  
• Bamboozie Cocktail  
Sample Vial  
• Peppery Peaches  
Sample Vial  
**1574131**

**NEW FRAGRANCES**



**DISCOVERY KIT ONLY R29**





# TAKE BACK YOUR **FREEDOM**

FREE YOURSELF WITH THE DEEP ALLURE OF THE OCEAN  
EMBRACE YOUR SENSUALITY, UNTAMED & FREE -  
JUST LIKE WAVES IN THE SEA.

INTRODUCING IMARI FREE



RUB TO  
SMELL  
IMARI FREE

|  |  |  |
|--|--|--|
| <p>Imari Free<br/>Roll-On Anti-<br/>Perspirant Deodorant<br/>50 ml 1561971<br/>Regular Price<br/><b>R29<sup>90</sup></b></p> | <p>Imari Free<br/>Body Lotion<br/>125 ml 1561972<br/>Regular Price<br/><b>R59<sup>90</sup></b></p> | <p>Imari Free<br/>Eau de Toilette<br/>50 ml 1561608<br/>Regular Price R249</p> |
|--|--|--|

NEW

ALL 3 FOR  
**R249**

**SAVE R89.80**

ORDER OFFER ON CODE 860218

**Laminaria seaweed** complements your free & fresh take on sensuality without compromising on lastingness. A burst of sparkling **Italian bergamot oil** freshens the scent further, & **warm amber notes** add a deeper layer of sensuousness.



AVON – THE WORLD'S NO.1 FRAGRANCE BRAND\*

# FREE YOUR EXTRAORDINARY

with **190\*** jasmine petals in every bottle

2

LASTS  
ALL  
DAY\*\*

1

3

 RUB TO  
SMELL  
FAR AWAY

 ALL 3 FOR  
**R249**
**SAVE R89.80**
ORDER OFFER ON CODE **860221**

A timeless, iconic scent with an extraordinary fan following who adores its unique blend of freesia, over 190 handpicked† jasmine petals of the finest quality & comforting Madagascan vanilla.



*Oriental floral*  
Scent concentration:



Eau de Parfum

**1 Far Away Roll-On  
Anti-Perspirant  
Deodorant**  
50 ml **1574575**  
Regular Price  
**R29<sup>90</sup>**

**2 Far Away Perfumed  
Body Spray**  
90 ml **1534067**  
Regular Price  
**R59<sup>90</sup>**

**3 Far Away  
Eau de Parfum  
Limited Edition**  
30 ml **1551620**  
Regular Price R249

AVON – THE WORLD'S NO.1 FRAGRANCE BRAND\*

# FREE YOUR EXTRAORDINARY

with bold blackcurrant buds to take your glam to wham

 RUB TO  
SMELL  
FAR AWAY  
GLAMOUR

50 ml

1

2

LASTS  
ALL  
DAY\*\*

\*As measured by volume or units sold in 2022 (Source: GlobalData). \*\*Tested to last up to 8hrs. Based on a consumer study. \*\*\*Remove pump and cap. Dispose of all three parts (glass bottle, metal cap, plastic pump) separately. †Based on 1.05 oz (31 ml) volume. Calculations based on average industry harvest of jasmine.

 BOTH FOR  
**R299**
**SAVE R109.90**
ORDER OFFER ON CODE **860220**
 SAVE  
OVER  
**25%**

Make an entrance with the unique & rare scent of **blackcurrant buds** harvested from the vineyards of Burgundy, sensual **Madagascan vanilla** & elegant **black musk**.



*Floral oriental gourmand*  
Scent concentration:



Eau de Parfum



**NOW RECYCLABLE  
BOTTLE\*\*\***

**1 Far Away Glamour  
Body Lotion**  
125 ml **1548516**  
Regular Price  
**R59<sup>90</sup>**

**2 Far Away Glamour  
Eau de Parfum**  
50 ml **1544903**  
Regular Price R349





# EMBRACE YOUR NATURAL SENSUALITY

ENHANCE YOUR NATURAL  
SENSUALITY WITH GENTLE, FEMININE  
NOTES THAT WILL MAKE YOU FEEL  
DELIGHTFUL ALL DAY.

Imari Naturelle  
Roll-On Anti-  
Perspirant Deodorant  
50 ml 1544201  
Regular Price  
**R29<sup>90</sup>**

Imari Naturelle  
Body Lotion  
125 ml 1544202  
Regular Price  
**R59<sup>90</sup>**

**BOTH FOR R75**  
ORDER OFFER ON CODE 860219 SAVE R14.80



SAVE  
**20%**

ONLY  
**R199**  
SAVE R50



**Upcycled\* rosewater** captures  
rose in a way to complement  
your own natural beauty, paired  
with velvety soft **peaches**  
& warm **musks** for a raw  
sensuality that lasts.

Imari Naturelle  
Eau de Toilette  
50 ml 1540065  
Regular Price R249

\*An upcycled ingredient is one that contains 50% or more of its carbon from a material that was a waste or side stream from a process either internal or external.



ALL 3 FOR  
**R249**

**SAVE R89.90**

ORDER OFFER ON CODE 860222



LASTS UP TO  
8 HOURS\*



FLORAL



WOODY



**Little Black Dress**  
**Eau de Parfum**  
Limited Edition  
30 ml **1551623**  
Regular Price R249

**Little Black Dress**  
**Body Lotion**  
125 ml **1549393**  
Regular Price  
**R59<sup>90</sup>**

**Little Black Dress**  
**Roll-On Anti-Perspirant**  
**Deodorant**  
50 ml **1482219**  
Regular Price  
**R29<sup>90</sup>**

\*Based on a consumer study.

**ELEGANCE IS A CHOICE.**  
**MAKE IT YOURS.**

Rely on the classic scent of **elegant florals**, wrapped in feminine **jasmine** & Indonesian **dark patchouli**.



**UTTER ELEGANCE – NO**  
**MATTER THE OCCASION**

Express yourself with  
bright citrus enhanced  
by a dew-covered  
**jasmine** blend &  
sensual liquid **amber**.

**BOTH FOR**  
**R299**

**SAVE R109.90**

ORDER OFFER ON CODE 860223



FLORAL



WOODY



**Little Black Dress Lace**  
**Body Lotion**  
125 ml **1549790**  
Regular Price  
**R59<sup>90</sup>**

**Little Black Dress Lace**  
**Eau de Parfum**  
50 ml **1491582**  
Regular Price R349



BOTH FOR  
**R299**

SAVE R109.90

ORDER OFFER ON CODE **860224**

# LOVE EVERY PLAYFUL MOMENT TOGETHER



2



1

Feel the loving embrace of sweet **raspberry nectar** settling in warm **cashmere wood** & tender **love apple**.

**1 LOV|U Body Lotion**  
125 ml **1561863**  
Regular Price  
**R59<sup>90</sup>**

**2 LOV|U**  
**Eau de Parfum**  
50 ml **1562682**  
Regular Price R349

\*Based on a consumer study.

# UNVEIL YOUR FEMININITY

Sparkling **citrus** & luscious **red berries** blended with **creamy white florals** & luxurious **sandalwood**.



FRUITY



FLORAL



LASTS UP TO 8 HOURS\*



**Luck for Her**  
**Eau de Parfum**  
50 ml **1386584**  
Regular Price R349

**R269**  
SAVE R80

Lavish yourself in opulent notes of **bergamot** & **ylang ylang** blended with fragrant **jasmine** & warm **sandalwood** & **amber**.



FLORAL



LASTS UP TO 8 HOURS\*

**RUB TO  
SMELL**  
RARE GOLD



**Rare Gold**  
**Eau de Parfum**  
50 ml **1490709**  
Regular Price R349

**R269**  
SAVE R80



**BOTH FOR  
R299**

**SAVE R109.90**

ORDER OFFER ON CODE 860226

## LET THE RHYTHM PULL YOU CLOSER

With an enticing dance of scents made up of creamy woods, velvet musks & sweet ambers that capture the warmth of physical touch.

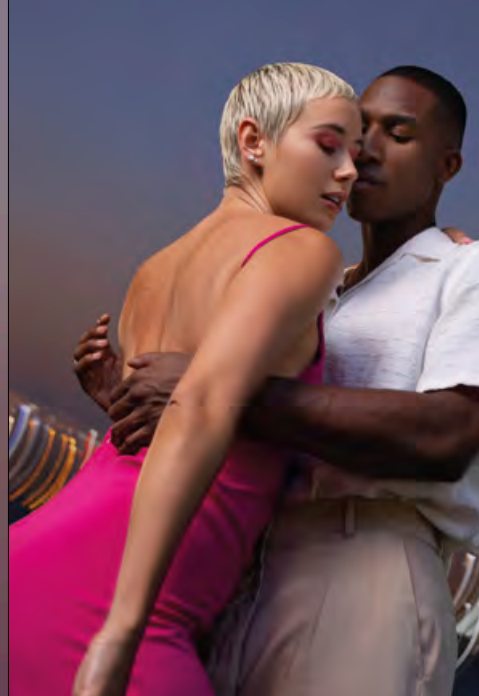
FOR HER

**RUB TO  
SMELL**  
Attraction  
Closer  
for her



Attraction Closer for Her  
Eau de Parfum  
50 ml 1550888  
Regular Price R349

Attraction Closer for Her  
Body Cream  
125 ml 1552750  
Regular Price  
**R59<sup>90</sup>**



FOR HIM

With notes of invigorating pear,  
spicy pink peppercorn & tonka beans  
that get your senses moving.



Attraction Closer for Him  
Eau de Toilette  
75 ml 1550889  
Regular Price R349.90

Attraction Closer for Him  
Hair & Body Wash  
200 ml 1552751  
Regular Price  
**R65<sup>90</sup>**

**BOTH FOR  
R299<sup>90</sup>**

**SAVE R115.90**

ORDER OFFER ON CODE 860225



ONLY  
**R199**

SAVE R50

SUCCESS IS  
**YOUR ONLY OPTION**

Reach new heights  
& boost your  
confidence with bold  
**jasmine**, rich **woods**  
& precious **musk**.

**RUB TO  
SMELL**  
ASPIRE  
FOR HER



**Aspire for Her**  
Eau de Toilette  
50 ml 10820  
Regular Price R249



FLORAL



ORIENTAL

**CELEBRATE**  
EVERY **MOMENT**

ONLY  
**R299**

SAVE R100

A delicate romance  
of gorgeous **butterfly**  
**blossom**, **hibiscus**  
petals & silk musk.



FLORAL



**TTA Today**  
Eau de Parfum  
50 ml 1491054  
Regular Price R399



## FRAGRANCE STORE

Pistachio Talk  
Eau de Cologne  
200 ml 1566566  
**R149**

**NEW**

Blueberry Party  
Eau de Cologne  
200 ml 1566567  
**R149**



Blissful  
Eau de Cologne  
200 ml 1537519  
**R149**

grab it  
before  
it's gone



Imari Seduction  
Eau de Toilette  
50 ml 1420698  
**R249**



Soft Musk  
Eau de Toilette  
50 ml 1524359  
**R149**

## CHOOSE YOUR FAVOURITE FRAGRANCE



Imari Corset  
Eau de Toilette  
50 ml 1557028  
**R249**



Imari Queen  
Eau de Toilette  
50 ml 1514234  
**R249**

## YOUR FAVOURITE SCENTS IN A HANDY 30 ML SIZE



Attraction for Her  
Eau de Parfum  
30 ml 1491067  
**R249**



Far Away Infinity  
Eau de Parfum  
30 ml 1552756  
**R249**



Far Away Rebel  
Eau de Parfum  
Limited Edition  
30 ml 1551622  
**R249**



Far Away Glamour  
Eau de Parfum  
30 ml 1552755  
**R249**



Aspire for Her  
Eau de Toilette  
30 ml 15868  
**R179**



**NEW**

TTA Radiance  
Eau de Parfum  
50 ml 1562290  
**R399**



TTA Wonder  
Eau de Parfum  
50 ml 1499417  
**R399**



TTA This Love  
Eau de Parfum  
50 ml 1491066  
**R399**



TTA Tomorrow  
Eau de Parfum  
50 ml 1491056  
**R399**



Far Away Shine  
Eau de Parfum  
50 ml 1544906  
**R349**



Far Away Beyond  
the Moon Parfum  
50 ml 1544899  
**R349**



Far Away Infinity  
Eau de Parfum  
50 ml 1534752  
**R349**



Little Black Dress  
Eau de Parfum  
50 ml 1549807  
**R349**



Rare Pearls  
Eau de Parfum  
50 ml 1490702  
**R349**



LOV/U Together  
Eau de Parfum  
50 ml 1557197  
**R349**

## 10 ML TRAVEL-SIZE SCENTS TO ENHANCE YOUR SCENT TRAIL

Purse Sprays 10 ml



TTA Today  
1491058 **R119**



TTA Tomorrow  
1551045 **R119**



TTA Wonder  
1513290 **R119**



TTA Radiance  
1562291 **R119**



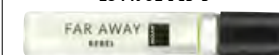
Attraction Closer for Her  
1550667 **R99**



Attraction Closer for Her  
1550214 **R99**



Far Away Beyond the Moon  
1544901 **R99**



Far Away Rebel  
1545028 **R99**



Far Away Glamour  
1544904 **R99**



Far Away Infinity  
1534751 **R99**



Far Away Shine  
1548355 **R99**



FITS IN YOUR  
BAG FOR A  
SPRITZ ON  
THE GO



GREAT WAY  
TO DISCOVER  
NEW SCENTS



# ENJOY LUXURIOUS HAND & BODY LOTIONS



SCENTED WITH  
PERFUME

24H

24-HOUR  
MOISTURE\*



grab it  
before  
it's gone

Aspire for Her  
Hand & Body Lotion  
150 ml 74984  
**R65**



NEW

TTA Today  
1563051

TTA Tomorrow  
1562229

TTA Wonder  
1563481

TTA Radiance  
1564775



NEW

Attraction for Her  
1549787

Rare Pearls  
1562239

LOVJU Together  
1550082

\*Based on a clinical moisturisation study.



Far Away Infinity  
1549457

Far Away Rebel  
1548818



NEW  
Far Away Shine  
1544912

Far Away Beyond  
the Moon  
1548352



Imari Queen  
1505676

Imari Corset  
1554067

Luck for Her  
1555589

# MISS IT, MISS OUT!

PERFUMED BODY  
LOTIONS  
125 ML

ACROSS PAGES 54-55

1 FOR R59<sup>90</sup>  
ANY 2 FOR  
**R109<sup>90</sup>**

SAVE R9.90

Please indicate your choice  
of products on your order form.



## FOR HIM

# MAKE YOUR SCENT LINGER LONGER...



150 ml

\*Based on a deodorant efficacy test.

Deodorant Body  
Sprays for Him  
150 ml

## ONLY R65<sup>90</sup> EACH



24-HOUR  
DEODORANT  
PROTECTION\*



SCENTED  
WITH  
PERFUME

## FOR HER



Perfumed Body  
Sprays for Her  
90 ml

## ONLY R59<sup>90</sup> EACH









Bottle not included.

**Drake Crossbody Bag**  
Men's navy blue crossbody backpack with front pocket & adjustable strap.  
22 cm x 11 cm x 37 cm  
**1556665**  
Regular Price R299  
**R249**  
SAVE R50

**Drake Duffel Bag**  
Men's navy blue duffel bag with front & side zipped pocket as well as adjustable shoulder strap.  
48 cm x 21 cm x 25 cm  
**1556664**  
Regular Price R399  
**R349**  
SAVE R50



**PAX  
BACKPACK  
R429**

**BUILT FOR  
ADVENTURE**

TRAVEL ACCESSORIES  
THAT GO THE DISTANCE



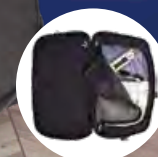
Contents not included.

**NEW**

**Pax Backpack**  
Khaki backpack with bungee-cord zip pulls & open-knit mesh carry handles.  
29 cm x 12 cm x 40 cm  
**1562988**



**Levi Weekender**  
Grey travel bag with separate compartments.  
52.5 cm x 28 cm x 30 cm  
**1546045**  
Regular Price R599  
**R499**  
SAVE R100



Contents not included.

ALL LIMITED EDITION





### Jax Watch & Bracelet Set

Men's set consisting of a silver-toned watch with textured grey silicone strap & matching bracelet.

Watch length: 26.7 cm  
Face: 3.84 cm diameter  
Bracelet: 20.3 cm

**1546035**

Regular Price R369

**R299**

SAVE R70



COMES IN A GIFTABLE BOX



**NEW**

### Bay Sunglasses

Wayfarer-shape sunglasses with grey frame.

Frame: 14.1 cm x 4.8 cm  
Arm length: 14.3 cm

**1569228**

**R99**



## TICK-TOCK... TIME FLIES WHEN YOU'RE HAVING FUN

**NEW**

### Nash Watch

Digital watch with textured blue silicone strap & black casing.

Watch length: 25.6 cm  
Face: 4.2 cm x 4.8 cm

**1568675**

**R349**



DURABLE  
SILICONE  
STRAP

**NEW**

### Rowen Watch

Brown faux-leather watch with silver-toned casing & textured white dial.

Watch length: 24.5 cm  
Face: 4.3 cm diameter

**1568676**

Regular Price R299

**R269**

SAVE R30



ALL LIMITED EDITION





NEW

**Clay Men's Necklace**  
Silver-toned chain with T-bar pendant.  
Necklace: 56.5 cm  
Pendant: 0.6 cm x 2.2 cm  
**1568659**

**R99**



**Tyrone Gift Set**  
Men's set including necklace, bracelet & ring.  
Necklace: 56 cm  
Pendant: 2 cm x 3.9 cm  
Bracelet: 22 cm  
Ring: Size 10  
**1545902**

**R229**



**Clint Bracelet Set**  
Black & gold-toned men's bracelet set with a mix of faux leather, beads & metal.  
Gold-toned: 22 cm  
2 x PU: 21.5 cm  
1 x Stretch  
**1551554**

**R169**



# RAISE THE BAR

ACCESSORIES TO REDEFINE HIS STYLE

ORSON  
WATCH  
**R399**

NEW



**Orson Watch**  
Silver-tone metal watch with brown dial, gold edge & decorative subdials.  
Watch length: 22.3 cm  
Face: 4.4 cm diameter  
**1568678**



**ANCHORCERT: SUITABLE FOR SENSITIVE SKIN**  
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

ALL LIMITED EDITION



# DISCOVER YOUR SCENT SYMPHONY TO HIT THE RIGHT NOTE

Explore the fragrance wheel to learn how fragrance notes complement each other & which Avon scents will create the perfect harmony for different reasons & seasons.



## ORIENTAL

Warm, spicy & a little mysterious.  
**Best for** - Evenings, special occasions & date nights. **Perfect season** - Autumn & winter.

## CITRUS

Fresh, zesty & full of energy.  
**Best for** - Daytime wear, office, casual outings, summer vacations. **Perfect season** - Spring & summer.

## FOUGÈRE

Crisp, green & classic.  
**Best for** - Work, casual meetups & versatile all-day wear. **Perfect season** - All year round, especially spring & autumn.

## WOODY

Rich, warm & grounding.  
**Best for** - Cozy nights, evening events & professional settings. **Perfect season** - Autumn & winter.

## A LAYER OF INTIMACY MAKES THE MAN

TRUE INTIMACY TAKES TIME. IT'S A DEEPLY PERSONAL & LAYERED JOURNEY - A JOURNEY MIRRORED IN BOLD BLACK PEPPER, CREAMY VANILLA & CASHMERE WOODS.

BOTH FOR  
**R79<sup>90</sup>**

**SAVE R15.90**

ORDER OFFER ON CODE 860214



\*Based on a deodorant efficacy test. \*\*Based on an anti-perspirant efficacy test.



**Black Suede Touch**  
**Deodorant Body Spray**  
150 ml 1561852  
Regular Price  
**R65<sup>90</sup>**

**Black Suede Touch**  
**Roll-On Anti-Perspirant**  
**Deodorant**  
50 ml 1545033  
Regular Price  
**R29<sup>90</sup>**



NEW

A LAYER OF

CHARISMA

MAKES

THE MAN

CHARM ... IT'S IN THE MANY LAYERS BEHIND THE LOOKS. IT COMES WITH SELF-CONFIDENCE & KNOWING WHO YOU ARE. WHAT BETTER WAY TO CELEBRATE THAT THAN WITH A CHARISMATIC BLEND OF GUATEMALAN CARDAMOM, UPCYCLED\* SANDALWOOD & IRRESISTIBLY SOFT SUEDE.

\*An upcycled ingredient is one that contains 50% or more of its carbon from a material that was a waste or side stream from a process either internal or external. \*\*Tested to last up to 8hrs. Based on a consumer study. \*\*\*Based on an anti-perspirant efficacy test.

RUB TO SMELL  
BLACK SUEDE  
CHARM

24H

24-HOUR  
ANTI-PERSPIRANT  
PROTECTION\*\*\*



WOODY



SPICY

Black Suede Charm Roll-On  
Anti-Perspirant Deodorant  
50 ml 1558910  
Regular Price  
**R29<sup>90</sup>**

Black Suede Charm  
Hair and Body Wash  
250 ml 1550086  
Regular Price  
**R65<sup>90</sup>**

Black Suede Charm  
Eau de Toilette  
100 ml 1550085  
Regular Price  
**R379<sup>90</sup>**

ALL 3 FOR  
**R329<sup>90</sup>**

**SAVE R145.80**

ORDER OFFER ON CODE 860215

100 ml

LASTS  
ALL  
DAY\*\*



**BRING  
BACK YOUR  
LAID-BACK  
CONFIDENCE**

Bergamot & fresh grapefruit settle into a comfortable fusion of **lavender** & **soft musk**.

**ALL 3 FOR  
R219<sup>90</sup>**

**SAVE R85.80**

ORDER OFFER ON CODE **860227**

**RUB TO  
SMELL  
INDIVIDUAL  
BLUE**



FRESH



FOUGÈRE



Individual Blue  
Deodorant Body Spray  
150 ml 1387315  
Regular Price  
**R65<sup>90</sup>**



Individual Blue  
Eau de Toilette  
100 ml 1490325  
Regular Price  
**R209<sup>90</sup>**



Individual Blue  
Roll-On Anti-  
Perspirant Deodorant  
50 ml 1517326  
Regular Price  
**R29<sup>90</sup>**



SAVE OVER  
**20%**

ONLY  
**R269<sup>90</sup>**  
SAVE R80

Ride the  
adrenaline  
wave of fresh  
**ozonic** notes,  
**peppermint**  
& woods.



**Full Speed Surfer**  
Eau de Toilette  
75 ml 1554076  
Regular Price R349.90

**CONQUER EVERY  
WAVE TO FEEL  
INVINCIBLE**

**REV UP YOUR SENSES,  
TURBOCHARGE YOUR  
CONFIDENCE**

Boost his adrenaline with frozen apple,  
adrenaline accord & leather.

**BOTH FOR  
R279<sup>90</sup>**

**SAVE R99.90**

ORDER OFFER ON CODE 860228



**24H**  
24-HOUR  
ANTI-PERSPIRANT  
PROTECTION\*



**Full Speed Max Turbo**  
Roll-On Anti-Perspirant  
Deodorant  
50 ml 1446941  
Regular Price  
**R29<sup>90</sup>**

**Full Speed Max Turbo**  
Eau de Toilette  
75 ml 1491035  
Regular Price R349.90

\*Based on an anti-perspirant efficacy test.



# UNLEASH THE POWER OF NATURAL FORCES

Rejuvenating, masculine  
energy of fresh **cardamom**,  
sparkling **mint** &  
invigorating **lavender**.



Musk+ Marine  
Eau de Toilette  
75 ml 1491037

Unique accord crafted with  
the freshest shades  
of **green, earthy tones**  
& unexpected **spices**.



Musk+ Metropolitan  
Eau de Toilette  
75 ml 1557058

RUB TO  
SMELL  
MUSK RAIN

Breathe out the day, breathe in  
the fresh, earthy scent of air after  
rainfall. Awaken your senses & feel  
renewed with zesty **mandarin oil**  
& make the experience last with  
**cedarwood**.

NEW



Musk Rain  
Eau de Toilette  
75 ml 1564432

ONLY **R169<sup>90</sup>** EACH

ONLY **R169<sup>90</sup>** EACH



INVIGORATE YOUR SIMPLIFIED MORNING ROUTINE



Attraction for Him  
Hair & Body Wash  
200 ml 155280  
**R65<sup>90</sup>**



Black Suede  
Hair & Body Wash  
250 ml 1553444  
**R65<sup>90</sup>**



Black Suede Real  
Hair & Body Wash  
250 ml 1554886  
**R65<sup>90</sup>**



Black Suede Dark  
Hair & Body Wash  
250 ml 1546577  
**R65<sup>90</sup>**



Elite Gentleman Quest  
Hair & Body Wash  
250 ml 1563491  
**R65<sup>90</sup>**



Wild Country  
Hair & Body Wash  
250 ml 1549079  
**R65<sup>90</sup>**



Full Speed  
Hair & Body Wash  
250 ml 1549880  
**R65<sup>90</sup>**



Full Speed Surfer  
Hair & Body Wash  
250 ml 1553662  
**R65<sup>90</sup>**



Full Speed Quantum  
Hair & Body Wash  
250 ml 1475674  
**R65<sup>90</sup>**



Aspire Man  
Hair & Body Wash  
250 ml 1472695  
**R65<sup>90</sup>**

YOUR FAVOURITE SCENTS IN A HANDY 30 ML SIZE



Attraction for Him  
Eau de Toilette  
30 ml 1446453  
**R249<sup>90</sup>**



Black Suede  
Eau de Toilette  
30 ml 1552841  
**R249<sup>90</sup>**



Black Suede Touch  
Eau de Toilette  
30 ml 1552840  
**R249<sup>90</sup>**



Full Speed  
Eau de Toilette  
30 ml 1551625  
**R249<sup>90</sup>**



Full Speed Max Turbo  
Eau de Toilette  
30 ml 1491019  
**R249<sup>90</sup>**



Black Suede Touch  
Eau de Toilette  
100 ml 1545032  
**R379<sup>90</sup>**



Black Suede Dark  
Eau de Toilette  
100 ml 1553141  
**R379<sup>90</sup>**



Elite Gentleman Quest  
Eau de Toilette  
75 ml 1519170  
**R349<sup>90</sup>**



Wild Country  
Eau de Toilette  
75 ml 1549029  
**R349<sup>90</sup>**



Attraction for Him  
Eau de Toilette  
75 ml 1493848  
**R349<sup>90</sup>**



Full Speed  
Eau de Toilette  
75 ml 1549372  
**R349<sup>90</sup>**



Full Speed Quantum  
Eau de Toilette  
75 ml 1454746  
**R349<sup>90</sup>**



Luck for Him  
Eau de Toilette  
75 ml 1490322  
**R349<sup>90</sup>**



Aspire Man  
Eau de Toilette  
75 ml 1419468  
**R249<sup>90</sup>**



DISCOVER  
YOUR  
SIGNATURE  
SCENT

Black Suede Secret  
Eau de Toilette  
100 ml 1553442  
**R379<sup>90</sup>**



# HIS DAILY GROOM-&-GO ESSENTIALS

- 1 CLEANSE**  
3-in-1 shampoo, conditioner & body wash
- 2 3-IN-1 MOISTURE**  
Hydrating pre- & after-shave moisturiser
- 3 SHAVE**  
For a smooth, close & comfortable shave
- 4 AFTER-SHAVE**  
2-in-1 aftershave that cools, cares & soothes



Avon Care Men  
Essential 3-in-1  
Shampoo, Conditioner  
& Body Wash  
200 ml 1380774  
**R65**

Avon Care Men  
Essential 3-in-1  
Hydra Gel Pre-  
Shave, After-Shave  
& Moisturiser  
50 ml 1508436  
**R79**

Avon Care Men  
Essential Shave Gel  
150 ml 1372312  
**R69**

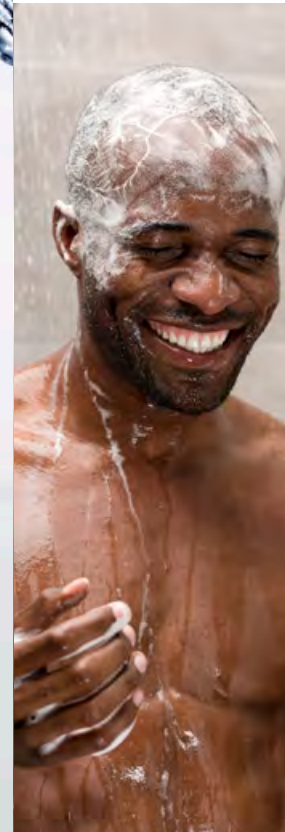
Avon Care Men  
Essential 2-in-1  
Aftershave Balm  
& Moisturiser  
100 ml 1371017  
**R89**

# PERFECTION IN YOUR POCKET

**NEW**



Men's Grooming Set  
Limited Edition  
5 pc 1534585  
**R149**



**RUB TO SMELL**  
MONACO NIGHTS

- 1 Senses Lemon Burst**  
Shower Gel  
500 ml 1530708  
**R79**
- 2 Senses Monaco Nights**  
Body, Hair & Face  
Wash for Men  
500 ml 1564620  
**R79**

**3in1**  
BODY, HAIR &  
FACE WASH  
FOR MEN



RADIANCE-BOOSTING  
MINERAL  
POWDER

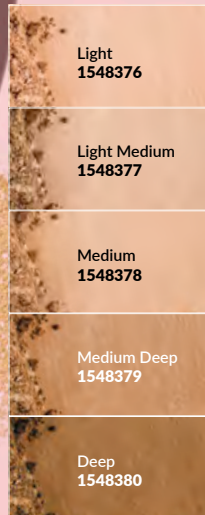
For healthier, glowing,  
more even-toned skin\*



Formulated with  
100% naturally derived  
mineral pigments +  
essential nutrients



Mineral Loose Powder  
6 g



In 5 shades suitable for all  
skin tones: wear alone, or  
as a finishing powder over  
your Serum Foundation

Sunday Times  
**GEN  
NEXT**  
2024  
VOTED COOLEST  
MAKE-UP BRAND  
BY SOUTH AFRICANS  
FOR THE 14<sup>TH</sup> TIME

NEW

R199<sup>90</sup>  
EACH



MATTE SERUM  
FOUNDATION

That visibly improves complexion  
instantly + over time\*



Blue Light Protection  
+ SPF 30 +  
antioxidants



Multi-Peptide  
Serum Technology  
+ Vitamins C + E



Light-to-medium,  
buildable soft-  
matte finish

3-in-1 Serum Matte  
Foundation + SPF 30  
30 ml

Regular Price R229.90 each

NEW

ONLY  
R179<sup>90</sup>  
EACH

SAVE R50

|                      |                                |
|----------------------|--------------------------------|
| 1 FAIR               | 125G Warm Ivory<br>1558178     |
|                      | 215P Ivory<br>1558180          |
| 2 LIGHT/LIGHT MEDIUM | 228G Nude<br>1558181           |
|                      | 230N Creamy Natural<br>1558182 |
|                      | 245N Natural Beige<br>1558184  |
|                      | 310N Medium Beige<br>1558185   |
| 3 MEDIUM             | 320G Sun Beige<br>1558186      |
|                      | 330P Honey Beige<br>1558187    |
|                      | 345N Soft Honey<br>1558188     |
|                      | 355G Light Caramel<br>1558189  |
|                      | 410P Spice<br>1558190          |
| 4 MEDIUM DEEP        | 420G Caramel<br>1558191        |
|                      | 430N Deep Tan<br>1558192       |
|                      | 435N Warm Deep Tan<br>1558193  |
| 5 DEEP               | 510N Walnut<br>1558194         |
|                      | 515N Bronze<br>1558195         |
|                      | 525N Dark Cocoa<br>1558196     |
|                      | 535P Espresso<br>1558197       |

Printed colour shade swatches may vary from the actual product.

\*After 1 week of repeated use. Based on a consumer study.



# Natural Finish 3-in-1 Foundation

A foundation, concealer & powder in 1 with medium-to-full coverage for up to 8 hours\*



**TRY ME NOW!**

USE THE AVON VIRTUAL TRY ON TOOL TO FIND YOUR PERFECT SHADE OF FOUNDATION, LIPSTICK, EYELINER & MORE!

Comes with a built-in mirror & applicator sponge

**True Colour Flawless Cream-to-Powder Foundation SPF 15**  
9 g

**NEW**  
**ONLY R199<sup>90</sup> EACH**

|                      |                                |
|----------------------|--------------------------------|
| 2 LIGHT/LIGHT MEDIUM | 228G Nude<br>1530542           |
|                      | 230N Creamy Natural<br>1530543 |
|                      | 245N Natural Beige<br>1530537  |
| 3 MEDIUM             | 310N Medium Beige<br>1530538   |
|                      | 330P Honey Beige<br>1530533    |
|                      | 345N Soft Honey<br>1530547     |
|                      | 355G Light Caramel<br>1530551  |
| 4 MEDIUM DEEP        | 410P Spice<br>1530550          |
|                      | 420G Caramel<br>1530544        |
| 5 DEEP               | 510N Walnut<br>1530535         |
|                      | 520P Rich Sienna<br>1530526    |
|                      | 525N Dark Cocoa<br>1530549     |

Printed colour shade swatches may vary from the actual product.

**ULTRA MATCH**

**MATCHED: 41N**  
Use the Avon Virtual Try On Tool to find your match

\*Based on a consumer study. \*\*Excluding removable & reusable elastic band.

# ULTRA Airbrushed Effect

The silky-smooth shine-control pressed powder that now sets your look for longer

**NEW & IMPROVED**  
**ONLY R159<sup>90</sup> EACH**  
**SAVE R40**

**HYALURONIC ACID & VITAMIN E**

**IF YOU LIKED THIS... YOU'LL LOVE THIS...**

**Ultra Match Pressed Powder**  
8 g  
Regular Price R199.90 each

|   |                                    |                                     |
|---|------------------------------------|-------------------------------------|
| <b>ULTRA EFFECT</b><br>Lightweight, shine-control powder blurs pores & BLENDS SEAMLESSLY with a SOFT MATTE FINISH. Use with a brush for SHEER coverage or a beauty blender for MEDIUM coverage. | 12N Neutral Fair<br>1567020        | 21N Neutral Light<br>1567021        |
| <b>ULTRA MATCH</b><br>Buildable coverage with ULTRA COLOUR HD PIGMENTS, in shades that match Flawless Match Foundation.   | 23N Creamy Neutral<br>1567022      | 24N Neutral Light Medium<br>1567023 |
| <b>ULTRA SUSTAINABLE</b><br>NEW plastic-free case**. Finished? Pop out & RECYCLE the metal pan, RECYCLE the cardboard pack & REUSE the elastic band.  | 31N Neutral Medium<br>1567024      | 34N Neutral Medium Tan<br>1567025   |
|   | 41N Neutral Medium Deep<br>1567026 | 43N Rose Medium Deep<br>1567027     |
|   | 52N Neutral Deep<br>1567028        |                                     |

Model is wearing Flawless Cream-to-Powder Foundation in 355G Light Caramel.



# SWIRL, SWIPE, SHIMMER

ONLY  
**R199<sup>90</sup>** EACH

- Buildable, blendable formula with mineral pigments
- Multi-shade pearls suited to complement all skin tones
- Adds multi-dimensional glow & definition to face & body



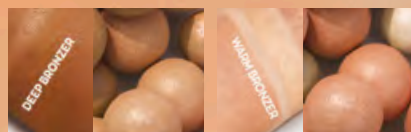
Warm



EXTRA  
PROTECTIVE  
SPONGE LAYER

Helps keep the  
pearls from  
breaking

**Bronzing Pearls**  
28 g



Deep 1506379

Warm 1506377

Printed colour shade swatches may vary from the actual product.

\*Compared to previous Avon True Colour Bronzing Pearls.

NOW WITH OVER 25% MORE PEARLS\*

Model is wearing Deep.

ULTRA  
COLOUR

COLOURS THAT  
COME ALIVE

# ULTRA GLOWING

NEW & IMPROVED

ONLY  
**R159<sup>90</sup>** EACH

SAVE R40

- Gives skin an instant, natural sun-kissed glow
- Convenient 3-in-1 blush, contour & highlighter face palette
- Use bronzer to sculpt, highlighter for radiance & blush for colour



FOR MEDIUM TO DEEP SKIN TONES

Golden Hour 1550514



FOR LIGHT TO LIGHT MEDIUM SKIN TONES

Sunkissed 1550512

**Ultra Colour**  
**3-in-1 Face**  
**Palette**  
3.8 g  
Regular Price  
R199.90 each

Model is wearing Golden Hour.



MAKE-UP STUDIO

|                                 |                                 |                                    |                                   |
|---------------------------------|---------------------------------|------------------------------------|-----------------------------------|
| 13G Golden Fair<br>1555517      | 22G Golden Light<br>1555507     | 25P Pink Light<br>1555516          | 31N Neutral Medium<br>1555508     |
| 32G Golden Medium<br>1555509    | 33P Pink Medium Deep<br>1555511 | 41N Neutral Medium Deep<br>1555513 | 42G Golden Medium Deep<br>1555501 |
| 43N Rose Medium Deep<br>1555512 | 51G Golden Deep<br>1555515      | 52N Neutral Deep<br>1555502        | 53P Rose Deep<br>1555514          |



**Power Stay  
18-Hour Concealer**  
3 ml  
**R249<sup>90</sup>** EACH

|                                     |                                   |                                  |                                    |                               |
|-------------------------------------|-----------------------------------|----------------------------------|------------------------------------|-------------------------------|
| 12N Neutral Fair<br>1532033         | 13G Golden Fair<br>1532043        | 21N Neutral Light<br>1532045     | 22G Golden Light<br>1532046        | 23N Creamy Neutral<br>1532042 |
| 24N Neutral Light Medium<br>1532034 | 25P Pink Light<br>1532051         | 31N Neutral Medium<br>1532035    | 32G Golden Medium<br>1532036       |                               |
| 33P Pink Medium<br>1532037          | 34N Neutral Medium Tan<br>1532047 | 35G Golden Medium Tan<br>1532049 | 41N Neutral Medium Deep<br>1475814 |                               |
| 42G Golden Medium Deep<br>1532039   | 43N Rose Medium Deep<br>1532048   | 51G Golden Deep<br>1532040       | 52N Neutral Deep<br>1532041        |                               |



**Flawless Match  
Concealer**  
3 ml  
**R169<sup>90</sup>** EACH

|                                |                                 |                                |                               |                            |                      |
|--------------------------------|---------------------------------|--------------------------------|-------------------------------|----------------------------|----------------------|
| 125G Warm Ivory<br>1556711     | 130N Alabaster<br>1547734       | 210N Light Beige<br>1556704    | 215P Ivory<br>1556702         | 220G Light Nude<br>1547735 | 228G Nude<br>1548946 |
| 230N Creamy Natural<br>1548944 | 245N Natural Beige<br>1548685   | 250N Cream Beige<br>1548683    | 310N Medium Beige<br>1548681  | 320G Sun Beige<br>1548679  |                      |
| 325N Natural Tan<br>1548618    | 330P Honey Beige<br>1547699     | 335P Desert Beige<br>1505719   | 340N Light Tan<br>1547697     |                            |                      |
| 345N Soft Honey<br>1548616     | 348P Toasted Praline<br>1547695 | 350N Warm Light Tan<br>1505723 | 355G Light Caramel<br>1547693 |                            |                      |
| 410P Spice<br>1547691          | 420G Caramel<br>1547689         | 425N Amaretto<br>1505725       | 430N Deep Tan<br>1547687      |                            |                      |
| 435N Warm Deep Tan<br>1547685  | 438P Chocolate<br>1547683       | 510N Walnut<br>1547681         | 515N Bronze<br>1547679        |                            |                      |
| 520P Rich Sienna<br>1547677    | 525N Dark Cocoa<br>1547675      | 530N Maple<br>1547673          | 535P Espresso<br>1547671      |                            |                      |



**Flawless Match  
Natural Finish  
Foundation**  
30 ml  
**R169<sup>90</sup>** EACH

PICK YOUR  
PERFECT PRIMER

Apply primer after  
moisturiser to help create  
a smooth, even base for  
make-up application



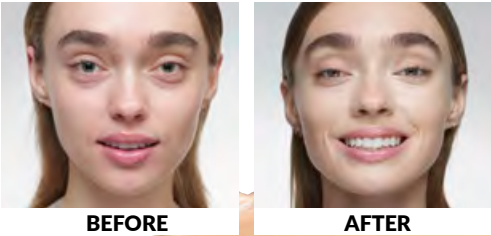
**OILY &  
COMBINATION  
SKIN**

**Magix Shine & Oil  
Control Primer**  
30 ml 1547340  
**R159**



**ALL SKIN  
TYPES**

**Magix Smoothing  
SPF 10 Primer**  
30 ml 1547338  
**R209**



- Light-diffusing pigments  
bounce light away from  
imperfections
- Conceals the look of dark  
under-eye circles & blemishes
- Smooth & creamy formula  
blends seamlessly for a  
natural-looking finish

|                                    |                                     |                                   |
|------------------------------------|-------------------------------------|-----------------------------------|
| 12N Neutral Fair<br>1559757        | 24N Neutral Light Medium<br>1559770 | 34N Neutral Medium Tan<br>1559771 |
| 41N Neutral Medium Deep<br>1559772 | 52N Neutral Deep<br>1559773         |                                   |

**Concealer Stick**  
1.8 g

**NEW**  
**CREAMY  
CONCEALER  
THAT CAN ALSO  
CONTOUR!**

**TRY IT TO CONTOUR**

**STEP 1** Apply your perfect shade match  
under your eyes to brighten.

**STEP 2** Use one shade lighter across the  
high points of the face to highlight.

**STEP 3** Apply one shade deeper to  
cheekbones & across temples to define.

**STEP 4** Blend, blend, blend!



**1 FOR R89<sup>90</sup> | ANY 2 FOR R129<sup>90</sup>**

Please indicate your choice of shades on your order form.

SAVE R49.90 87



**Make-Up Sponge**  
Limited Edition  
1538542  
**R49**

Use damp to apply & blend foundation & concealer with light tapping motions

**NEW**



**Flat Foundation Brush**  
Limited Edition  
1501409  
**R145**



**Flat Buffing Brush**  
Limited Edition  
1501403  
**R145**



**Powder & Blend Brush**  
Limited Edition  
1501401  
**R145**



Use on entire face or small spaces like the corners of the nose & eyes

**1 FLAT FOUNDATION BRUSH**  
use to apply, distribute & blend liquid or cream foundation for an even, full coverage



Use on your entire face

**2 FLAT BUFFING BRUSH**  
to buff & blend product into the skin for a flawless, streak-free finish



Use to contour around forehead & cheeks

**3 POWDER & BLEND BRUSH**  
for the application & blending of loose or pressed blush, bronzer & highlighter

# GET A FUSS-FREE, FLAWLESS FINISH FOR LONGER

Our expert make-up sponges, brushes & sprays will help you apply & blend products with ease for a more polished look



**Eyeshadow Duo Brush**  
Limited Edition  
1501405  
**R109**



**Eyebrow Duo Brush**  
Limited Edition  
1501410  
**R109**



**Black Tweezers**  
Limited Edition  
1538540  
**R59**

Slanted design allows you to pluck stray strands with ease & shape your brows with precision



Use on your entire eyelid & area below eyebrow

**4 EYE-SHADOW DUO BRUSH**  
shorter brush for applying eyeshadow & longer brush for buffing & blending



Use on your eyebrows

**5 EYEBROW DUO BRUSH**  
flat brush for applying powder to brow & spoolie comb for tidying & blending



**MAKE-UP SETTING SPRAY**

Spray before or after make-up to help extend make-up wear

Non-sticky, invisible mist

**Prep & Set Spray**  
125 ml 1532052  
**R119**



# Ultra Vivid

ONLY  
**R299** EACH

**PIGMENT-PACKED  
PALETTES WITH  
POPPING COLOUR  
IN JUST 1 SWIPE**



Earths  
1549025



Lilacs  
1549027



Roses  
1549023

**Ultra Colour Eyeshadow Palette**  
6.3 g

**NEW SHADE**  
Aurora  
1552265

**NEW SHADE**  
Night Sky  
1552673



**ULTRA EASY**  
Apply, build & blend with fingers or a brush without messing or creasing



**ULTRA VERSATILE**  
Create infinite looks that will make all eye colours & skin tones pop

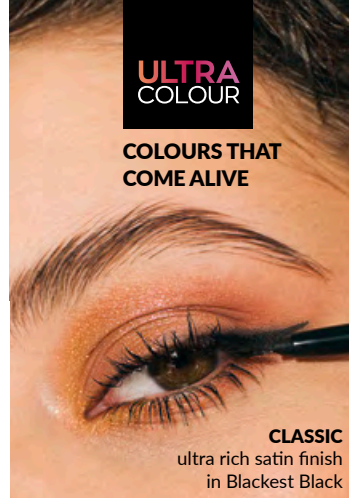


**ULTRA SUSTAINABLE**  
Once finished, pop out the metal pans & recycle with the paper-board palette. Reuse the elastic band

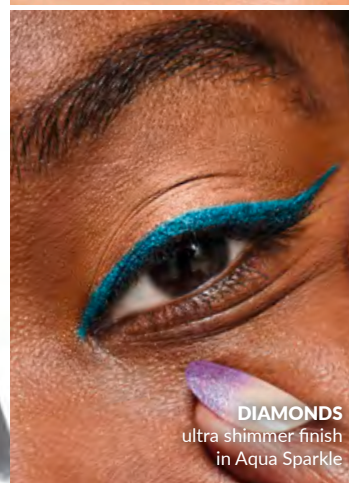
Printed colour shade swatches may vary from the actual product.

**ULTRA  
COLOUR**

**COLOURS THAT  
COME ALIVE**



**CLASSIC**  
ultra rich satin finish  
in Blackest Black



**DIAMONDS**  
ultra shimmer finish  
in Aqua Sparkle



\*Based on a consumer study.

**LIP LINER**  
ultra sculpted finish  
in Berry Nice

# Ultra Expressive

ONLY  
**R89<sup>90</sup>** EACH

**GET CREATIVE WITH  
LASTING LINERS THAT  
DELIVER ENDLESS LOOKS**



Aqua  
Sparkle

**NO SHARPENER  
NEEDED**  
just twist for  
perfectly precise  
colour, every time

Bronze



**Glimmerstick  
Eyeliner**

- Blackest Black 1556755
- Bronze 1556759
- Cosmic Brown 1556757
- Forest Green 1556766
- Majestic Plum 1556761
- Starry Night 1556762



**Glimmerstick  
Diamonds Eyeliner**

- Amethyst 1550584
- Aqua Sparkle 1550580
- Emerald Glow 1550581
- Pink Coral 1550583
- Silver Lights 1550577
- Smokey Diamond 1550576



**Glimmerstick  
Lip Liner**

- Berry Nice 1537957
- Buttered Rum 1537961
- Deep Plum 1537968
- Mystery Mauve 1537951
- Pink Bouquet 1537956
- Red Brick 1537967



**ULTRA PIGMENTED**  
High-impact, bold waterproof shades that last all day\*



**ULTRA PRECISE**  
Self-sharpening tip for a perfectly defined look, every time



**ULTRA EASY**  
Creamy, glide-on colour with no mess, smudging or fading



WANT BUILDABLE, **EXTREME VOLUME?**

SAVE OVER  
**20%**

ONLY  
**R139** EACH  
SAVE R40



INSTANTLY COATS LASHES FOR  
*up to* **DOUBLE**  
*the* **VOLUME**  
with **EVERY COAT\***



**EXXTRAVERT EXTREME VOLUMISING FORMULA**  
Coats lashes with silk-like fibres for volume with extreme buildability



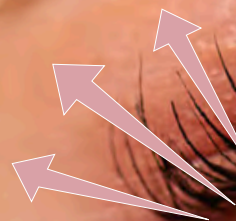
**EXXTRAVERT EXTREME OVERSIZED BRUSH**  
fully load your lashes with a clump-free, bold, volumised look

**Exxtravert Extreme Volume Mascara**  
Blackest Black  
9.5 ml  
Non-Waterproof **1507160**  
♦ Waterproof **1518272**  
Regular Price R179 each

\*Through 7 coats, based on a clinical study.  
Printed colour shade swatches may vary from the actual product.

WANT 50% **MORE LENGTH?**

ONLY  
**R129**  
SAVE R30



TRY ME NOW!



USE THE AVON  
VIRTUAL TRY ON  
TOOL TO FIND YOUR  
PERFECT MASCARA,  
FOUNDATION,  
LIPSTICK & MORE!

\*\*Based on a clinical study. \*\*\*Based on a consumer study.



INSTANTLY COATS LASHES FOR  
*Up to* **50% MORE**  
*lash* **LENGTH**  
& **3x VOLUME\*\***



**BREAKTHROUGH FORMULA**  
with special polymers that glide over lashes & build extra length



**INSTA-LENGTH BRUSH**  
Separates & defines even hard-to-reach lashes & coats them evenly

**Legendary Lengths Mascara**  
Blackest Black  
10 ml **1547382**  
Regular Price R159



## THICK, LOADED LASHES

Rich, creamy formula for super plump volume in 1 swipe\* without smudging, clumping or flaking



WATER-RESISTANT

**Supershock Volume Loader Mascara**  
Blackest Black  
10 ml 1461852

**R119**

## BIG, BOLD VOLUME

Create instant, bold, clump-free volume\* that lasts all day\* with a sumptuously smooth & flexible formula



WATERPROOF

**Ultra Volume Mascara**  
Blackest Black  
10 ml  
Non-Waterproof 1547440  
Waterproof 1481011

**R139** EACH

## CURLED, LIFTED LASHES

Volumise, lift & lock every single lash for maximum lift from root to tip for the perfect curl, all day\*



**WonderCurl Volume, Curl & Lift Mascara**  
Blackest Black  
10 ml 1504699

**R159**

## FALSE-LASH EFFECT

Air-whipped formula instantly doubles lash volume\*\* & adds extra length\* without the weight

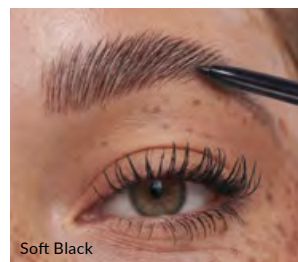


WATERPROOF

**Delightfull Waterproof False Lash Mascara**  
Blackest Black  
10 ml 1496952

**R179**

\*Based on a consumer study. \*\*Based on a clinical study.



## NATURAL, MICROFINE BROWS

- Extra-thin pencil to mimic microfine hairs
- Fade-, smudge- & transfer-proof
- Smooth, tug-free application



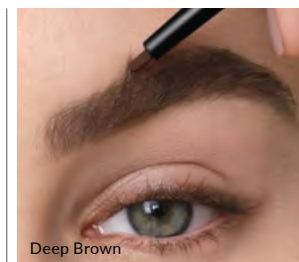
Soft Black



WATERPROOF

**Micro Fine Brow Pencil**  
**R119** EACH

\*Based on a consumer study.



## BOLD, SCULPTED BROWS

- Use thin tip to fill & wide base to define & shape
- Long-wearing, fade-resistant & waterproof
- No sharpener needed, twist up for more

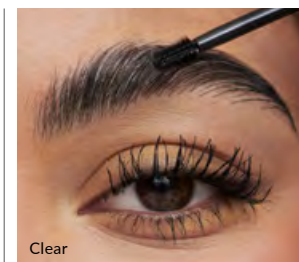


Deep Brown



WATERPROOF

**Brow Sculpting Pencil**  
**R119** EACH

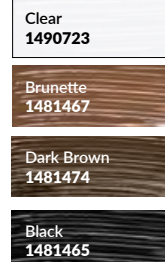


## VOLUME-BOOSTING BROW GEL

- Buildable, clump-free & smudge-proof
- Water-resistant to last all day\* without stiffness
- Enriched with caring jojoba oil & apricot oil



Clear



**Brow Boost Volume Brow Gel**  
3.3 ml  
Regular Price R149 each

**R119** EACH  
SAVE R30

Printed colour shade swatches may vary from the actual product.





**LIQUID LINER**  
for bold definition

Blackest Black



**BROW TINT**  
for a natural finish

Brunette

**POWER  
STAY**  
72H\*  
LIFE-PROOF  
LONGWEAR



**BOLD &  
CLASSIC**

Cobalt



**INTENSELY  
SMOKEY**

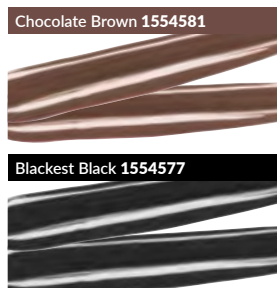
Steel & Silver Shimmer

**POWER  
STAY**  
24H\*  
LIFE-PROOF  
LONGWEAR

## GET DAYS\* OF SEMI-PERMANENT\*\* LINER & BROW DRAMA

### PRECISE DEFINITION

fine tip allows for easy  
application, creating the  
lasting look you want



**Power Stay 72-Hour  
Liquid Eyeliner**  
3.5 ml  
Regular Price R169 each

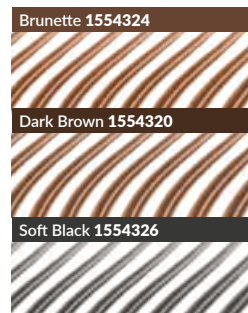
**R129** EACH  
SAVE R40



**COLOUR  
LOCK**  
TECHNOLOGY

### SEMI-PERMANENT\*\* EFFECT

formulas with more  
staying power than ever,  
last for days\* without  
smudging or fading



**Power Stay 72-Hour  
Liquid Brow Tint**  
2.5 ml  
**R199** EACH\*



SHAKE WELL BEFORE USE

\*Lasts for up to 3 days. Based on a consumer study.  
\*\*Easy to remove with an oil-based make-up remover.

## POWERFULLY PIGMENTED GEL LINER

### HIGHLY PIGMENTED COLOUR THAT POWER-GRIPS TO YOUR EYE AREA

- 24 hours\* of smudge-proof, fade-proof wear
- pigment packed for all-day\* high-impact looks
- smooth gel formula for even, mess-free application
- versatile & blendable – create bold lines or smokey looks

**COLOUR  
LOCK**  
TECHNOLOGY

\*Based on a consumer study.



**NEW**



WATERPROOF

Going Green 1533669

Lime 1533676

Nude 1533671

White 1533677

Silver Shimmer 1533665

Steel 1533666

Tropical Teal 1533667

Cobalt 1533668

Chocolate Brown 1533675

Black 1533660

**Power Stay 24-Hour  
Gel Eyeliner**

**1 FOR R129 | ANY 2 FOR R169**

Please indicate your choice of shades on your order form.

SAVE R89

97



**TOP COAT**  
Apply over nail  
colour to strengthen  
enamel & add 2  
extra days of wear\*\*



**Power Stay**  
**Naturally Curing**  
**Top Coat**  
10 ml 1554585  
**R109**

Excluded from offer.

\*\*When used with Power Stay 8-Days Gel Nail Enamel.

Model is wearing Red Is Red.



Improved chip resistance, extreme  
shine & flawlessly uniform coverage



Contoured brush for an effortless  
application & full coverage in 1 coat

# 8 DAYS\* OF VIBRANT COLOUR & SHINE

**POWER  
STAY**  
**8 D\***  
LIFE-PROOF  
LONGWEAR



**STAYS PUT**  
with COLOUR LOCK  
TECHNOLOGY to improve  
chip resistance



**STAYS COMFORTABLE**  
contoured brush for an  
effortless application &  
full coverage in 1 coat



**STAYS  
PERFECT**  
3D Plump effect,  
extreme shine  
& flawlessly  
uniform  
coverage

**COLOUR  
LOCK**  
TECHNOLOGY

Power Stay  
8-Days Gel  
Nail Enamel  
10 ml



\*Based on a consumer study.

Designer Red  
1556019

The Red One  
1556020

Red Is Red  
1556023

Stay Put Sangria  
1556033

Petal Fresh  
1556009

Pink Caprice  
1556012

Fail-Proof Fuchsia  
1556011

Timeless Icon  
1556010

Private Jet  
1556013

Cosy Therapy  
1556014

Nude Silhouette  
1556015

Couture Rose  
1556016

Can't Quit Cafe  
1556017

Guilty Pleasure  
1556018

Virtual Reverie  
1556026

Sweet Blooms  
1556027

Dark Dahlia  
1556025

Hypnotise  
1556030

**1 FOR R79 | ANY 2 FOR R129**

Please indicate your choice of shades on your order form.

SAVE R29



# ULTRA Polished Look

Nail your look in **60 seconds** & just 1 swipe, with a colour to match every mood or look, whether it's a classic finish or the **NEW glazed pastel shade trend**

**NEW** Glazed finish in Purple Glow

**NAIL ART** with Nude Secret, Mad-arin, Fun & Fuchsia

Moonlight Pearl

AVON  
ULTRA COLOUR  
60  
SECOND  
EXPRESS  
GLAZED  
NAIL ENAMEL  
10 ml/ml/oz e  
MADE IN FRANCE

**NEW** Ocean Breeze  
1566757

**NEW** Moonlight Pearl  
1566759

**NEW** Purple Glow  
1566761

**NEW** Iridescent Pink  
1566758

**NEW** Sunkissed Gold  
1566756

Baby Marmalade  
1481255

Bitten Apple  
1481257

Blue My Mind  
1481264

Dashing Red  
1480755

Fun & Fuchsia  
1481253

Getting Bare  
1481245

Grape Escape  
1481262

In Mauve With U  
1481261

In No Tweed  
1481258

Mad-arin  
1481254

Mauve It  
1481246

Naughty Brownie  
1481270

Nude Secret  
1481244

Once Upon A Lime  
1481263

Pink Squad  
1481252

Pom Pom Macaron  
1481247

Strawberry Margarita  
1481251

Printed colour shade swatches may vary from the actual product.

**Ultra Colour 60 Second Express Glazed Nail Enamel**  
10 ml

**Ultra Colour 60 Second Express Nail Enamel**  
10 ml

**R69** EACH

Help nails dry in 60 seconds & prevent smudges

**Nail Experts Fast Dry Nail Setting Spray**  
50 ml 45598  
**R75**

**NEW**

1

2

**NEW**

3

4

5

**4-Step Nail File Set**  
Limited Edition  
1538538  
**R49**

**Dual Ended Cuticle Pusher**  
Limited Edition  
1538535  
**R59**

**Nail Experts Restoring Cuticle Cream**  
15 ml 1503799  
**R75**

**Nail Experts Express Growth Nail Serum**  
6 ml 1549877  
**R99**

**Nail Experts Ultimate Hardening Base Coat**  
10 ml 1549879  
**R75**

1

Shape, smooth, buff & polish nails with a dual-sided & multi-functional nail file set

2

Push back cuticles with the flat end & remove any excess skin with the pointed end

3

Gently massage cream into cuticles & around nail bed to help soften, protect & repair

4

Massage into nails & cuticles to hydrate nails & help support nail growth & strength

5

Apply to nails alone or as base coat to help harden your nails & make them feel stronger



EVERYDAY VALUE  
FROM R75

MEET YOUR MASCARA MATCH



**Lash Extension Look**  
Instantly\* separates & lengthens each lash for a lash extension look

**Color Trend Super Looong Lengthening Mascara**  
Black  
7 ml **1422065**  
**R75**



**Full, Fanned-Out Effect**  
Clump-free, weightless volume that lifts, curls & separates lashes

**Color Trend Gravity Free Full Fan Volume Mascara**  
Black  
7 ml **1466128**  
**R85**



**4-in-1 Lash Benefits**  
Gives lashes curl, length, volume & definition with zero flaking

**Color Trend Multi Crush Multi Benefit Mascara**  
Black  
7 ml **01331**  
**R85**



Looking for Mega Blaster Crush Super Volume+ Mascara? We think you will love one of these!

NATURAL FINISH  
FOUNDATION



SOFT-MATTE  
FRESH FINISH



LIGHT-MEDIUM  
BUILDABLE  
COVERAGE



**Color Trend Real Natural Finish Liquid Foundation**  
30 ml  
**R99** EACH

|                      |                                   |
|----------------------|-----------------------------------|
| 2 LIGHT/LIGHT MEDIUM | 215P<br>Ivory<br>1477516          |
|                      | 228G<br>Nude<br>1477515           |
|                      | 230N Creamy<br>Natural<br>1477519 |
| 3 MEDIUM             | 245N<br>Natural Beige<br>1477517  |
|                      | 310N<br>Medium Beige<br>1477520   |
|                      | 335P<br>Desert Beige<br>1477518   |
| 4 MEDIUM DEEP        | 345N<br>Soft Honey<br>1477521     |
|                      | 355G<br>Light Caramel<br>1477525  |
|                      | 410P<br>Spice<br>1477526          |
| 5 DEEP               | 420G<br>Caramel<br>1477527        |
|                      | 510N<br>Walnut<br>1477531         |
|                      | 515N<br>Bronze<br>1477528         |
|                      | 525N<br>Dark Cocoa<br>1477529     |



NEW

Looking for Color Trend Concealer? We think you will love the **NEW Avon Concealer Stick** (see page 87 for more information)



Model is wearing 210N Light Beige.



SHINE-FREE  
MATTE FINISH

Full coverage, matte foundation with instant shine control\* & a soft powder finish that won't budge



WATER- &  
SWEATPROOF



GREEN TEA  
EXTRACT TO HELP  
CONTROL SHINE



SALICYLIC ACID  
TO HELP PREVENT  
BREAKOUTS



SKIN FRIENDLY:  
NONCOMEDOGENIC  
& NONACNEGENIC



grab it  
before  
it's gone

**Color Trend Real Matte Liquid Foundation**  
30 ml

|                      |                                  |
|----------------------|----------------------------------|
| 2 LIGHT/LIGHT MEDIUM | 210N<br>Light Beige<br>1501854   |
|                      | 215P<br>Ivory<br>1501855         |
|                      | 220G<br>Light Nude<br>1502239    |
| 3 MEDIUM             | 228G<br>Nude<br>1501856          |
|                      | 245N<br>Natural Beige<br>1502231 |
|                      | 310N<br>Medium Beige<br>1501857  |
| 4 MEDIUM DEEP        | 345N<br>Soft Honey<br>1502240    |
|                      | 355G<br>Light Caramel<br>1501860 |
|                      | 410P<br>Spice<br>1502241         |
| 5 DEEP               | 420G<br>Caramel<br>1502242       |
|                      | 510N<br>Walnut<br>1474794        |
|                      | 525N<br>Dark Cocoa<br>1502243    |

\*Based on a consumer study.

1 FOR R99 | ANY 2 FOR R169

Please indicate your choice of shades on your order form.

SAVE R29



## FIND THE BEST PRODUCTS FOR YOUR SKINCARE ROUTINE



### FOR EVERYDAY SKINCARE NEEDS.

GREAT VALUE, DAILY SKINCARE WITH 3-IN-1 BENEFITS & NATURALLY DERIVED, DEEPLY NOURISHING INGREDIENTS

#### CONCERN: OILY, SHINY SKIN

**RESULT: MATTE, SHINE-FREE SKIN**  
Instantly\* gives skin a matte look that lasts for up to 8 hours\*



PAGE: 12

#### CONCERN: UNEVEN SKIN TONE

**RESULT: MORE EVEN, RADIANT SKIN**  
Visibly evens skin tone & softens the look of dark spots in 2 weeks\*



PAGE: 17

#### CONCERN: NORMAL TO DRY SKIN

**RESULT: NOURISHED & MOISTURISED SKIN**  
Multitasking, dermatologically tested daily essentials for healthier, softer skin



PAGE: 13, 14 & 16

#### CONCERN: SAGGING, AGEING SKIN

**RESULT: PLUMPER, FIRMER SKIN**  
Reduces the look of fine lines, wrinkles & sagging skin in 2 weeks\*



PAGE: 13

#### CONCERN: DRY SKIN

**RESULT: PROTECTED, HYDRATED & SOFT SKIN**  
Gives skin 24 hours of moisture to help prevent a dry, tight feel\*



PAGE: 14-15

#### CONCERN: EXTRA DRY SKIN

**RESULT: NOURISHED, SOFT, HYDRATED SKIN**  
Leaves skin feeling replenished, soft & smooth\*



PAGE: 14-15



### FOR PROBLEM-SKIN NEEDS.

DERMATOLOGICALLY APPROVED, FAST-ACTING FORMULAS TO DRAMATICALLY IMPROVE SKIN APPEARANCE & CONFIDENCE

#### CONCERN: CLOGGED PORES & EXCESS OIL

**RESULT: MATTIFIED SKIN & CLEANSED PORES**  
Instantly matte, shine-free skin\* & in 3 days pores look smaller\*



PAGE: 118 & 121

#### CONCERN: BREAKOUTS & BLEMISHES

**RESULT: REDUCED APPEARANCE OF BLEMISHES & BREAKOUTS**  
Helps reduce the look of blemishes for a clearer matte-looking complexion



PAGE: 120

#### CONCERN: BLACKHEADS & BLOCKED PORES

**RESULT: REFINED SKIN & REDUCED BLACKHEADS**  
Gets to work clearing blackheads & impurities in just 1 week\*\*



PAGE: 118-119

AVON

## ANEW

### FOR ADVANCED SKINCARE NEEDS.

ADVANCED, SCIENCE-LED SKINCARE THAT GOES BEYOND ANTI-AGEING TO VISIBLY TRANSFORM SKIN, POWERED BY HIGH-QUALITY INGREDIENTS & AVON'S EXCLUSIVE, AWARD-WINNING<sup>†</sup> PROTINOL™

#### CONCERN: FINE LINES AGES 30-45

**RESULT: PLUMPER-LOOKING, SMOOTHER SKIN**  
Skin looks plumper & noticeably smoother after just 2 days\*



PAGE: 96

#### CONCERN: WRINKLES AGES 40-55

**RESULT: FIRMER-LOOKING, MORE SUPPLE SKIN**  
Skin looks & feels firmer & more supple after just 2 days\*



PAGE: 112-113

#### CONCERN: SAGGING SKIN AGES 50+

**RESULT: LIFTED, TIGHTER, MORE RESILIENT SKIN**  
Experience visibly lifted & more resilient skin after just 2 days\*



PAGE: 108-110

#### CONCERN: SENSITIVE, AGEING SKIN

**RESULT: CALM, SOOTHED, PLUMPER-LOOKING SKIN**  
Skin is instantly soothed & left looking smooth & supple\*



PAGE: 111

#### CONCERN: COLLAGEN LOSS, AGEING SKIN

**RESULT: MULTIPLE PRO-AGEING BENEFITS**  
With our highest concentration of Protinol™ to help restore years of collagen loss in just 7 days\*



PAGE: 106-107

#### CONCERN: DULL, TIRED SKIN

**RESULT: RADIANT, GLOWING SKIN**  
Instantly turns tired-looking skin into bright, radiant, fresh-looking skin\*\*\*



PAGE: 116-117

#### CONCERN: DEHYDRATED, DRY SKIN

**RESULT: HYDRATED, PLUMP-LOOKING SKIN**  
Gives instant hydration\* for plumper-looking skin, helping to reduce the look of fine lines & wrinkles over time\*



PAGE: 114-115

#### CONCERN: UNEVEN SKIN TONE & TEXTURE

**RESULT: MORE EVEN-TONED SKIN**  
Visibly improves dark spots, uneven skin tone, age spots & more



PAGE: 112

#### CONCERN: DEEP LINES & WRINKLES

**RESULT: SMOOTH, RETEXTURED SKIN**  
Visibly retextures skin & smooths wrinkles in 3 days\*



PAGE: 112

\*Based on a consumer study. \*\*Based on a consumer study, using the whole range. \*\*\*Applies to serum. Based on a consumer study. †2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.



## SKINCARE

SKIN RENEWAL IDEAL FOR ALL SKIN TONES & AGES:  
20 | 30 | 40 | 50 | 60 | 70+



**MONTHLY BOOST**  
+ Restores up to 7  
years of collagen loss  
in 7 days\* for visibly  
firmer skin\*\*

Anew Skin Renewal  
Power Pumping Shots  
7 x 1.3 ml 1540429  
**R499**



**EYE CREAM**  
+ Instantly blurs,  
brightens &  
hydrates eye area, &  
dramatically smooths  
lines & wrinkles\*\*

Anew Skin Renewal  
Power Eye Cream  
15 ml 1540925  
**R329**



**NIGHT CREAM**  
+ Helps renew millions  
of surface skin cells for  
smoother, firmer, plumper-  
looking skin in 7 days\*\*

Anew Skin Renewal  
Power Cream  
50 ml 1540066  
**R379**



**TRY ME**  
Anew Skin Renewal  
Power Cream Trial Size  
10 ml 1545830  
**R89**

\*Based on a clinical study. \*\*Based on a consumer study.

POWER UP YOUR ROUTINE WITH  
**MULTI-TASKING  
SKINCARE  
THAT'S BETTER  
THAN RETINOL\*\***

**10X PROTINOL\*  
+ NIACINAMIDE**



Anew Skin Renewal  
Power Serum  
30 ml 1534997  
Regular Price R399

**R319**  
SAVE R80



Anew Skin  
Renewal Power  
Serum Refill  
30 ml 1552175  
**R279**

\*10X Protinol™ vs the level in Anew Moisturising Creams. \*\*Better than retinol in higher production of elastin while being gentle to skin. \*\*\*Including UVA, UVB, blue light, atmospheric particles and indoor particles (See page 18 for our satisfaction guarantee).



**AVON**  
**ANEW**

**MULTI-PROTECTION DAY CREAM**

**Shields against 5 major causes  
of surface skin cell damage\*\*\***

**NEW**

Lightweight cream,  
powerful ingredients

+ **10X PROTINOL™**  
helps restore years  
of collagen loss

+ **NIACINAMIDE**  
helps accelerate  
surface skin  
cell renewal

+ **ANTIOXIDANTS  
& SPF 15** help  
protect against  
skin cell damage\*\*\*



Anew Skin Renewal  
Power Multi-Protection  
Shield Cream  
50 ml 1572880  
**R379**

**TRY ME**  
Anew Skin  
Renewal Power  
Multi-Protection  
Shield Cream  
Trial Size  
10 ml 1572881  
**R89**



Limited to first  
10 000 orders.

Your free product will automatically  
be included with your order.

**+RECEIVE  
A FREE  
SAMPLE**

**SPEND R300  
ACROSS PAGES  
106-117**  
**Power Multi-  
Protection Shield  
Sample**  
2 ml  
Regular Price R10





**LIFT & TIGHTEN IDEAL**  
FOR SKIN AGE:  
20 | 30 | 40 | **50** | 60 | 70+

**INSTANTLY**  
+ Gives skin a lifted  
look that lasts all day\*

**SERUM**  
+ Apply before day  
or night cream for  
an instantly lifted,  
tighter look\*



**FREE SAMPLE**  
See page 107  
for details.  
108



**PROTINOL**

+BIOPOLYMER

with AWARD-WINNING†  
PROTINOL™ for a dual collagen  
boost & BIOPOLYMERS  
to help lift & tighten skin

AVON

**ANEW**

**HOW TO USE  
REFILL TUBES**

**REMOVE** pump from  
glass bottle

**SQUEEZE** the serum  
from the refill into  
the glass bottle

**SCREW PUMP BACK**  
onto glass bottle

**RECYCLE** empty  
refill packaging



Anew Platinum Lift &  
Tighten Lifting Serum  
30 ml 1534343

**R399**



Anew Platinum Lift &  
Tighten Lifting  
Serum Refill  
30 ml 1552174

**R279**

\*Based on a consumer study. \*\*Based on a clinical study on  
skin cells. \*\*\*See page 18 for our satisfaction guarantee.  
†2021 Edison Best New Product Awards™ Winner in  
Advanced Skin Care Category.

# LIFT & TIGHTEN SAGGING SKIN IN JUST 2 DAYS\*

SAVE OVER  
**30%**



**PROTINOL**  
+ARGININE

with AWARD-WINNING†  
PROTINOL™ for a dual  
collagen boost & ARGININE  
to help lift & tighten

+ Helps **reactivate**  
**elastin** production by  
**53%** in just 2 days.\*\*

**1** Anew Platinum  
Lift & Tighten  
Day Cream SPF 20  
50 ml 1540822

**2** Anew Platinum  
Lift & Tighten  
Night Cream  
50 ml 1540823



**AFTER 2 DAYS**  
+ Experience  
visibly lifted &  
more resilient skin\*

**AFTER 1 WEEK**  
+ Fine lines appear  
smoother & skin  
feels plumper &  
more elastic\*

**1 FOR R359 | ANY 2 FOR R499**

Please indicate your choice of products on your order form.

SAVE R219

**TRY FOR 7 DAYS & SEE RESULTS FOR YOURSELF**



Anew Platinum Day  
Cream Trial Size  
15 ml 1540845

**R129**



Anew Platinum Night  
Cream Trial Size  
15 ml 1540824

**R129**



ONLY  
**R249**

SAVE R50

**SMOOTH &  
LIFT EYES IN  
JUST 2 DAYS\***

**PROTINOL  
+PEPTIDES**

**UPPER EYE GEL**  
with skin tighteners  
& revitalising caffeine  
to help the eye area  
look dramatically  
lifted

**UNDER-EYE CREAM**  
with nourishing,  
peptide-rich formula  
for a visibly smoother,  
firmer under-eye



Anew Platinum Lift &  
Tighten Dual Eye System  
20 ml 1540814  
Regular Price R299



**LIFT & TIGHTEN IDEAL  
FOR SKIN AGE:**  
20 | 30 | 40 | **50** | 60 | 70+

AVON  
**ANEW**



**FREE SAMPLE**

See page 107  
for details.

110

**SENSITIVE SKINCARE  
WITH AGE-DEFYING  
RESULTS IN JUST  
2 DAYS\***

**PROTINOL  
+SKIN-SOOTHING  
ACTIVES**

with AWARD-WINNING\*\*  
PROTINOL™ for a dual collagen boost  
& SKIN-SOOTHING ACTIVES that  
help calm even the most sensitive skin

\*Based on a consumer study. \*\*2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.  
\*\*\*See page 18 for our satisfaction guarantee.



Anew Gentle  
Cleansing Cream  
150 ml 1541094  
**R199**



**1 Anew Sensitive+ Dual  
Collagen Eye Cream**  
15 ml 1541095  
Regular Price R259

**R199**  
SAVE R60

**2 Anew Sensitive+ Dual  
Collagen Cream**  
50 ml 1540821  
**R289**



# SOFTEN DEEP WRINKLES & DARK SPOTS



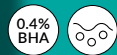
SMOOTH  
WRINKLES &  
RESURFACE  
SKIN



Visibly  
retextures  
skin & smooths  
wrinkles, with 60%  
improvement in  
texture in just  
2 weeks\*\*, &  
dramatically  
improved skin  
appearance  
over time\*.

**Anew Smoothing  
Serum**  
30 ml 1581555  
**R379**

AVON  
**ANEW**



Targets & visibly  
improves the  
appearance of dark  
spots, uneven skin tone,  
blemish marks, brown  
patches, blotchy red  
patches, freckles & age  
spots, & sallowness.

**Anew Even Texture  
& Tone Serum**  
30 ml 1540436  
Regular Price R379

**R299**  
SAVE R80

TARGET UNEVEN SKIN  
TONE & TEXTURE

\*Based on a consumer study. \*\*Based on a clinical study.  
\*\*\*See page 18 for our satisfaction guarantee.



**FREE SAMPLE**

See page 107  
for details.

112



PURIFYING  
CLEANSER

**Anew Purifying  
Cleansing Jelly**  
150 ml 1541092  
**R159**



FIRMING  
FACE MASK

**Anew Ultimate  
Firm & Supple  
Firming Gold Mask**  
75 ml 1540926  
**R199**

# FIRM UP SKIN & REDUCE WRINKLES IN JUST 2 DAYS\*



PROTINOL  
+PHLORETIN

AFTER 2 DAYS  
+ Skin looks &  
feels firmer\*

AFTER 1 WEEK  
+ Fine lines  
& wrinkles look  
reduced & skin  
tone looks more  
even\*



**FIRM & SUPPLE**  
IDEAL FOR SKIN AGE:

20 | 30 | 40 | 50 | 60 | 70+

1 **Anew Ultimate  
Firm & Supple Day  
Cream SPF 20**  
50 ml 1540732  
**R339**

2 **Anew Ultimate  
Firm & Supple  
Night Cream**  
50 ml 1540733  
**R339**

TRY FOR 7 DAYS & SEE RESULTS FOR YOURSELF



**SPF 20**  
**Anew Ultimate Day  
Cream Trial Size**  
15 ml 1540738  
**R119**



**Anew Ultimate Night  
Cream Trial Size**  
15 ml 1540844  
**R119**



AVON  
ANEW

# QUENCH DRY WINTER SKIN WITH HYDRATING HYALURONIC ACID



NEW LOOK!



NEW

**10 MINUTE MASK**  
QUICK HYDRATION FIX  
Apply when needed to  
double skin's hydration  
in 10 minutes, for deeply  
quenched, plumper-  
looking skin\*

**Anew Hydrate & Plump  
10 Minute Mask**  
75 ml 1561358  
**R199**

\*Based on a clinical study. \*\*Based on a consumer study. \*\*\*See page 18 for our satisfaction guarantee. †Relates to HA Serum only. ††Vs using the HA Water Cream alone

**OVERNIGHT MASK**  
INTENSE HYDRATION  
Use 3 nights a week to help  
provide dramatic hydration  
overnight\*\* to visibly restore  
bounce to your skin

**Anew Hydrating  
Overnight Mask**  
75 ml 1541091  
Regular Price R199

**R149**  
SAVE R50

**WATER CREAM**  
72-HOUR HYDRATION  
Apply morning & evening to  
keep skin looking plumped with  
up to 72 hours of hydration &  
radiant, glowing skin†

**Anew Hydrate &  
Plump Water Cream**  
50 ml 1550588  
Regular Price R199

**R149**  
SAVE R50



**FREE SAMPLE**  
See page 107  
for details.



high concentration† hyaluronic acid complex  
**3.5%†  
HA**

## HOW TO USE REFILL TUBES

**REMOVE** pump from  
glass bottle

**SQUEEZE** the serum  
from the refill into  
the glass bottle

**CLOSE** glass bottle  
by screwing pump  
back on

**RECYCLE** empty  
refill packaging



**Anew Hydrate &  
Plump Serum Refill**  
30 ml 1551142  
**R269**



**SERUM**  
DEEP HYDRATION  
Apply before cream to help lock  
in 30% more hydration with 3.5%  
Hyaluronic Acid Complex††

**Anew Hydrate &  
Plump Serum**  
30 ml 1534342  
Regular Price R379

SAVE OVER  
**20%**

ONLY  
**R299**  
SAVE R80



# ADD RADIANCE TO DULL WINTER SKIN WITH YOUR DAILY VITAMIN C ROUTINE



## BRIGHTENING EYE CREAM

Radiance-boosting to energise, brighten & visibly reduce the look of dark circles around eyes



## RADIANCE-BOOSTING SERUM

With the power of 30 oranges to instantly turn tired-looking skin into bright, radiant, fresh-looking skin\*



NEW LOOK!

Anew Radiance Maximising Dark Circle Correcting Eye Cream  
15 ml 1556753  
**R209**

Anew Radiance Maximising Serum  
30 ml 1534341  
**R379**

Anew Radiance Maximising Serum Refill  
30 ml 1552176  
**R269**

## HOW TO USE REFILL TUBES

**REMOVE** pump from glass bottle

**SQUEEZE** the serum from the refill into the glass bottle

**CLOSE** glass bottle by screwing pump back on

**RECYCLE** empty refill packaging



NEW

\*Based on a consumer study. \*\*Not suitable for sensitive skin.  
\*\*\*See page 18 for our satisfaction guarantee.



## FREE SAMPLE

See page 107 for details.



ANEW



## SKIN-PROTECTING MOISTURISER

Anew Radiance Maximising Lightweight Cream SPF 50  
50 ml 1558319  
**R229**



## EXFOLIATING SCRUB & MASK\*\*

Anew Radiance Maximising Microdermabrasion  
75 ml 1541093  
**R219**



CAN BE USED AS TONER

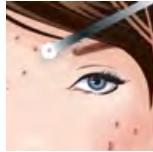
## REFINING & ENERGISING TONER

Anew Radiance Maximising Tonic  
200 ml 1540433  
**R169**



**NEW  
LOOK****REMOVE  
BLACKHEADS &  
WHITEHEADS**

for blackheads

**BEFORE USE:**

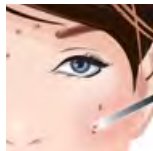
Cleanse face &  
then open pores  
by placing a warm  
cloth over area of  
concern.

**HOW TO USE:**

Position end of  
remover over  
the blackhead/  
whitehead & apply  
gentle pressure to  
remove.

**AFTER USE:**

Cleanse, tone &  
moisturise.



for whiteheads

**Metal Blackhead Remover**

Limited Edition  
1538545

Regular Price R49

**R39**

SAVE R10  
118

# clearskin

## PURIFYING CLEANSE TO REMOVE IMPURITIES & EXCESS OIL



Love it! Left  
my skin clear.  
Definitely a  
keeper."

ZAMA  
CUSTOMER\*\*

**WHY YOU'LL LOVE IT:**

- cleanses face & body
- removes excess oil
- eliminates impurities
- leaves skin soft & smooth

**Pore & Shine Control  
Charcoal Cleansing Bar**  
75 g 1327038

Regular Price R35

**R29**

# clearskin

## START CLEARING BLACKHEADS IN JUST 1 WEEK\*

New Look  
Coming  
Soon

**1****CLARIFY**

Lifts out  
blackhead-  
causing  
dirt & oil\*

1 Blackhead Clearing  
Deep Clarifying  
Mask  
75 ml 1317970

**2****EXFOLIATE**

Exfoliating  
beads  
thoroughly  
cleanse skin

2 Blackhead Clearing  
Soothing Exfoliating  
Cleanser  
100 ml 1539353

**3****STONE**

Makes  
skin look  
clearer in  
1 week\*

3 Blackhead Clearing  
Fresh Clarifying  
Toner  
100 ml 63518

\*Based on a consumer study. \*\*Customer testimonial obtained through verified online source.

# 1 FOR R89 | ANY 2 FOR R139

Please indicate your choice of products on your order form.

SAVE R39



# clearskin

## FIGHT BREAKOUTS & BLEMISHES WITH SALICYLIC ACID



- 1 Blemish Clearing Spot On Instant Gel  
15 ml 1531160
- 2 Blemish Clearing Pink Clay Triple Exfoliator  
75 ml 1497410
- 3 Blemish Clearing Pink Clay 4 Minute Mask  
75 ml 1489651



1

**REDUCE**

Reduces the look of spots in as little as 3 hours\*\*

2

**EXFOLIATE**

Scrub for a clearer, smoother, matte-looking complexion\*

3

**CLARIFY**

Deep cleanse to help reduce the look of blemishes\*

ONLY **R89** EACH

# clearskin

## TIGHTEN PORES & CONTROL SHINE WITH CHARCOAL



- 1 Pore & Shine Control Smooth Exfoliating Scrub  
75 ml 1394135

- 2 Pore & Shine Control Purifying Charcoal Jelly Cleanser  
100 ml 1539354

- 3 Pore & Shine Control Purifying Charcoal Mask  
75 ml 1328675

- 4 Pore & Shine Control Mattifying Charcoal Toner  
100 ml 1400405

\*Based on a consumer study. \*\*Based on a clinical study.

1

**EXFOLIATE**

Scrubs to remove stubborn dirt & oil\*

2

**CLEANSE**

Cleanses & tightens pores for purified skin\*

3

**PURIFY**

Removes pore-clogging oil & impurities like a magnet

4

**TONE**

Absorbs excess oil for all-day shine control\*

ONLY **R89** EACH





ALL NEW

## COLOUR YOUR DAY

CROSSBODY BAGS FOR EVERY MOOD

MIDI  
CROSSBODY  
BAG

**R299** EACH



**My Everyday Midi Crossbody Bag**  
Crescent-shaped crossbody bag with side pocket & adjustable strap.  
32 cm x 7 cm x 20 cm

**Khaki 1563256**

**Tan 1567920**

**Beige 1568841**

**Black 1562979**

ALL LIMITED EDITION

123



MINI  
CROSSBODY  
BAG

**R199** EACH

**SHE MAY BE  
SMALL ...  
BUT SHE IS  
MIGHTY!**



**My Everyday Mini Crossbody Bag**

Can be worn as sling or shoulder bag with adjustable strap. Features zipped exterior pocket.

17 cm x 24 cm

**Tan 1563908**

**Pink 1563142**

**Black 1562977**

**ALL NEW**



**FITS ALL YOUR  
ESSENTIALS**



**ZIPPED INNER  
COMPARTMENT**

**Cali Buckle Bag**

Chocolate brown mock-croc bag with buckle detail & zip closure.

28 cm x 7 cm x 13 cm

**1562984**

**Wren Oversized Sunglasses**

Opaque chocolate-brown frame with solid brown lenses. UV400 protection.

Frame: 14.9 cm x 5.8 cm

Arm length: 14.5 cm

**1568855**

**R99**



ALL LIMITED EDITION

**CALI  
BUCKLE BAG  
R329**







FITS ALL YOUR ESSENTIALS



TOP ZIP CLOSURE



ZIPPED INNER COMPARTMENT  
11 CARD SLOTS



**Nora RFID Metallic Wallet**  
Long metallic silver wallet featuring zipped area for coins, space for notes & card-holder inserts.  
19 cm x 2.5 cm x 11 cm  
**1569227**

**R179**



ALL NEW

## ACCESSORIES WITH THAT SOMETHING EXTRA

RHEA  
HANDBAG

**R399**



SECURE INNER ZIP

ADJUSTABLE SHOULDER STRAP & GRAB HANDLES



ZIPPED EXTERIOR POCKETED

**Rhea Handbag**  
Structured faux-leather handbag with textured details.  
30 cm x 10.5 cm x 22.5 cm  
**1574958**

ALL LIMITED EDITION



EDEN  
WEEKENDER  
**R599**



Contents not included.

BOTTOM SHOE  
COMPARTMENT



**Eden Weekender**  
Faux-leather weekender with  
bottom shoe compartment.  
46 cm x 22 cm x 34 cm  
**1569515**

ALL NEW

**KEEP CALM &  
CARRY THESE!**



REMOVABLE  
SHOULDER  
STRAP



ETTA  
STRUCTURED  
BAG  
**R349**



**Etta Structured Bag**  
Cream & tan structured  
handbag with flap closure,  
adjustable strap, grab  
handle & gold hardware.  
24 cm x 9.5 cm x 20 cm  
**1568853**



SPACIOUS  
INTERIOR WITH  
SLIM POCKET



REMY  
BAG  
**R399**



TOP ZIP CLOSURE



**NEW**

**Remy Bag**  
Shoulder bag with generous space & textured detail in statement pink.  
40 cm x 32 cm  
**1562996**



**Chloe Sunglasses**  
Sunglasses featuring a milky pink frame. Offering 400UV protection & comes in a drawstring pouch.  
Frame: 14.6 cm x 4.8 cm  
Arm length: 14 cm  
**1566963**



**R99**

**HOLD ON TIGHT,  
MEET YOUR TRAVEL  
COMPANIONS**

**Pax Travel Bag**  
Stylish fabric luggage bag with adjustable shoulder strap.  
50 cm x 22 cm x 30 cm  
**1562987**



ADJUSTABLE  
SHOULDER STRAP

**NEW**

**Pax Cosmetic Bag**  
Blue fabric cosmetics bag.  
24 cm x 8.5 cm x 17.5 cm  
**1568854**

**R99**

ALL LIMITED EDITION

Contents not included.

PAX  
TRAVEL  
BAG  
**R499**







**Enya Card Holder**

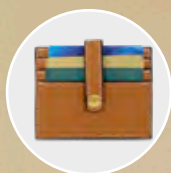
Features 3 front & 3 back card slots & secure press stud closure.  
10.8 cm x 8 cm

**1539572**

Regular Price R99

**R59**

SAVE R40



Contents not included.



**Hope Tortoiseshell Bag**  
Black faux-leather handbag with tortoiseshell chain.

30.5 cm x 5.5 cm x 13 cm

**1552620**

Regular Price R279

**R199**

SAVE R80



**Ava Handbag**

Compact yet spacious pink crossbody bag.  
23 cm x 8 cm x 13 cm

**1550267**

Regular Price R299

**R269**

SAVE R30



SUITS MOST  
FACE SHAPES



**Mia Sunglasses**

Oversized sunglasses with brown lenses.

Frame: 14.3 cm x 5.5 cm

Arm length: 13.8 cm

**1551552**

Regular Price R99

**R59**

SAVE R40

# STYLE? YOU'VE GOT IT IN BAGS!

**Avery Weekender**

Blue travel or gym bag with zipped front pocket & separate shoe compartment.

45 cm x 28 cm x 31 cm

**1556868**

Regular Price R549

**R479**

SAVE R70



SHOE COMPARTMENT

Contents not included.



Contents not included.

**Avery Vanity**

Blue toiletry bag with 2 compartments.

17 cm x 10 cm x 19 cm

**1546043**

Regular Price R299

**R249**

SAVE R50

- TWO ZIPPED COMPARTMENTS
- BRUSH SLOTS
- ZIPPED INNER POCKET

**Chloe Mini Bag**

Mini bag in soft faux leather with button closure & adjustable strap.

18 cm x 6 cm x 14 cm

**1559305**

Regular Price R299

**R199**

SAVE R100

ALL LIMITED EDITION



# CHARMED BY NATURE, LOVED BY YOU



2 PC  
GIFT  
SET



COMES IN A GIFTABLE BOX



**Love For Every Day Clover Set**  
Gold-toned necklace & earring set  
with diamanté surrounds.

Necklace: 42 cm + 9 cm extender

Pendant: 2.1 cm x 1.5 cm

Earrings: 1.3 cm

**1562756**

**R99**

GIFT  
SET



**Love For Every Day Lotus Gift Set**  
Two-piece gift set featuring lotus  
flower pendant & detailing on the  
stud earrings.

Necklace: 42 cm + 9 cm extender

Pendant: 1.1 cm x 0.9 cm

Earrings: 1.8 cm x 0.6 cm

**1568650**

**R99**

2 PC  
GIFT  
SET



ALL NEW

GIFT  
SET

14-PAIR  
EARRING SET  
**R89**

14-  
PAIR  
EARRING  
SET



**Love For Every Day 14-Pair  
Earrings Set**

Mix of gold-, rose gold- &  
silver-toned earrings.

Sizes vary from 0.3 cm to 0.7 cm

**1568651**



COMES IN A GIFTABLE BOX



**ANCHORCERT: SUITABLE FOR SENSITIVE SKIN**  
Our jewellery is tested for 16 metal allergens and certified  
by AnchorCert to be suitable for sensitive skin.

ALL LIMITED EDITION



# WINTER SPARKLE TO WARM HER HEART

NEW

**Amelia Hoop Earring Set**  
Gold- & silver-toned set of 6 hoop earrings in a mix of designs & sizes.  
Sizes vary from 1.1 cm to 2.5 cm  
1568639

R99



COMES IN A GIFTABLE BOX

6-PAIR  
HOOP  
EARRING  
GIFT SET



GIFT  
SET

**Kamila Gift Set**  
14 pairs of silver-toned stud earrings with diamantés & faux pearls.  
Sizes vary from 0.3 cm to 0.8 cm  
1534837

R89

14-  
PAIR  
EARRING  
SET



**ANCHORCERT: SUITABLE FOR SENSITIVE SKIN**  
Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.

LILY  
6-PIECE SET  
R149

GIFT  
SET

SUPER  
VALUE  
6-PIECE  
GIFT SET



NEW



**Lily Jewellery Set**  
Six-piece set featuring 2 necklace, 2 pendants & 2 pairs of earrings.  
All featuring stone details.  
2 x Necklaces: 42 cm + 9 cm extender  
Pendant rectangle: 1.9 cm x 0.9 cm  
Earrings rectangle: 1 cm x 0.7 cm  
Pendant teardrop: 1.3 cm x 0.5 cm  
Earrings teardrop: 1.1 cm x 0.4 cm  
1568641

NEW



**Evelyn Bracelet Pack**  
Pack of 4 bracelets with gold-toned & pastel bead detail. Adjustable or elasticated.  
1 x chain: 17.9 cm + 3 cm extender  
1 x pull-style: adjustable  
2 x beaded: elasticated  
1568645

R119



ALL LIMITED EDITION



# BE THE TRENDSETTER WITH THE MOST!

GIFT  
SET

## Remy Earring Set

Trio of sculptural, oversized gold- & silver-toned stud earrings.

Hoops: 1.4 cm x 0.7 cm  
Ovals: 2.8 cm x 2.5 cm  
Rectangles: 3 cm x 1.9 cm

1562806

R99



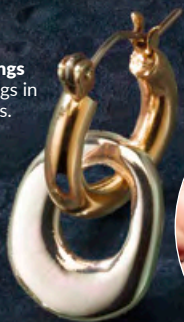
## Ariel 2-Tone Chunky Earrings

Gold- & silver-toned earrings in organic, interlocking shapes.

2.5 cm x 1.5 cm

1562813

R79



Customisable - remove silver hoop charms for plain gold hoops

2 PC  
CHUNKY  
RING SET



## Nina Chunky Ring Set

One gold-toned & one silver-toned ring, both in a chunky style & perfect to mix & match.

Silver: size 7 (1.7 cm internal diameter)  
Gold: size 6 (1.6 cm internal diameter)

1557123

R99



COMES IN A  
GIFTABLE BOX

ALL NEW

CORALINE  
10-PIECE SET  
**R169**

GIFT  
SET

2 EAR  
CUFFS

1 NECKLACE  
2 PENDANTS



## Coraline Jewellery Set

Silver-toned 10-piece jewellery set.

Necklace: 42 cm + 9 cm extender

Pendants: 2 cm; 2.3 cm

Earrings: 1.2 cm; 2.6 cm

Ear cuffs: 1.1 cm; 1.2 cm

Bracelet: 18 cm + 3 cm extender

Rings: size 8 (1.82 cm internal diameter)

1562839

BRACELET

2 RINGS

10 PC  
SET

2 HUGGIES

ALL LIMITED EDITION





**Ayla Wardrober**  
Silver-toned snake chain necklace, 2 rings & 2 pairs of earrings.  
Necklace: 42 cm + 9 cm extender  
2 x Earrings: 2.1 cm x 1 cm;  
1.4 cm x 1.6 cm  
2 x Rings: Size 8

**1549506**  
Regular Price R149

**R109**  
SAVE R40



**Charlotte Earring Set**  
Gold-toned 20-pair earring set.  
Sizes vary from 0.4 cm to 1.9 cm

**1539641**

**R129**



**Aria Necklace**  
Gold-toned tri-layered necklace with elegant cross charms.  
Longest necklace:  
51 cm + 8 cm extender  
Double necklace:  
46 cm & 41 cm + 8 cm extender

**1533513**

**R169**



**Bianca Hoop Set**  
Four pairs of hoop earrings in various designs with bullet closures.

Rope textured: 2.1 cm  
Chunky: 1.2 cm x 1.6 cm  
Heart shaped: 1.7 cm x 1.8 cm  
Double lined: 2.1 cm

**1557134**

Regular Price R99

**R79**  
SAVE R20



**Nina Wardrober**  
Gift set featuring 3 necklace chains, which can be worn individually or together, 2 pendants, & 2 earring pairs.  
Necklaces: 42 cm + 9 cm extender;  
47 cm; 55 cm  
Gold-toned earrings: 1 cm x 1.2 cm  
Silver-toned earrings: 1.1 cm x 1.4 cm

**1557153**

Regular Price R169

**R149**  
SAVE R20



**Tasha Ladies' Watch**  
Two-tone watch with metal strap, silver-toned case & navy bezel.  
Watch length: 19.8 cm  
Face: 3.05 cm diameter

**1557406**

**R399**



**Jenna Watch & Bracelet Set**  
Watch with black quilted strap, a rose gold-toned bezel & matching bracelet.

Watch length: 23.5 cm  
Face: 2.9 cm x 2.2 cm  
Bracelet length: 23 cm

**1534776**

**R349**

**ANCHORCERT: SUITABLE FOR SENSITIVE SKIN**

Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.





IVY  
WATCH  
**R399**



**Ivy Watch**  
Silver-toned watch with mesh strap  
& adjustable fold-through closure.  
Watch length: 23.5 cm  
Face: 3.8 cm diameter  
**1568679**

ALL NEW

THE TIME OF YOUR  
LIFE STARTS NOW

PEARL  
WATCH  
**R279**



**Pearl Watch**  
Cream faux-leather  
strap, brown sunray dial  
& tortoiseshell bezel.  
Watch length: 22.5 cm  
Face: 3.2 cm diameter  
**1562829**

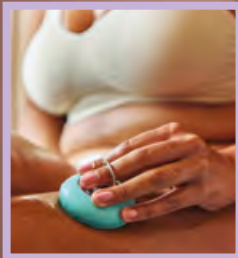


**ANCHORCERT: SUITABLE FOR SENSITIVE SKIN**  
Our jewellery is tested for 16 metal allergens  
and certified by AnchorCert to be suitable  
for sensitive skin.

ALL LIMITED EDITION



# YOUR EXCUSE TO COSY UP AT HOME



**Sonic Face & Body Brush**  
Silicone face & body brush with 5 high-frequency settings to stimulate the skin & massage tired muscles. Use in the shower or with a body oil. Comes with USB charger.

7 cm x 7 cm x 3 cm  
**1556112**  
Regular Price R399

**R349**  
SAVE R50

Five high-frequency settings make this tool ideal for both face & body massage.



**Facial Roller**  
Relaxing jawline roller with 40 massaging nodules to help relieve facial tension.  
24 cm x 6.5 cm x 5 cm

**1556114**  
Regular Price R69

**R49**  
SAVE R20

## RELAX YOUR JAW

Stressful day? Drop your shoulders, unclench your jaw & roll a massage tool along your jawline to help release tension.



THE ONE BRA  
**R299** EACH

SIZES RANGE FROM 8 TO 22!

THE  
**ONE BRA**

INTRODUCING  
COMFORT &  
CONFIDENCE  
YOU CAN  
DEPEND ON,  
**EVERY DAY.**



**BLACK**  
SIZE CODE  
S 8/10 **1559508**  
M 12/14 **1559519**  
L 16/18 **1559506**  
XL 20/22 **1559517**



**WHITE**  
SIZE CODE  
M 12/14 **1559507**  
L 16/18 **1559515**  
XL 20/22 **1559514**



**BEIGE**  
SIZE CODE  
S 8/10 **1559513**  
M 12/14 **1559512**  
L 16/18 **1559511**  
XL 20/22 **1559509**

**Open-Toe Mule Slippers**  
Soft grey velour slippers in small, medium or large.  
Small / size 3-4  
Medium / size 5-6  
Large / size 7-8

**S 1545267**  
**M 1545268**  
**L 1545269**

**R249** EACH

ALL LIMITED EDITION



# A SCENT FOR EVERY ROOM

Create the perfect welcoming ambiance.

## Reed Diffuser 70 ml

Lasts up to 6 weeks.

Approx. 5 cm x 8.5 cm. Includes

5x rattan reeds, approx. 18.5 cm

1 Lavender & Bergamot 1500360

2 White Jasmine & Neroli 1500354

3 Fresh Cotton 1500366

4 Vanilla & Tonka Bean 1500348

Regular Price R119 each

## REED DIFFUSERS

**RUB TO SMELL**  
LAVENDER & BERGAMOT

**LOWEST PRICE OF THE YEAR**

ONLY  
**R99** EACH

SAVE R20

## SCENTS TO KEEP THINGS FRESH

### CAR DIFFUSER REFILLS

**RUB TO SMELL**  
VANILLA & TONKA BEAN

**Fresh Cotton Car Diffuser**  
Comes with 1 Fresh Cotton scent fill. With adjustable scent intensity.

Lasts up to 3 weeks.

**1508475**

Regular Price R119

**R99**  
SAVE R20

### Car Diffuser Refill Pack

Pack of 2. Lasts up to 3 weeks.

1 White Jasmine & Neroli 1500358

2 Vanilla & Tonka Bean 1500352

3 Fresh Cotton 1500370

4 Lavender & Bergamot 1500364

**R69** EACH



AVON

SENSES

1 litre

ENRICHED WITH

NATURALLY DERIVED

EXTRACTS & VITAMIN

COMPLEX

RECYCLABLE

PACKAGING

One of SA'S

MOST-LOVED

Bubble Bath

Brands\*

\*Based on external research data.

Simply Luxurious  
1561638

White Lily  
1561910

Goodnight Sweetheart  
1557030

Sun Kissed Sunsets  
1542519

## 1 LITRE BUBBLE BATHS

A great deal on big-value bubble baths

SAVE OVER  
**10%**

NEW

NEW

NEW

Raspberry Delight  
1561902

L'Amour Sunrise  
1561634

Maldives Oasis  
1564626

Maldives Sands  
1564624

Pretty Peony  
1559265

RUB TO  
SMELL  
MALDIVES  
OASIS

Senses Bubble Baths  
1 L

**1 FOR R99**  
ACROSS PAGES 148-149

**ANY 2 FOR R169** SAVE R29  
Please indicate your choice of products on your order form.



AVON  
SENSES  
500 ml



**L'Amour Sunrise** 1527590  
**Raspberry Delight** 1458416  
**Pretty Peony** 1558149  
**Secret Lagoon** 1458497



**Senses Shower Creams & Gels**  
 500 ml

**1 FOR R79**  
 ACROSS PAGES 150-151

# ESCAPE WITH SENSORIAL BODY WASHES

SAVE OVER  
**15%**

ALL NEW  
 NEW COLLECTION



**AVON Senses**

ENRICHED WITH NATURALLY DERIVED EXTRACTS & VITAMIN COMPLEX

RECYCLABLE PACKAGING

1 Maldives Oasis 1564627  
 2 Maldives Sands 1564622

**RUB TO SMELL**  
 MALDIVES SANDS

**LOWEST PRICE OF THE YEAR**

**ANY 2 FOR R129** SAVE R29

Please indicate your choice of products on your order form.



AVON  
SENSES  
250 ml

# 250 ML BODY WASHES

ONLY  
**R49<sup>90</sup>**  
EACH



ENRICHED WITH  
NATURALLY DERIVED  
EXTRACTS & VITAMIN  
COMPLEX



RECYCLABLE  
PACKAGING\*

Senses Shower  
Gels & Creams  
250 ml

**2in1**  
HAIR &  
BODY WASH  
FOR MEN



Raspberry Delight  
1458422

Simply Luxurious  
1466569

Sun Kissed Sunsets  
1542716

White Lily  
1502232

Ocean Surge  
1458525

# BIG-VALUE 720 ML BODY WASHES

ONLY  
**R99<sup>90</sup>**  
EACH  
720 ml

Senses Shower Gels & Creams  
720 ml

**2in1**  
HAIR &  
BODY WASH  
FOR MEN

**RUB TO  
SMELL**  
SIMPLY  
LUXURIOUS



Ocean Surge  
1472466

White Lily  
1557063

Sweet & Joyful  
1527583

Simply Luxurious  
1554074

Secret Lagoon  
1472467



AVON  
SENSES

# HYGIENIC HAND WASHES



**Sweet & Joyful  
Hand Wash**  
250 ml 1528538

**Secret Lagoon  
Hand Wash**  
250 ml 1458824

ONLY **R55<sup>90</sup>** EACH

## 500 ML BUBBLE BATHS



**Simply Luxurious**  
1557022



**L'Amour Sunrise**  
1557020



**NEW**

**Pretty Peony**  
1558151



**Raspberry Delight**  
1555718



**Lavender Calm**  
1561880



**Sun Kissed Sunsets**  
1542714

**Senses Bubble Baths**  
500 ml

## 500 ML BUBBLE BATHS

ONLY  
**R69<sup>90</sup>** EACH  
ACROSS PAGES 154-155

**NEW**



AVON

SENSES



ENRICHED WITH  
NATURALLY  
DERIVED  
EXTRACTS  
& VITAMIN  
COMPLEX



RECYCLABLE  
PACKAGING

1 Maldives Sands  
1564623

2 Goodnight Sweetheart  
1465909

**RUB TO  
SMELL**  
GOODNIGHT  
SWEETHEART

One of SA'S  
**MOST-LOVED**  
Bubble Bath  
Brands\*

\*Based on external research data.



AVON  
SENSES



ENRICHED WITH  
NATURALLY DERIVED  
EXTRACTS & VITAMIN  
COMPLEX



Refresh your skin



Revive your linen



Uplift your room

# UPLIFTING & REFRESHING MULTI-USE SPRITZES



NEW

NEW

RUB TO  
SMELL  
MALDIVES  
SANDS

Raspberry Delight  
1460111

Lavender Calm  
1528535

White Lily  
1502233

Simply Luxurious  
1561332

Velvet Seduction  
1528532

Sun Kissed Sunsets  
1542520

Pretty Peony  
1558150

Maldives Sands  
1564625

Senses Body Mist  
100 ml

**1 FOR R55<sup>90</sup>**

ACROSS PAGES 156-157

**ANY 2 FOR R95<sup>90</sup>**

SAVE R15.90

Please indicate your choice of products on your order form.



ADVANCE  
TECHNIQUES  
BY AVON

Reconstruction

## STRENGTHEN & REPAIR DRY, DAMAGED HAIR\*

\*When using the complete regimen including serum. Based on consumer studies.



RUB TO  
SMELL  
RECONSTRUCTION

1

### SHAMPOO

Helps strengthen dry, brittle hair

2

### CONDITIONER

Helps nourish dull, damaged hair

**Reconstruction Shampoo**  
400 ml 1561334  
Regular Price  
**R89**

**Reconstruction Conditioner**  
250 ml 1561640  
Regular Price  
**R75**

# BOTH FOR R139

ORDER OFFER ON CODE 860229

SAVE R25



ADVANCE  
TECHNIQUES  
BY AVON

250 ml  
Conditioner  
250 ml



| FLAT, FINE HAIR                      | OILY HAIR & SCALP           | DEHYDRATED HAIR                         | DRY HAIR                             | DULL HAIR                        |
|--------------------------------------|-----------------------------|---|--------------------------------------|----------------------------------|
| For fuller locks with lasting volume | Reduces excess oil by 30%** | Gives hair & scalp 8x more hydration*** | Instantly hydrates dry, unruly hair* | Adds instant shine & brightness* |
| Mega Volume<br>1551368               | Deeply Purifying<br>1562203 | Hydra Boost<br>1480994                  | Absolute Nourishment<br>1561903      | Ultimate Shine<br>1550219        |

\*When using full regimen including serum or treatment. Based on clinical and consumer studies. \*\*With continued use 3-4 times a week over at least 1 month, when using the full regimen. Based on a clinical study. \*\*\*Versus other Advance Techniques products.

# SHAMPOOS & CONDITIONERS MADE FOR YOUR HAIR NEEDS

SAVE OVER  
**15%**



| FLAT, FINE HAIR                      | OILY HAIR & SCALP           | DEHYDRATED HAIR                         | DRY HAIR                             | DULL HAIR                        | DANDRUFF                        |
|--------------------------------------|-----------------------------|---|--------------------------------------|----------------------------------|---------------------------------|
| For fuller locks with lasting volume | Reduces excess oil by 30%** | Gives hair & scalp 8x more hydration*** | Instantly hydrates dry, unruly hair* | Adds instant shine & brightness* | Fights dandruff after 1 use*    |
| Mega Volume<br>1551367               | Deeply Purifying<br>1562186 | Hydra Boost<br>1561639                  | Absolute Nourishment<br>1561331      | Ultimate Shine<br>1560711        | 2-in-1 Anti-Dandruff<br>1561887 |

**CONDITIONERS ONLY R75 EACH**

400 ml  
Shampoo  
400 ml

**1 FOR R89 | ANY 2 FOR R149**

Please indicate your choice of products on your order form.

SAVE R29



ADVANCE  
TECHNIQUES  
BY AVON

## BOOST RESULTS WITH EXPERT HAIR ESSENTIALS



\*With continued use 3-4 times a week over at least 1 month, when using the full regimen. Based on a clinical study. \*\*When using the full regimen. Based on a clinical study. \*\*\*Versus other Advance Techniques products.

### SCALP SCRUB

**Reduces** excess oil on hair & scalp by 30% without **drying\***

Deeply Purifying Treatment Scrub  
150 ml 1559214  
**R159**  
162

### INSTANT SHINE

Gives up to **100% instant shine** to dull hair\*\*

Ultimate Shine Illuminating Treatment Spray  
100 ml 1552210  
**R119**

### HEAT PROTECTION

Helps prevent heat **damage** during styling

Heat Protection Leave-In Spray  
100 ml 1545708  
**R119**

### MORE VOLUME

Gives hair **weightless volume** from root to tip

Mega Volume Treatment Spray  
100 ml 1551369  
**R119**

### EXTRA HYDRATION

Gives hair & scalp **8x more hydration** without the weight\*\*\*

Hydra Boost Leave-In Treatment  
50 ml 1480989  
**R119**

## 10-IN-1 BENEFITS WONDER CREAM FOR SALON-WORTHY RESULTS\*

Powered by  
**Advanced Protection Technology** with amino acids



**Protect, style & treat**  
your hair with one  
lightweight cream!



Wonder Treatment Styling Cream  
150 ml 1568488  
**R129**



**NEW**

**71% OF WOMEN\* AGREE**

- 1** Primes hair for easier styling
- 2** Smooths frizz all day
- 3** Boosts shine
- 4** Helps reduce breakage
- 5** Helps condition hair cuticles for smoother-feeling hair
- 6** Leaves hair looking & feeling stronger
- 7** Formulated to condition from root to tip
- 8** Tames & controls
- 9** Helps protect against heat damage up to 230°C
- 10** Contains UV filter

\*Based on a consumer perception study, Brazil.



ADVANCE  
TECHNIQUES  
BY AVON

Blow-dry hair extra fast  
while adding volume &  
smoothing hair.



Pro Large Barrel Brush  
Limited Edition  
1381964  
**R189**

Manages knots & helps  
smooth the look of split  
ends & frizz.



Pro Paddle Brush  
Limited Edition  
1381829  
**R179**

164

## BONUS-SIZE VALUE SHAMPOO



Ultimate Shine  
Shampoo  
700 ml 1549369  
**R119**

Reconstruction  
Shampoo  
700 ml 1561909  
**R119**

Absolute Nourishment  
Shampoo  
700 ml 1561637  
**R119**

**NEW**

### DETANGLING BRUSH

For wet or dry hair to help  
reduce knots & tangles;  
with hook – can be easily  
hung in the shower



Pro Detangling Brush  
Limited Edition  
1579712  
**R99**

NO WATER?  
NO TIME?  
NO PROBLEM!



### DRY SHAMPOO

Refresh & volumise  
hair by absorbing  
excess oil so hair can  
go longer between  
washes

Dry Shampoo  
150 ml 1446953  
**R109**



## DEEPLY MOISTURISE HAIR & SCALP

- Helps to prevent hair from becoming dry, brittle or damaged
- Can be used daily to deeply hydrate & moisturise hair & scalp
- Suited for hair that is relaxed, colour treated or damaged by heat

ONLY  
**R159** EACH



Enriched with  
wheatgerm  
oil & sweet  
almond oil



Moisturising Hair Food  
200 g 89432

165



# CONDITIONING HAIR MASKS

New mask collection with 3-in-1 ways to use!



**3IN1**  
USES

1. Instant daily boost
2. 15-minute weekly mask
3. 1-hour deep treatment

**NEW**

**ONLY  
R59** EACH



Healthy Hydration Hair Mask with  
Aloe & Macadamia Nut Oil  
250 ml 1566418



Nourish & Smooth Hair Mask with  
Avocado & Almond Oil  
250 ml 1566417

\*When compared to hair treated with shampoo without conditioning agent. Based on a clinical study on hair fibres.

# 2-IN-1 XXL FAMILY SHAMPOO & CONDITIONER

**ONLY  
R89** EACH



**700 ml  
XXL  
Value**

Stay Strong 2-in-1  
Shampoo & Conditioner  
700 ml 1472531

Full Volume 2-in-1  
Shampoo & Conditioner  
700 ml 1472532



SUITABLE FOR  
THE WHOLE  
FAMILY



WITH  
NATURALLY DERIVED  
INGREDIENTS



MADE FOR  
ALL HAIR TYPES



RECYCLABLE  
PACKAGING

**RUB TO  
SMELL**  
FULL VOLUME



SUN +

NEW  
PACKAGING &  
NEW IMPROVED  
FORMULA



NEW 6-IN-1  
BENEFITS FOR  
BETTER  
SUNCARE:

- Moisturises while helping to protect against sunburn
- With Pro-Vitamin D Technology
- Highly effective UVA/UVB protection
- Water-resistant
- Absorbs quickly & leaves no residue
- Non-greasy formulas with a dry finish



### WHAT IS PRO-VITAMIN D TECHNOLOGY?

Vitamin D is essential for healthy, hydrated & resilient skin. We all know the sun boosts our vitamin D levels, but sunrays can be harmful. That's why our **exclusive Pro-Vitamin D Technology** supports your skin's natural vitamin D production as it **protects**.



#### HIGH PROTECTION

- Mattifying face protection



FOR FACE

**SUN+ PROTECT**  
Shine Control Sun Cream  
SPF 30 For Face  
50 ml 1575526  
**R179**



#### HIGH PROTECTION

- Non-greasy all-over body protection



FOR BODY

**SUN+ PROTECT**  
Moisturising Sun Cream  
SPF 30  
150 ml 1575525  
**R189**



#### SOOTHING AFTER SUN GEL

- Non-sticky gel with almond oil to soothe & hydrate skin



FOR ALL SKIN

**SUN+ AFTER SUN**  
Cooling & Hydrating  
Lotion  
400 ml 1575527  
**R149**

## OUR NEW & IMPROVED SUNCARE RANGE WITH PRO-VITAMIN D



#### VERY HIGH PROTECTION FOR SENSITIVE SKIN

- Fragrance-free face protection



FOR FACE

**SUN+ PROTECT**  
Shine Control Sun Cream  
SPF 50 For Face  
50 ml 1564616  
**R189**

#### VERY HIGH PROTECTION FOR SENSITIVE SKIN

- Fragrance-free formula for all-over body protection



**NEW**

FOR BODY

**SUN+ SENSITIVE**  
Moisturising Sun Cream  
SPF 50  
150 ml 1564614  
**R229**

#### VERY HIGH PROTECTION

- Refreshing all-over body protection



**SUN+ PROTECT**  
Moisturising Sun Cream  
SPF 50  
150 ml 1564615  
**R199**

#### VERY HIGH PROTECTION FOR KIDS & BABIES

- Suited for 3 months+
- Fragrance-free, non-greasy face & body protection



**NEW**

FOR KIDS

**SUN+ PROTECT**  
Kids Moisturising  
Sun Cream SPF 50  
150 ml 1564619  
**R199**





**Odour Control Spray**  
100 ml 1477432  
**R79**



**Reviving Foot Soak**  
100 ml 1477431  
**R79**



**Lavender Clay Mask**  
75 ml 1544638  
**R79**

## SUPER SOFT FEET OVERNIGHT

1

### OVERNIGHT FOOT CREAM

Rich, moisturising foot cream helps soften hard skin & nourish feet while you sleep

2

### SILICONE HEEL SOCKS

Help skin absorb foot care products quicker & more effectively to boost results



**Lavender Overnight Treatment**  
150 ml 1411078  
Regular Price  
**R99**

**Silicone Heel Socks**  
Limited Edition  
2 pc 1436437  
Regular Price  
**R99**

## YOUR 3-STEP SPRING-READY PEDI

1

### SOFTEN FEET

Rich cream helps soften hard skin & nourish feet while you sleep

2

### NEATEN NAILS

Comfortable, non-slip silicone grip to safely trim your toenails

3

### LASTING COLOUR

Your at-home salon-quality, gel pedicure that stays on for 8 days\*



**Lavender Overnight Treatment**  
150 ml 1411078  
Regular Price  
**R99**

**Nail Clipper**  
Limited Edition  
1436435  
Regular Price  
**R49**

**Power Stay 8-Days Gel Nail Enamel**  
Virtual Reverie  
10 ml 1556026  
Regular Price  
**R79**

\*Based on a consumer study.

**BOTH FOR R159**

ORDER OFFER ON CODE 860230

SAVE R39

**ALL 3 FOR R185**

ORDER OFFER ON CODE 860264

SAVE R42



Your favourite **FOOTWORKS** products are now joining our iconic brand, **AVON CARE** - home to head-to-toe body care that's trusted and recommended by millions worldwide.

NEW LOOK, SAME SKIN-LOVING FORMULAS - COMING SOON



## EXPERT CARE AT-HOME

### EXFOLIATE

Scrub to remove hard skin & leave feet soft & smooth

### SOFTEN

Improves the look of calluses in just 2 weeks\*

### REPAIR

Helps smooth the look of cracked heels in 3 days\*

ONLY **R79** EACH



\*Based on a consumer study.



1 Rough Skin Remover  
75 ml 1530520

2 Intensive Callus & Corn Cream  
75 ml 1562220

3 Extreme Cracked Heel Restoring Cream  
75 ml 1486534



### HEEL RASP

Stainless steel base to help remove dead, dry skin & an easy-to-hold plastic handle

Heel Rasp  
Limited Edition  
1436439

**R79**

## ANTI-PERSPIRANT PROTECTION FOR HIM & HER



- Tough on odour, gentle on skin
- Leaves skin feeling smooth & moisturised
- Alcohol-free & dermatologically tested

ONLY **R35** EACH



### MAX PROTECTION

72H  
72-HOUR ANTI-PERSPIRANT PROTECTION\*

### ACTIVE PROTECTION

48H  
48-HOUR ANTI-PERSPIRANT PROTECTION\*

### INVISIBLE PROTECTION

NO MARKS ON SKIN & CLOTHES\*\*



Men's Active  
1563496

Women's Active  
1563487

Men's Invisible  
1562242

Women's Invisible  
1562233

Women's Max Protection  
1563025

Men's Max Protection  
1563048

On Duty Roll-On Anti-Perspirant Deodorant  
50 ml

\*Based on an anti-perspirant efficacy test. \*\*Based on a consumer study.



# CARING 3-IN-1 INTIMATE WASHES



**3 IN 1**  
BENEFITS

- pH balanced
- All-day freshness\*
- Suitable for everyday use

ONLY  
**R69<sup>90</sup>**  
EACH



- 1 Intimate Gentle Delicate Feminine Wash 250 ml 1560547
- 2 Intimate Refreshing Delicate Feminine Wash 250 ml 1560550
- 3 Intimate Calming Delicate Feminine Wash 250 ml 1560176

## HAIR REMOVAL

# EASY HAIR REMOVAL FOR FACE, LEGS & BODY

WORKS IN  
**2.5 min\***

SENSITIVE  
SKIN

- For sensitive skin
- With aloe & jojoba oil
- Gets to work in 2.5 minutes\*



**Hair Removal Legs & Body Cream**  
100 ml 1559344  
**R119**

**Hair Removal Face Cream**  
15 ml 1559343  
**R99**

\*Based on a consumer study.



AVON CARE trusted by millions worldwide

NEW LOOK, SAME SKIN-LOVING FORMULAS



AVON  
kids

# MAKE GETTING READY FUN!



DERMATOLOGIST  
AND OPHTHALMOLOGIST  
TESTED



GENTLE  
FORMULA  
moisturises  
hair to make  
removing knots  
a lot easier



1



2



3

FRUITY &  
FLORAL



4

FRESH &  
FRUITY



5

- |  |  |  |   |   |
|--|--|--|---|---|
| 1 Fruity Detangling<br>Spray<br>200 ml 1550726<br><b>R79</b> | 2 Fruity Body Wash<br>200 ml 1551413<br><b>R69</b> | 3 Fruity 2in1 Shampoo<br>& Conditioner<br>200 ml 1550725<br><b>R69</b> | 4 Fresh 2in1 Shampoo<br>& Body Wash<br>200 ml 1550727<br><b>R69</b> | 5 Fresh Hair Gel<br>50 ml 1550728<br><b>R59</b> |
|--|--|--|---|---|

AVON  
kids



DERMATOLOGIST  
AND OPHTHALMOLOGIST  
TESTED

# SPRAY & PLAY



FRESH &  
FRUITY



1

FRUITY &  
FLORAL



2

- |   |  |
|---|--|
| 1 Fresh<br>Cologne Spritz<br>150 ml 1550729<br><b>R99</b> | 2 Fruity<br>Eau de Cologne<br>30 ml 1555263<br><b>R129</b> |
|---|--|



# LIPMANIA

LIP BALM & LIP GLOSS

Sugar Cookie



**NEW**

Strawberry  
1559760

Sugar Cookie  
1559755

Coconut  
1559759

**Lip Balm**  
4 g

DELICIOUSLY SCENTED LIP BALMS



SPF 15

**ONLY**  
**R39** EACH

- Helps soothe chapped lips & lock in hydration
- Nourishing formula keeps lips soft

Model is wearing Lip Balm in Sugar Cookie.



Current Drizzle

Cherry Drizzle  
1319969

Strawberry Drizzle  
1319967

Peach Drizzle  
1319968

Current Drizzle  
1319970

Berry Drizzle  
1319971

Plumberry Drizzle  
1319979

**Color Trend**  
**Fruity Lip Gloss**  
10 ml

JUICY FRUITY LIP GLOSS

**ONLY**  
**R55** EACH

- High-shine gloss keeps lips soft, smooth & protected
- Vitamin E-enriched formula to care for & enhance lips



Printed colour shade swatches may vary from the actual product.

# LIPMANIA

COLOR TREND LIPSTICK



Nectar  
1466310

Doll Pink  
1466309

Muscatel Wine  
1466315

Plum  
1466317

Poppy  
1466311

Red Velvet  
1466312

Baby Nude  
1466308

Carmine  
1466313

**Color Trend**  
**Kiss Creamy**  
**SPF 15 Lipstick**  
3.6 g  
Regular Price  
**R69** EACH



Classic Red  
1502099

Wine  
1502102

Classic Brown  
1502096

Cranberry Glam  
1502101

Dark Pink  
1502097

Purple  
1502103

**Color Trend**  
**Kiss Matte**  
**SPF 15 Lipstick**  
3.6 g  
Regular Price  
**R69** EACH

MATTE OR CREAMY PIGMENT-POPPING LIPSTICK



- Full-colour coverage in one swipe
- Caring formula with vitamin E & SPF 15

**ANY 2 FOR**  
**R119**

Please indicate your choice of shades on your order form.

**SAVE R19**

ON PAGE 179

Model is wearing Kiss Creamy in Doll Pink.



# LIPMANIA

LIP PAINT

180

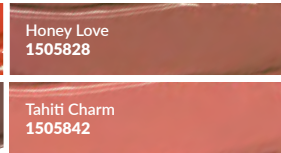
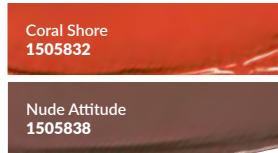
Model is wearing Velvet Hibiscus.



SATIN-MATTE FINISH LIQUID LIPSTICK

ONLY  
**R135** EACH

- Smooth, non-tacky finish that won't cake or crease
- Oil & shea butter-infused formula locks in moisture



**Ultra Colour Lip Paint Hydrating Matte**  
7 ml

Printed colour shade swatches may vary from the actual product. \*Based on a consumer study.

# LIPMANIA

LIQUID LIPSTICK

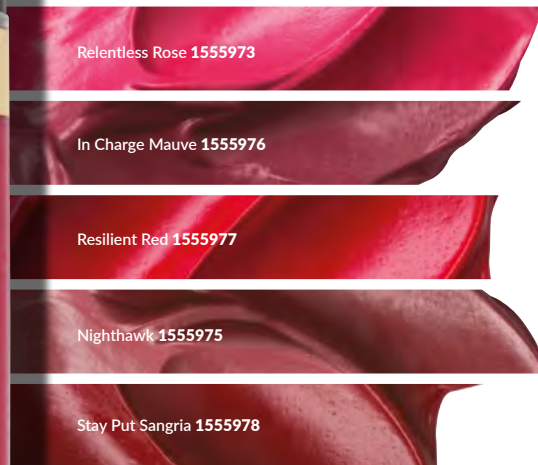
Model is wearing Resilient Red.



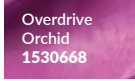
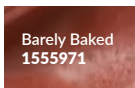
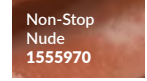
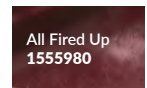
MATTE COLOUR FOR UP TO 16 HOURS\*

ONLY  
**R189** EACH

- Non-sticky finish with no smudging or transferring
- With pomegranate extract & olive oil for a comfortable feel



**SHAKE WELL,  
SWIPE ON,  
LET DRY &  
POWER ON**



**Power Stay 16-Hour Matte Liquid Lip Colour**  
6 ml

181



# LIPMANIA LIP GLOSS

182

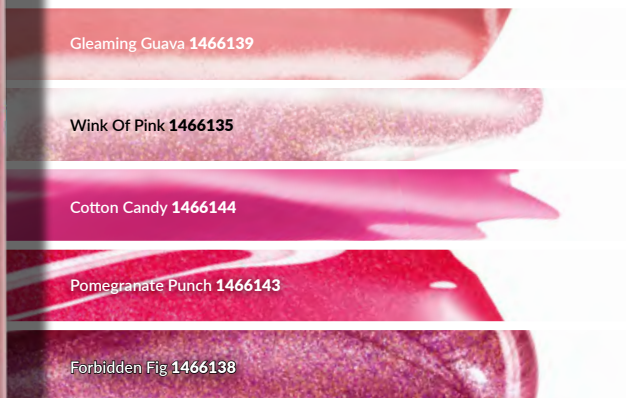
Model is wearing Wink of Pink.



HIGH-SHINE LIGHT-REFLECTIVE LIP GLOSS

ONLY  
**R119** EACH

- Leaves lips feeling soft, smooth & non-sticky
- Nourishing formula with jojoba oil & vitamin E



Crystal Clear **1466130**

Luminous Nude **1466137**

Rusty Luster **1466141**

Wisteria Glow **1466147**

Lavender Haze **1466148**

Spellbound **1466150**

**Ultra Colour Lip Gloss**  
**Nourishing Shine**  
7 ml

# LIPMANIA LIP OIL

Printed colour shade swatches may vary from the actual product. \*Based on a clinical study.

Model is wearing Blossom.

SAVE  
OVER  
**15%**



NOURISHING NATURAL SHINE LIP OIL

NEW  
ONLY  
**R109** EACH  
SAVE R26



- Non-sticky formula locks in 3x more moisture\*
- Infused with jojoba, avocado & coconut oils



**Nourishing Lip Oil**  
7 ml  
Regular Price R135 each

183





Model is wearing Shine in Mauve Creme.

VIBRANT COLOUR WITH A HYALURONIC ACID CORE

|               |              |              |
|---------------|--------------|--------------|
| Berry 1557113 | Coco 1557116 | Fawn 1557102 |
|---------------|--------------|--------------|

|               |              |
|---------------|--------------|
| Mauve 1557107 | Nude 1557101 |
|---------------|--------------|

|                |                 |                   |
|----------------|-----------------|-------------------|
| Garnet 1557112 | Magenta 1557115 | Peony 1557103     |
| Pink 1557105   | Plum 1557108    | Purple 1557119    |
| Rosy 1557106   | Ruby 1556571    | Siren Red 1557110 |

**Hydramatic Matte Lipstick**  
3.6 g  
**R169** EACH



**MATTE**

Printed colour shade swatches may vary from the actual product. \*Based on a consumer study.

- Luxurious mirror-like shine with intense colour pay-off
- Instantly\* hydrates, smooths & plumps the look of lips
- Infused with caring ingredients & SPF 20

Mauve Creme



**SHINE**

**LOWEST PRICE OF THE YEAR**

**HYDRAMATIC SHINE ONLY**  
**R119** EACH

**SAVE R50**

|                     |                  |  |
|---------------------|------------------|--|
| Bright Pink 1522730 | Burgundy 1522733 | Carmin 1522740   |
| Fuchsia 1522738     | Hot Pink 1522734 | <b>Hydramatic Shine Lipstick</b><br>3.6 g<br>Regular Price R169 each |
| Rose Berry 1522732  | Scarlet 1522735  |  |



# LIPMANIA

## ULTRA LIPSTICK

Model is wearing Matte in 39 Hot Plum.

**BURSTING WITH 25% MORE COLOUR PIGMENT\***

**CREAMY**

**73 Wine With Everything**

**NEW LOOK & LIGHTWEIGHT DESIGN**

|                                     |   |
|-------------------------------------|---|
| <b>NEW</b> 39 Hot Plum<br>1551320   | 73 Wine With Everything<br>1551180      |
| 55 Blush Nude<br>1551171            | 58 Country Rose<br>1551176              |
| 68 Red 2000<br>1551166              | <b>NEW</b> 70 Wild One<br>1551319       |
| <b>NEW</b> 42 Never Nude<br>1551317 | <b>NEW</b> 51 Decadent Brown<br>1551318 |

**Ultra Creamy Lipstick**  
3.6 g  
Regular Price  
**R135** EACH

Printed colour shade swatches may vary from the actual product. \*Compared to previous formulas of Ultra Matte & Ultra Creamy finishes.

**MATTE**

**39 Hot Plum**

**36 Berry Blast**  
1551161

**39 Hot Plum**  
1551315

**40 Ideal Lilac**  
1551160

**12 Ravishing Rose**  
1551156

**38 Wistful Wine**  
1551316

|   |                                     |                          |
|---|-------------------------------------|--------------------------|
| <b>NEW</b> 27 Absolute Coral<br>1551314 | <b>NEW</b> 11 Rich Brown<br>1551311 | 8 Divine Twig<br>1551310 |
| 3 Nude Suede<br>1551143                 | 28 Red Supreme<br>1551152           | 30 Ruby Kiss<br>1551153  |
| 22 Splendidly Fuchsia<br>1551312        | 34 Superb Wine<br>1551313           |                          |

**Ultra Matte Lipstick**  
3.6 g  
Regular Price  
**R135** EACH

**ANY 2 FOR  
R219**

Please indicate your choice of shades on your order form.

**SAVE R51**

ON PAGE 187





# AVON

AVON.CO.ZA

JULY 2025

# LIPMANIA

POWER UP YOUR POUT THIS INTERNATIONAL LIPSTICK MONTH

AVON

JULY 2025

avon.co.za

FOR OUR FULL RANGE  
**SHOP ONLINE**  
avon.co.za

To place an order from this brochure contact:

Name \_\_\_\_\_

Tel \_\_\_\_\_

Email \_\_\_\_\_

14266313