

MORE THAN JUST A SOAP

Hydration, nourishment and care for every day

- Cleanses without drying
- Skin-loving ingredients and naturally derived oils
- Contains Vitamin E, known for its skin-conditioning properties

Boost radiance
for even skin tone

RADIANCE

Radiance Berry Fusion

1582488

Nourishes and
restores skin

NOURISHING

Replenishing Avocado

1582485



NEW



AVON
CARE

SAVE
OVER
13%

Helps to wash away germs without drying skin
Hydrates and protects against germs and bacteria

PROTECTING

Germ Protection Antigerm

1582490

Avon Care
Scented
Bar Soap
150 g

1 FOR R29 | ANY 3 FOR R75
Please indicate your choice of products on your order form.
SAVE R12

FOR OUR FULL RANGE
SHOP ONLINE
avon.co.za

To place an order from this brochure contact:

Name _____
Cell _____
Email _____

Scan to shop



ZA 1426314

AVON

AVON.CO.ZA | AUGUST 2026



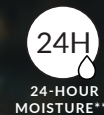
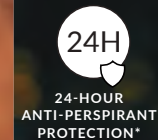
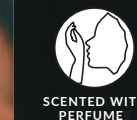
TAKE BACK
YOUR SENSUALITY
WITH THE ICONIC IMARI FRAGRANCES

NEW

SAVE OVER
25%

ALL 3 FOR
R259
SAVE R97

ORDER OFFER ON CODE 860217



RUB TO
SMELL
IMARI PULSE



AWAKEN THE PULSE OF **YOUR SENSUALITY**

Powered by sensual patchouli oil that mirrors the rhythm of your pulse, and lifted by playful **disco strawberry** and **rose absolute**, this fragrance creates a **bold, intimate, and unmistakably feminine aura**.

Imari Pulse Roll-On
Anti-Perspirant
Deodorant
1590579
50 ml
R32

Imari Pulse
Body Lotion
1590578
125 ml
R65

Imari Pulse
Eau de Toilette
1589566
50 ml
R259



*Based on an anti-perspirant efficacy test

**Based on a clinical moisturisation study.



TAKE BACK YOUR SENSUALITY

A provocative scent created with the sensual notes of **delicious blackcurrant, romantic rose** and **velvet cocoa butter**.

SAVE OVER 25%

**BOTH FOR R239
SAVE R85**

ORDER OFFER ON CODE 860218

RUB TO SMELL
IMARI
SEDUCTION

SCENTED WITH PERFUME

24H
24-HOUR
MOISTURE*

grab it
before
it's gone

IMARI
seduction
AVON
HAND AND BODY LOTION
150 mL net

IMARI
seduction
AVON
Eau de Toilette
50 mL net

Imari Seduction
Hand & Body
Lotion
1449203
150 ml
R65

Imari
Seduction
Eau de Toilette
1420698
50 ml
R259



FRUITY ORIENTAL

*Based on a clinical moisturisation study.

SAVE OVER
25%

BOTH FOR
R239
SAVE R85

ORDER OFFER ON CODE **860219**



BLACKBERRY, ROYAL ROSE
ACCORD, ANISE MUSK

YOUR PLEASURE COMES FIRST

Feel confident in your sensuality with **blackberry**,
royal rose accord and **anise musk essence**.



24H
24-HOUR
MOISTURE*

Imari Queen
Body Lotion
1505676
125 ml

R65

Imari Queen
Eau de Toilette
1514234
50 ml

R259

*Based on a clinical moisturisation study.

TAKE BACK YOUR **SENSUALITY**

Upcycled* rosewater complements your own
natural beauty, paired with velvety soft **peaches**
and warm **musks** for a raw sensuality that lasts.



SAVE OVER
19%

IMARI
NATURELLE
ONLY
R209
SAVE R50



UPCYCLED ROSEWATER,
PEACHES, MUSK



Imari Corset
Eau de Toilette
blackcurrant,
rose, cocoa
butter
1557028
50 ml



Imari Free
Eau de Toilette
laminaria seaweed,
Italian bergamot
oil, amber
1561608
50 ml

Imari Naturelle
Eau de Toilette
1540065
50 ml
Regular Price R259

*An upcycled ingredient is one that contains 50%
or more of its carbon from a material that was
a waste or side stream from a process either
internal or external.

ONLY **R259** EACH

SAVE
40%

BUDGET-PROOF
BEAUTY

A S P I R E

RUB TO
SMELL
ASPIRE
FOR HER



SCENTED WITH
PERFUME



24-HOUR
DEODORANT
PROTECTION**



Aspire for Her Roll-
On Anti-Perspirant
Deodorant

92796

MZ+ZW 1582360

50 ml

R32*

Aspire for Her
Perfumed
Body Spray

1569926

90 ml

R65*

Aspire for Her
Eau de Toilette

15868

30 ml

R189*



ORIENTAL



FLORAL

**Based on
a deodorant
efficacy test.

**BONUS
OFFER**



ALL 3 FOR
R169*

WITH EVERY
R200 SPENT
IN THIS BROCHURE

SAVE R117

ORDER OFFER ON CODE **860234**

*Excluded from spend.



AUGUST
08

CAMPAIGN CONTENTS

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90 SKINCARE

114 FASHION STUDIO

134 PERSONAL CARE

148 HAIRCARE

100%
Satisfaction Guaranteed

If for any reason your Avon product does not satisfy your expectations, it will be exchanged for another or the purchase price will be reimbursed. This guarantee is valid for two months from the date of invoice. Guarantee does not exclude any statutory warranties. For any queries, returns or service issues, kindly WhatsApp +44 333 234 6234 or email queries@avon.com

Memin Hukamdad

Managing Director – Avon South Africa
Directors: M A Hukamdad, B M Nkosi,
A Slabbert, J L Rapoone

August 2026 Brochure | 1–31 August 2026



FLIP TO THE BACK PAGE
TO SHOP ONLINE WITH A REP

TAP · SWIPE · EXPLORE

DISCOVER MORE WITH YOUR DIGITAL BROCHURE

- Faster ordering with the same product information
- Access the latest offers and deals
- Quick and easy navigation
- Safe, digital and better for the environment

DISCOVER WHAT'S INSIDE IN A FEW STEPS:

1. Scan the QR code
(below or on the back cover)
or ask your Representative for their
personal link to the digital brochure
2. Browse and build your basket
3. Send your order via email or mobile
to your Representative
(find their name on the back cover too)



**SWITCH TO DIGITAL
TO ENJOY EXCLUSIVE
OFFERS OF UP TO
35% OFF.**



**This Women's Month, we're celebrating
the original influencers.**

The ones who set trends decades before
social. Created communities long before it
was cool. Pioneered female
entrepreneurship and opened doors to
economic opportunity for women across
South Africa. We wrote the playbook.

With you, we continue to shape the future
for women everywhere.

DISCOVER THE BEAUTY
ICONS EVERYONE'S
OBSESSED WITH -
THE FAVOURITES
THAT ALWAYS SELL
OUT FIRST!



ULTRA RICH

Bursting with 25% more pigment*
and Ultra Colour HD Pigment
Technology for richer colour impact
in 1 swipe on all skin tones



ULTRA SATISFYING

The colour you see on the lipstick
is exactly the colour you get on
your lips



ULTRA COMFORTABLE

Enriched with moisturising sesame
oil, avocado oil and vitamin E

**GREAT
DEAL!**



Printed colour of shade swatches may vary from the actual product.
*Compared to previous formula of Ultra Matte finish.

MATTE LIPSTICK WITH 25% MORE COLOUR PIGMENT*

Our most pigmented matte lipstick ever for full, intense
colour in 1 swipe enriched with moisturising oils

SAVE OVER
25%



28 Red Supreme



Ultra Matte Lipstick
3.6 g

1 FOR R149 | ANY 2 FOR R219
Please indicate your choice of shades on your order form.
SAVE R79

Nº1

AVON
THE BESTSELLING
FRAGRANCE BRAND
IN THE WORLD**

DISCOVER THE BEAUTY ICONS
EVERYONE'S OBSESSED WITH -
THE FAVOURITES THAT ALWAYS
SELL OUT FIRST!

**As measured by volume or units sold in 2024 (Source: GlobalData).

THE SCENT THAT FREES YOUR EXTRAORDINARY

Captivate with sustainably sourced*
Indian jasmine buds that reveal a signature
floral scent of the highest quality, radiant
Marigold flowers and vanilla that leave
a lasting, glamorous finish.

NEW

SAVE OVER
25%

**BOTH FOR
R319
SAVE R115**

ORDER OFFER ON CODE 860220

**RUB TO
SMELL**
FAR AWAY
INFINITY

*Source: Firmenich.
***Tested to last up to 8hrs. Based on a consumer study.

LASTS
ALL
DAY***

Far Away Infinity
Eau de Parfum
1588937
50 ml
R369

Far Away Infinity
Perfumed Body Spray
1568140
90 ml
R65



ORIENTAL



FLORAL

jasmine buds, radiant
Marigold flowers, vanilla

140 MOST LOVED

DISCOVER THE BEAUTY ICONS
EVERYONE'S OBSESSED WITH -
THE FAVOURITES THAT ALWAYS
SELL OUT FIRST!



Nº1
AVON
THE BESTSELLING
FRAGRANCE BRAND
IN THE WORLD*

AVON

THE SCENT THAT LETS YOU SHINE LUMINOUS

A shimmering floral with lush greens,
pearlescent flower and sumptuous musk.



24-HOUR
MOISTURE**

*As measured by volume or units sold in 2024 (Source: GlobalData).
**Based on a clinical moisturisation study.
***Tested to last up to 8hrs. Based on a consumer study.



SAVE OVER
25%

BOTH FOR
R319
SAVE R115

ORDER OFFER ON CODE 860221

RUB TO
SMELL
RARE PEARLS



FLORAL
magnolia, rosewood,
sandalwood

**1. Rare Pearls
Body Lotion**

1585405
125 ml

R65

**2. Rare Pearls
Eau de Parfum**

1490702
50 ml

R369



DISCOVER THE BEAUTY
ICONS EVERYONE'S
OBSESSED WITH -
THE FAVOURITES
THAT ALWAYS
SELL OUT FIRST!

Nº1

AVON
THE BESTSELLING
FRAGRANCE BRAND
IN THE WORLD*



LASTS UP TO
8 HOURS**

Attraction for Her
Eau de Parfum

1586737

50 ml

R369



THE SCENT THAT CREATES MAGNETIC ATTRACTION

Featuring magnetic musks that evoke a sense of attraction that goes beyond words.



24-HOUR
MOISTURE***

Attraction for Her
Body Lotion

1576996

125 ml

R65



Attraction for Her
Eau de Parfum

1580413

30 ml

R269



Attraction for Her
Perfumed Body Spray

1596804

90 ml

R65

SAVE OVER
35%

ALL 3 FOR
R249
SAVE R150

ORDER OFFER ON CODE
860222

**GREAT
DEAL!**



WOODY



FRUITY

magnetic musks,
pear syrup, silky
tonka powder

*As measured by volume or units sold in 2024 (Source: GlobalData).
**Based on a consumer study.
***Based on a clinical moisturisation study.

MOST LOVED

140
YEARS OF
INFLUENCING
BEAUTY

DISCOVER
THE BEAUTY
ICONS EVERYONE'S
OBSESSED WITH -
THE FAVOURITES
THAT ALWAYS
SELL OUT FIRST!

BODY CARE THAT ELEVATES YOUR EVERYDAY

Infused with cocoa butter for
48-hour* skin hydration.

1. Avon Care
Nourishing Cocoa
Body Lotion

1589344

400 ml

R79



1

2



3



4



SAVE OVER
20%

ALL 4 FOR
R209
SAVE R63

ORDER OFFER ON CODE **860223**

Enriched with natural
extracts and the scent
of white peach and
vanilla orchid.

2. Senses Simply
Luxurious Shower Cream

1566219

250 ml

R55

Infused with natural
extracts, this relaxing
bubble bath will envelop
you in a soothing scent.

3. Senses Simply
Luxurious Bubble Bath

1566214

500 ml

R79

Uplift your mood with
the scent of white peach
and vanilla orchid.

4. Senses Simply
Luxurious Body Mist

1566283

100 ml

R59



RECYCLABLE
PACKAGING**



ENRICHED WITH
NATURALLY DERIVED
EXTRACTS &
VITAMIN COMPLEX



pH BALANCED***

*Based on a clinical study.
**Excludes body mist pump.
Remove pump before recycling.
***Applies to Bubble Bath.

MOST LOVED

140
YEARS OF
INFLUENCING
BEAUTY

DISCOVER THE BEAUTY
ICONS EVERYONE'S
OBSESSED WITH -
THE FAVOURITES THAT
ALWAYS SELL OUT FIRST!



6 IN 1
BENEFITS

- All-day moisture*
- Nourished skin after 1 use**
- Softening moisture
- Healthy-looking skin
- Quick absorption
- Non-greasy

*Based on a clinical study. After multiple applications.
**Based on a consumer study.

XXL BODY LOTIONS
THAT LEAVE SKIN
SILKY-SOFT

ONLY
R119 EACH



ANTIOXIDANT

1. Avon Care
Antioxidant
Pomegranate
Body Lotion
1485852
720 ml

REPLENISHING

2. Avon Care
Replenishing
Avocado Body
Lotion
1589351
720 ml

NOURISHING

3. Avon Care
Almond Milk &
Rosewater Long-
Lasting Moisture
Body Lotion
1584212
720 ml

MOST LOVED

140 YEARS OF INFLUENCING BEAUTY

DISCOVER THE BEAUTY
ICONS EVERYONE'S
OBSESSED WITH -
THE FAVOURITES
THAT ALWAYS
SELL OUT FIRST!

OUR
No.1
HAIR
SMOOTHING
SERUM†

*Based on clinical &
consumer studies.
†Based on 2019 full year
Avon sales data.



SERUMS THAT
**LEAVE YOUR HAIR SOFT,
SHINY AND HEALTHY**

SAVE OVER
19%

**LOWEST
PRICE
OF THE
YEAR**



FOR DRY HAIR

Hair feels nourished &
smoother after just 1 use*

Absolute Nourishment
Treatment Serum

1548695
30 ml

FOR VERY DAMAGED HAIR

Instantly strengthens &
repairs dry, damaged hair*

Reconstruction
Treatment Serum

1554509
30 ml

FOR DULL & DAMAGED HAIR

Instantly restores hair's
shine & smoothness*

Ultimate Shine
Treatment Serum

1549366
30 ml

1 FOR R99 | ANY 2 FOR R159
Please indicate your choice of products on your order form.
SAVE R39

MOST LOVED

140 YEARS OF INFLUENCING BEAUTY

DISCOVER THE BEAUTY
ICONS EVERYONE'S
OBSESSED WITH -
THE FAVOURITES
THAT ALWAYS SELL
OUT FIRST!



POWERFUL SKINCARE THAT RENEWS MILLIONS OF SKIN CELLS IN JUST 7 DAYS*

SKIN RENEWAL
IDEAL FOR ALL
SKIN TONES & AGES:

20 | 30 | 40 | 50 | 60 | 70+

10X PROTINOL
+ NIACINAMIDE**



SPF 15



DAY CREAM
+ Helps protect and renew
surface skin cells with powerful
antioxidants and UVA/B shield

**Anew Skin Renewal
Power Multi-Protection
Shield Cream SPF 15**

1588739
50 ml



SAVE
30%



NIGHT CREAM
+ Helps renew millions of
surface skin cells for smoother,
firmer, plumper-looking skin
in 7 days.*

**Anew Skin Renewal
Power Night Cream**

1589315
50 ml

*Based on a consumer study.
Niacinamide helps renew the look of
millions of surface skin cells.
**10X Protinol™ vs. the level of
Protinol™ in Anew moisturising creams.
***See page 10 for our satisfaction
guarantee.

1 FOR R399 | ANY 2 FOR R558
Please indicate your choice of products on your order form.
SAVE R240



AVON END VIOLENCE
AGAINST WOMEN



"My journey to empowerment hasn't been easy to say the least, but now, the importance of my empowerment is to show my daughter that no matter what you've been through, you can do anything."

LAURA,
Domestic abuse survivor



A VOICE FOR ALL

1 in 3 women globally are affected by domestic violence in their lifetime

50% of profits from these products are donated to our charity partners*



Blackest Black
1564303



Lash Genius Multitask
& Multiply Mascara
10 ml

R189

Cosmic Brown
1564301

Majestic Plum
1564302



Ultra Colour
Glimmerstick Eyeliner
0.28 g

R95 each

40 Ideal Lilac
1562110
17 Pink Passion
1562109



24 Power Pink
1562108

Ultra Matte Lipstick
3.6 g

R149 each



Gender-Based Violence Awareness Cord Bracelet

Purple cord bracelet with a knotted adjustable closure. Features a silver-toned infinity charm.
Charm: 1.8 cm x 0.7 cm

1563440

R79



Gender-Based Violence Cause Necklace

Necklace with an engraved coin pendant with a purple glass stone.
Necklace: 42 cm + 9 cm extender
Pendant: 1.2 cm x 1.45 cm

1491888

Regular Price R99

R89

SAVE R10

Printed colour of shade swatches may vary from the actual product.

*Avon Charity partners include: CANSA, Look Good Feel Better & Impact Drivers.

ANCHORCER: SUITABLE FOR SENSITIVE SKIN

Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.



MAKE-UP

ULTRA RADIANT BRONZING PEARLS

Get your **sun-kissed glow on** with our iconic,
multi-dimensional bronzing pearls.

SAVE
OVER
30%



ULTRA DIMENSIONAL
Blendable triple-shade pearls
infused with iridescent, light-
reflecting pigments



ULTRA EFFORTLESS
Swirl, tap & sweep to instantly
enhance your complexion with
natural-looking glow



ULTRA ICONIC
Made to suit & complement
every complexion
- no wonder it's our
no. 1 make-up must-have*



EXTRA PROTECTIVE
SPONGE LAYER

Helps keep the pearls
from breaking

Your same beloved multi-
dimensional shades are
now called **Light Bronze &
Deep Bronze!**

Previously called **WARM**



Light Bronze **1583583**

Previously called **DEEP**



Deep Bronze **1583585**

Ultra Colour Bronzing Pearls

28 g
Regular Price R209 each

**BONUS
OFFER!**

**BUY
BRONZING
PEARLS**

FOR ONLY

R139 EACH

WITH EVERY R49 SPENT
ACROSS PAGES 32-57

SAVE R70

*Based on 2024 sales data for Avon International.
**See page 10 for our satisfaction guarantee.
Printed colour of shade swatches may vary from the actual product.



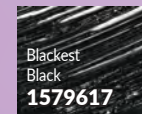
GET SET FOR PERFECTLY DEFINED EYES

Get fuller lashes in seconds with our **creamy, water-resistant mascara** and **effortlessly precise lines** with our glimmerstick eyeliner. **Instant WOW.**

Model wears Blackest Black

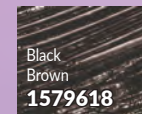
GET VOLUMISED

Pump up your lash volume with our volume loader brush & smooth, creamy formula. No clumping, flaking or smudging.



Blackest Black
1579617

Blackest Black and Glimmerstick use order code **860224**



Black Brown
1579618

Black Brown and Glimmerstick use order code **860225**



MASCARA + GLIMMERSTICK BOTH FOR **R139**

SAVE R39



Blackest Black
1575009

ULTRA PRECISE

Retractable liner for a perfectly defined look, every time

ULTRA EASY

Creamy, glide-on colour with no mess, smudging or fading

Ultra Colour Glimmerstick Eyeliner
0.28 g

R99

Get Volumised Supershock Mascara
10 ml

R79 each

Printed colour of shade swatches may vary from the actual product.

*Based on a consumer study.

ONLY
R99 EACH

① **CLASSIC**
ultra-rich, satin finish

Blackest Black	1575009
Bronze	1575001
Cosmic Brown	1575005
Forest Green	1574937
Majestic Plum	1574996
Starry Night	1574971

② **DIAMOND**
dazzling sparkly finish

Amethyst	1550584
Aqua Sparkle	1550580
Emerald Glow	1550581
Pink Coral	1550583
Silver Lights	1550577
Smokey Diamond	1550576

③ **FOR LIPS**
precise lip contour

Blushed Nude	1570193
Simply Spice	1570195
True Red	1570189
Deep Plum	1570190
Mystery Mauve	1570194
Pink Bouquet	1570192



ULTRA PIGMENTED
High-impact, bold waterproof shades that last all day*



ULTRA PRECISE
Self-sharpening tip for a perfectly defined look, every time



ULTRA EASY
Creamy, glide-on colour with no mess, smudging or fading

*Based on a consumer study.

1. Ultra Colour Glimmerstick Eyeliner
0.28 g

2. Ultra Colour Glimmerstick Diamond Eyeliner
0.35 g

3. Ultra Colour Glimmerstick Lip Liner
0.35 g

ULTRA Expressive

Define lips & eyes with lasting liners that deliver endless looks.

★★★★★
BESTSELLER

no sharpener needed
just twist for perfectly
precise colour, every time

AVON

ULTRA COLOUR

GIMMERSTICK EYELINER

Bronze



Blackest Black

Instant ULTRA Volume

Turn up the **volume** for **ultra bold** amped-up lashes.



EYE-SHAPED BRUSH
gets extra close to the lash line to build bold volume from the base

EXCLUSIVE AMPLIFIBRE TECHNOLOGY
differently shaped and sized fibres create a densifying blanket around each lash



Blackest Black
1589711

Ultra Volume Waterproof Mascara
10 ml
Regular Price R119

Blackest Black
1589621

Ultra Volume Mascara
10 ml
Regular Price R119



Printed colour of shade swatches may vary from the actual product.

ULTRA PRESSED POWDER

- lightweight, shine-control powder with Ultra Colour HD Pigments
- blurs pores and blends seamlessly with a soft matte finish
- buildable coverage with a second-skin feel

12N Neutral Fair 1567020	24N Neutral Light Medium 1567023	31N Neutral Medium 1567024
34N Neutral Medium Tan 1567025	41N Neutral Medium Deep 1567026	52N Neutral Deep 1567028



HYALURONIC
ACID &
VITAMIN E



Ultra Match Pressed Powder
8 g
R209each



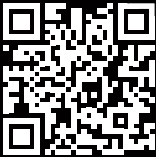
3-IN-1 RADIANT
FOUNDATION, CONCEALER
& POWDER

- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination and dry skin types
- SPF 15

SAVE
OVER
19%



FIND YOUR SHADE



USE THE AVON VIRTUAL TRY-ON TOOL TO FIND YOUR SHADE OF FOUNDATION, LIPSTICK & MORE!

BUILT-IN
MIRROR &
APPLICATOR
SPONGE

Printed colour of shade swatches may vary from the actual product.

ONLY
R169EACH
SAVE R40

2 LIGHT/LIGHT MEDIUM	228G Nude 1530542
	230N Creamy Natural 1530543
	245N Natural Beige 1530537
3 MEDIUM	310N Medium Beige 1530538
	330P Honey Beige 1530533
	345N Soft Honey 1530547
	355G Light Caramel 1530551
4 MEDIUM DEEP	410P Spice 1530550
	420G Caramel 1530544
	510N Walnut 1530535
5 DEEP	525N Dark Cocoa 1530549

Packaging may differ from image shown.

Flawless Cream-to-Powder Foundation
9 g
Regular Price R209 each

HEALTHIER-LOOKING SKIN
WITH A **SOFT-MATTE FINISH**

125G Warm Ivory 1558178	1 FAIR FOUNDATION SHADES
215P Ivory 1558180	
228G Nude 1558181	
230N Creamy Natural 1558182	2 LIGHT/LIGHT MEDIUM
245N Natural Beige 1558184	
310N Medium Beige 1558185	
320G Sun Beige 1558186	3 MEDIUM
330P Honey Beige 1558187	
345N Soft Honey 1558188	
355G Light Caramel 1558189	4 MEDIUM DEEP
410P Spice 1558190	
420G Caramel 1558191	
430N Deep Tan 1558192	5 DEEP
435N Warm Deep Tan 1558193	
510N Walnut 1558194	
515N Bronze 1558195	
525N Dark Cocoa 1558196	
535P Espresso 1558197	

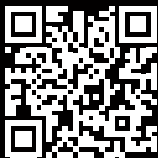
SERUM FOUNDATION

- Light-medium buildable coverage with a soft-matte finish, SPF 30
- Visibly improves complexion instantly & over time*

3-in-1 Serum
Matte Foundation
+ SPF 30
30 ml

R229each

FIND YOUR SHADE



USE THE AVON VIRTUAL TRY-ON TOOL TO FIND YOUR SHADE OF FOUNDATION, LIPSTICK & MORE!



Model wears Serum Foundation in 355G Light Caramel.

LOOSE POWDER SHADES	Light 1548376
	Light Medium 1548377
	Medium 1548378
	Medium Deep 1548379
	Deep 1548380

LOOSE POWDER

- Light buildable coverage for a healthy-looking glow
- Skin looks healthier & more radiant, even after you take it off*

Mineral Loose Powder
6 g

R209each

*After 1 week & with continued use. Based on a consumer study.

**OUR 5-IN-1
CARING SKIN FILTER**
THAT BLURS, EVENS, HIGHLIGHTS,
BRIGHTENS + PROTECTS

USE IT IN 5 WAYS:

- 1. ALONE**
– for a natural healthy glow with sheer to light coverage.
- 2. UNDER YOUR FOUNDATION**
– as an illuminating primer.
- 3. MIXED INTO A FOUNDATION**
– for an extra overall radiance.
- 4. AS A HIGHLIGHTER**
– for targeted glow on the high points of the face.
- 5. FOR DAILY SUN PROTECTION**
– with SPF 30.

IMPROVES

Formula with Vitamin C, E and 1% niacinamide to help reduce pigmentation and keep skin hydrated for up to 8h*.

PERFECTS

A glowing, healthier, even-looking complexion with instantly blurred look of pores**.

PROTECTS

SPF 30 shields skin while maintaining a dewy, healthy-looking glow.

**SAVE
OVER
20%**



525N - 5.5 (Dark Cocoa)

**Skin Filter 5in1
Glow Booster
SPF 30**
30 ml
Regular Price
R259 each

NEW

**ONLY
R199** EACH

SAVE R60



Model wears 525N - 5.5

Printed colour of shade swatches may vary from the actual product.

1 LIGHT	125G - 1 (Warm Ivory) 1593019
	135G - 1.5 (Light Ochre) 1593020
2 LIGHT MEDIUM	215P - 2 (Ivory) 1593021
	228G - 2.5 (Nude) 1593022
3 MEDIUM	245N - 2.75 (Natural Beige) 1593023
	350N - 3.75 (Warm Light Tan) 1593026
4 MEDIUM DEEP	420G - 4 (Caramel) 1593027
	525N - 5.5 (Dark Cocoa) 1593030

PREP & SET FOR LONGER WEAR

- Use **before** or **after** make-up
- **Fast-drying** and **comfortable**
- **Locks** your insta-perfect make-up in place for **longer**

125 ML

HOW TO USE ME

1. Hold 20–25 cm away from your face.
2. Spray in a T shape across your forehead and down the centre of your face.
3. Then spray in an X shape diagonally from your forehead, across your eyes and towards your jaw.

Prep & Set Spray

1532052

125 ml

R119



Concealer in 51G Golden Deep

THE FRESH LOOK STAYS

Concealer in 51G Golden Deep

THE PERFECTION STAYS

COLOUR LOCK TECHNOLOGY

Concealer in 51G Golden Deep

THE POWER STAYS

22G Golden Light
1555507

25P Pink Light
1555516

31N Neutral Medium
1555508

33P Pink Medium
1555511

41N Neutral Medium Deep
1555513

42G Golden Medium Deep
1555501

43N Rose Medium Deep
1555512

51G Golden Deep
1555515

52N Neutral Deep
1555502

53P Rose Deep
1555514

2 LIGHT/LIGHT MEDIUM

3 MEDIUM

4 MEDIUM DEEP

5 DEEP

UP TO 24 HOURS* OF COMFORTABLE, HYDRATING, FULL MATTE COVERAGE

Apply Concealer after foundation to cover imperfections, like dark spots or blemishes. It can also be used to highlight & contour the face.



Power Stay 18-Hour Concealer
3 ml

R199 each

Power Stay 24-Hour Foundation
30 ml

R299 each

*Based on a consumer study. Printed colour of shade swatches may vary from the actual product.



STAYS PUT:
formula locks in pigment & evens skin tone through heat, humidity, & non-stop activity



STAYS COMFORTABLE:
lightweight, comfortable, fresh-feel formula suitable for all skin types & tones



STAYS FRESH:
medium to full coverage with a breathable, natural-looking matte finish for 18 hours* & more

1 FAIR	125G Warm Ivory 1530677
	135G Light Ochre 1530679
2 LIGHT/LIGHT MEDIUM	210N Light Beige 1530682
	215P Ivory 1530683
	220G Light Nude 1530684
	228G Nude 1530686
	230N Creamy Natural 1530687
	245N Natural Beige 1530690
	250N Cream Beige 1530691
	310N Medium Beige 1530693
	320G Sun Beige 1530695
	330P Honey Beige 1530697
3 MEDIUM	335P Desert Beige 1530698
	340N Light Tan 1530699
	345N Soft Honey 1530701
	348P Toasted Praline 1530702
	355G Light Caramel 1530704
	410P Spice 1530705
	420G Caramel 1530706
	430N Deep Tan 1530830
	435N Warm Deep Tan 1530831
	438P Chocolate 1530832
4 MEDIUM DEEP	510N Walnut 1530833
	515N Bronze 1530834
	520P Rich Sienna 1530835
	525N Dark Cocoa 1530836
	530N Maple 1530837
	535P Espresso 1530838
5 DEEP	

Model wears Velvet Camelia

GET THE POWER OF BLOOM
PEARLY, BOTANICAL NAILS
 ARE HAVING A MOMENT –
 CHOOSE **VELVET CAMELIA**
 FOR THAT **SOFT NOSTALGIC**
PEARL SHEEN, OR **SCARLET**
POPPY FOR A **BOLD,**
BLOOMING POP.



STEP 2
 Finish with
 top coat to double
 the wear**
Power Stay
Naturally Curing
Top Coat
1584407
 10 ml
R119

**Based on an internal abrasion test.

THE POWER TO NAIL THE BOTANICAL LOOK

Bring a touch of **pearly botanical power** to your
 nails with long-lasting, **salon-quality Gel Nail**
Enamel that stays put through every moment.



STAYS PERFECT:
 with no salon
 appointments, no UV lamp
 needed, and no big bill



STAYS PLUMP:
 3D PLUMP EFFECT
 and flawlessly uniform
 coverage



STAYS STRONG:
 COLOURLOCK™
 TECHNOLOGY with
 improved chip resistance

*Based on a consumer
 science study with
 120 people.

NEW SHADES

Velvet Camelia	1585945
Ivory Petal	1585947
Scarlet Poppy	1585948
Frosted Fern	1585946



Scarlet Poppy



Private Jet

STEP 1
 Apply chosen nail colour

Power Stay
Gel Nail Enamel
 10 ml
 Regular Price R99 each

Printed colour of shade swatches may vary from the actual product.

NEW

LIMITED COLLECTION

ANY 2 FOR
R139

SAVE R59

Please indicate your choice
 of shades on your order form.

Designer Red	1582982
The Red One	1582983
Red Is Red	1582984
Stay Put Sangria	1582980
Petal Fresh	1582972
Pink Caprice	1582975
Fail-Proof Fuchsia	1582974
Timeless Icon	1582973
Private Jet	1582976
Cosy Therapy	1582977
Nude Silhouette	1582978
Can't Quit Cafe	1582996
Virtual Reverie	1582986
Sweet Blooms	1582985
Dark Dahlia	1582987
Hypnotise	1582988

THE POWER TO BLOOM WITH CONFIDENCE

Stay in full bloom all day long with **liquid blush** that will add a **burst of colour** to cheeks and swipe of **lip stylo** for bold statement to your look.

12-HOUR** LIQUID BLUSH

- gives cheeks lasting bloom with a luminous matte finish
- featherlight formula with vitamin E feels lightweight on skin
- blends effortlessly and builds naturally

Sunset Carnation
1586029

Tulip Kiss
1586030

Power Stay
Liquid Blush
4 ml

R109each



Tulip Kiss

HOW TO USE:



1. Apply a few dots onto the apples of your cheeks using the applicator.



2. Use fingertips, a sponge or brush and gently pat into skin.
3. Add more layers to build a perfect pop of colour.

**Based on a consumer study with 30 participants.



Dahlia Rouge

Power Stay
10-Hour Lip Stylo

1.2 g
Regular Price R179 each

R139each
SAVE R40

Dahlia Rouge
1588691

Iris Bloom
1588688

Blush Peony
1588692

NEW

LIMITED COLLECTION

Model wears Liquid Blush in Tulip Kiss and Lip Stylo in Dahlia Rouge.
Printed colour of shade swatches may vary from the actual product.

THE POWER TO CATCH EVERY EYE

Awaken your spring creativity with a **nature-inspired eyeshadow palette** and finish the look with an endlessly fresh **gel liner** and the **hottest burgundy mascara**.



9-IN-1 EYE PALETTE
in nature-inspired matte & shimmer shades

Power of Bloom
Eyeshadow Palette

1583820

6.3 g
Regular Price R299

R249
SAVE R50

volume, curl & lift in
HOTTEST LIMITED BURGUNDY SHADE

NEW
SHADE

Burgundy
1586836

Blackest Black
1504699

WonderCurl
Volume, Curl & Lift Mascara

10 ml
Regular Price R159 each

R129each
SAVE R30



Blackest Black



Sparkly Wisteria

NEW SHADES

Rusty Foxglove
1585949

Sparkly Wisteria
1585950

Sage Green
1585951

24 HOURS*
LIFE-PROOF
LONGWEAR

Silver Shimmer
1533665

White
1533677

Tropical Teal
1533667

Chocolate Brown
1533675

Going Green
1533669

Steel
1533666

Cobalt
1533668

Black
1533660

24 hours* of
POWERFULLY BOLD, SMOOTH GEL LINES

Power Stay
24-Hour Gel Eyeliner

1.2 g
Regular Price R139 each

R99each
SAVE R40

*Based on a consumer study with 137 people.

MAKE-UP STUDIO

SHEER



Gleaming Guava
1571187

Crystal Clear
1571183

Wink of Pink
1571184

Luminous Nude
1571185

CREAMY



Pomegranate Punch
1571191

Cotton Candy
1571192

Rusty Luster
1571189

Wisteria Glow
1571194

SHIMMER



Spellbound
1571196

Forbidden Fig
1571186

Lavender Haze
1571195

ULTRA Juicy Shine

Always glossy, never sticky – think all lip glosses are created equal? Think again.



ONLY
R99 EACH

SAVE R30



SAVE
OVER
20%

**Ultra Colour
Lip Gloss**
7 ml
Regular Price R129 each

Printed colour of shade swatches may vary from the actual product.



LUSCIOUS LIP OILS

- Nourishing formula locks in 3x more moisture*
- Infused with jojoba, avocado & coconut oils
- Natural shine without the stickiness



Shimmering Petal
1518715



Blossom
1518714



Nourishing Lip Oil
7 ml
Regular Price R139 each

*Based on a clinical study.

NAIL YOUR LOOK IN 60 SECONDS*



ULTRA VARIETY
Rich colour in just 1 swipe
to match every mood



ULTRA FAST
Goes from wet to set in 60 seconds
for an ultra-speedy mani



ULTRA PIGMENTED
The colour in the bottle
is the same colour
you get on your nails

Pom Pom
Macaron
1581361

Strawberry
Margarita
1581365

Pink Squad
1581366

Fun N Fuchsia
1581367

Mad Arin
1581368

Dashing Red
1581371

Bitten Apple
1581372

In Mauve With U
1581376

Once Upon A Lime
1581378

Blue My Mind
1581379

Mauve It
1581360

Naughty
Brownie
1581362

In No Tweed
1581373

grab it
before
it's gone

grab it
before
it's gone



**Ultra Colour
60 Second
Express Nail Enamel**
10 ml
R79 each

*Based on a consumer science
study with 129 participants.
Printed colour of shade swatches
may vary from the actual product.

NAIL IT
LIKE A PRO



**Dual Ended
Cuticle Pusher**
Limited Edition
Approx. 13 cm x
1 cm x 0.5 cm
1538535
Regular Price R69

R55
SAVE R14



**4-Step
Nail File Set**
Limited Edition
Pack of 2. Approx.
14 cm x 1.5 cm
1538538
R49

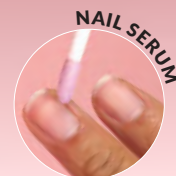
HEALTHY-LOOKING NAILS AT HAND

MAKE-UP
+CARE

MAKE-UP
THAT TREATS
YOU WELL



CUTICLE OIL



NAIL SERUM



HARDENING BASE



7-IN-1 NAIL TREATMENT

SHAKE 10X FOR INTENSE, BI-PHASIC HYDRATION



Touch of Nude

Pink
Therapy
1584403

Cloud
Comfort
1584404

Cocoa Hug
1584402

Touch of
Nude
1584772

Biphasic formula
with caring complex
of **vit. E, almond oil,
glycerine** and plant
extracts instantly
hydrates cuticles.

**Shake and Hydrate
Cuticle Oil**
1585944
11 ml
R119

Nurtures nails with
nourishing **pro vitamin
B5 and vitamin C**.
Strengthens, smooths
and moisturises nails
with **baobab** and **nettle
extracts**.

Stay Strong Nail Serum
1584732
6 ml
Regular Price R89
R69
SAVE R20

Restores and
strengthens nails,
helping to **prevent
splitting and breaks**.
With **PHA** and **AHA
acids**.

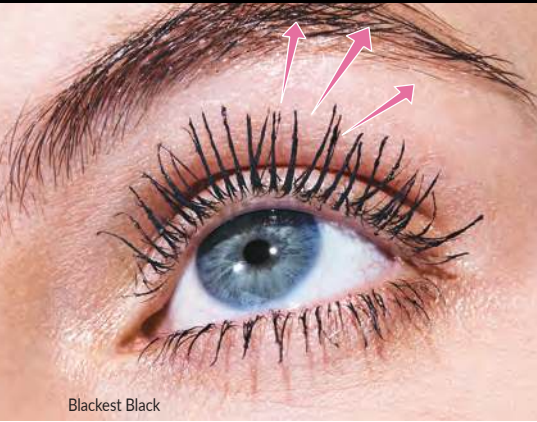
**Good Start Hardening
Base Coat**
1584730
11 ml
R89

7-in-1 formula provides
**complete care and
strengthens nails** with
vitamins E and C and
UV shield; choose **sheer
or with colour**.

**7 in 1 Nail Colour
+ Treatment**
11 ml
Regular Price R89 each
R69 each
SAVE R20

PERFECTLY FRAMED EYES

– FROM LASH TO BROW



Blackest Black



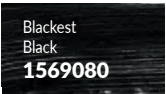
Soft Black

LEGENDARY LENGTH & VOLUME

- up to 50% longer lashes*
- up to 3x volume*
- smudge, flake and clump-free formula lasts all day**

*Based on a clinical efficacy study with 18 participants.

**Based on a 1-week consumer study with 131 participants.



Blackest Black
1569080

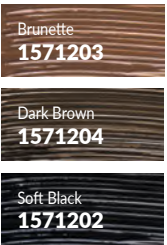
Legendary Lengths Mascara
10 ml
Regular Price R149

R129
SAVE R20

VOLUME-BOOSTING BROW GEL

- Water-resistant to last all day*, no stiffness, fading or smudging
- Defines, volumises, shapes, shades & sets brows
- Weightless-feeling gel enriched with caring jojoba oil

*Based on a consumer study.



Ultra Colour Brow Boost Gel
3.3 ml
Regular Price R159 each

R129 each
SAVE R30

Printed colour of shade swatches may vary from the actual product.

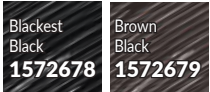


Blackest Black

SERUM VOLUME MASCARA

- hydrating formula with Tri-Serum Lash Complex
- gives luscious lash volume and natural definition
- lashes feel instantly nourished and look stronger and healthier over time*

*After 4 weeks of use. Based on Consumer Study with 108 participants.



Serum Volume Mascara
10 ml
R179 each

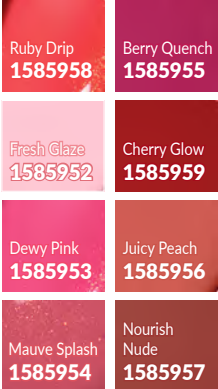


Ruby Drip

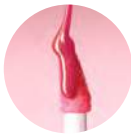
PEPTIDE SERUM LIP GLOSS

- Tri-Peptide Complex helps skin's own hyaluronic acid production*
- lips are deeply moisturised and look smoother and fuller, with a glossy finish
- with vitamin E, almond, sunflower and jojoba oils + SPF 20

*Based on in-vitro tests.



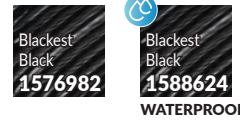
Peptide Serum Lip Gloss
7 ml
R179 each



Ruby Drip

MAKE-UP STUDIO

5-IN-1 BENEFIT MASCARA



Lash Genius
Multitask & Multiply
Mascara
10 ml
R199each

SCULPTED, BOLD BROWS



Light Brown 1570726 Dark Brown 1570729
Ultra Colour
Sculpting Brow Pencil
0.28 g
R129each

INSTA GLOW



Golden Hour
1550514

Ultra Colour
3-in-1
Face Palette
3.8 g
R199each



Sunkissed
1550512

MATTE LIPSTICK WITH A HYALURONIC CORE

Hydramatic Matte
Hyaluronic Lipstick
3.6 g

R179each



Garnet 1557112	Pink 1557105
Mauve 1557107	Plum 1557108
Nude 1557101	Rosy 1557106
Peony 1557103	Siren Red 1557110

16 HOURS* OF HYDRATING CREAMY VINYL LIP COLOUR FOR INSTANT SHINE

Power Stay
16-Hour Creamy Vinyl
Liquid Lip Colour
6 ml
Regular Price
R199 each

R149each
SAVE R50



Stay Put Sangria 1574682	Killin' It Caramel 1574675
In Charge Mauve 1574683	Rustic Rebel 1574676
Mighty Magenta 1574672	In Command Coral 1574679
Berry Boom 1574673	Resilient Red 1574681
Nude Muse 1574674	Rose Rule 1574670

*Based on a consumer study.

16 HOURS* OF COMFORTABLE BOLD MATTE LIP COLOUR FOR INTENSE IMPACT

*Based on a
consumer study.

Power Stay
16-Hour
Matte Liquid
Lip Colour
6 ml

R199each



Stay Put Sangria 1587865	Fail-Proof Fuchsia 1587850
Confident Coral 1588445	In Charge Mauve 1587856
Notorious Nude 1588439	Non-Stop Nude 1587823
Purposeful Pink 1588436	Overdrive Orchid 1530668
All Fired Up 1588342	Relentless Rose 1587832
Barely Baked 1587826	Resilient Red 1587859

INTENSE CREAMY COLOUR WITH A SATIN FINISH

★★★★★
BESTSELLER

Ultra Creamy
Lipstick
3.6 g

R149each



68 Red 2000 1551166	55 Blush Nude 1551171
58 Country Rose 1551176	73 Wine With Everything 1551180
51 Decadent Brown 1551318	39 Hot Plum 1551320
70 Wild One 1551319	42 Never Nude 1551317

Printed colour of shade swatches
may vary from the actual product.



THESE
PRODUCTS ARE
EXCLUDED FROM
THE **ALL 3 OFFER**



111 Flat
Foundation Brush
Length: 15.7 cm
1568782
R149



112 Flat
Stippling Brush
Length: 14.8 cm
1568783
R149



212 Eyeshadow
Blending Brush
Length: 15.5 cm
1568786
R109



211 Brow
Duo Brush
Length: 16 cm
1568788
R109



Make-Up Sponge
Limited Edition
6 cm x 4 cm
1538542
R49



Black Tweezers
Limited Edition
Approx. 10 cm x
1 cm x 0.4 cm
1538540
R59

ALL LIMITED EDITION

MUST-HAVE MAKE-UP BRUSHES

Our expert make-up brush collection will help you
apply & blend products with ease for a fabulous,
flawless, finished look.

**GREAT
DEAL!**

1. 115 All-Over
Face Brush
Length: 16.8 cm
1568779
R149

2. 215 Concealer
Brush
Length: 15.5 cm
1568785
R109

3. 116 Angled
Blush Brush
Length: 16 cm
1568780
R149

ALL 3 FOR R199 SAVE
R208
ORDER OFFER ON CODE 860226

NEW



Skin Pro Brush Cleaner
15.5 cm x 9 cm x 4 cm.
Made from 100% silicone.
1591070
Regular
Price R109

R89
SAVE R20

MAKE-UP STUDIO

CONCEALER
ANY 2 FOR
R139

SAVE R39

Please indicate your choice of shades on your order form.

12N Neutral Fair
1579597

24N Neutral Light Medium
1579598

34N Neutral Medium Tan
1579599

41N Neutral Medium Deep
1579601

52N Neutral Deep
1579602

GET CONCEALED

- light-diffusing pigments to bounce light away from imperfections
- dark under-eye circles – consider them covered
- 'make-up no make-up' kind of coverage that feels smooth & creamy

Get Concealed
Concealer Stick
1.8 g
R89each



Model
wears 420G



WITH GREEN
TEA EXTRACTS &
SALICYLIC ACID

ONLY
R109 EACH

Get Coverage
Matte Foundation
30 ml



**NEW
LOOK**
SAME FABULOUS
FORMULA

AVON

FACE
COLOR
TREND

GET PRIMED

Primes & moisturises skin for make-up magic – just swipe on & go.



Get Primed
Face Primer Stick
1579630
4 g
R99

GET GLOWIN'

Lightweight feel – glides on like a dream, builds & blends like a boss. **No messing or fussing.**



Flirty Pink
1579632

Mauve Shimmer
1579633

Angel Kiss
1579631

Cherry Drop
1579634

Get Glowin'
Blush Stick
4.5 g
Regular Price R99 each
R85each
SAVE R14

Printed colour of shade swatches may vary from the actual product.

FIND YOUR SHADE



USE THE AVON VIRTUAL TRY
ON TOOL TO FIND YOUR
SHADE OF FOUNDATION,
LIPSTICK & MORE!

GET COVERAGE

- goodbye shine, plus visibly reduce the appearance of blemishes & imperfections
- soft powder finish. Full coverage. Game face on
- oily skin's BFFs... formula infused with green tea extracts & salicylic acid

100 FAIR	200 LIGHT MEDIUM		300 MEDIUM		400 MEDIUM DEEP		500 DEEP
130N Alabaster 1579620	215P Ivory 1579621	228G Nude 1579622	310N Medium Beige 1579625	355G Light Caramel 1579699	410P Spice 1579701	420G Caramel 1579627	525N Dark Cocoa 1579629
							5

MAKE-UP STUDIO

GET BROWS ON

Fill 'em. Shape 'em.
Define 'em - get a
natural-looking brow,
just way fuller.

Medium Brown
1579644

Dark Brown
1579645

Soft Black
1579646

Get Brows On
Brow Pencil
0.8 g
R49each

Soft Black



Double Pencil Sharpener
Limited Edition
Plastic. Approx.
3 cm x 3 cm x 2.5 cm
1538541
Regular Price R45

R39
SAVE R6

Cappuccino
1591139

Vintage Pink
1591141

Eternal Flame
1591149

Pink Peach
1591151

Forever Pink
1591143

Lasting Pink
1591145

Sunset
1591153

Rose Creme
1591155

Totally Twig
1591147

Frisky Red
1591157

Get Pouty
Lip Stylo
1.8 g
R69each



GET HYDRATED

Kiss dry, chapped
lips goodbye, &
get a pillowy soft, supple look.



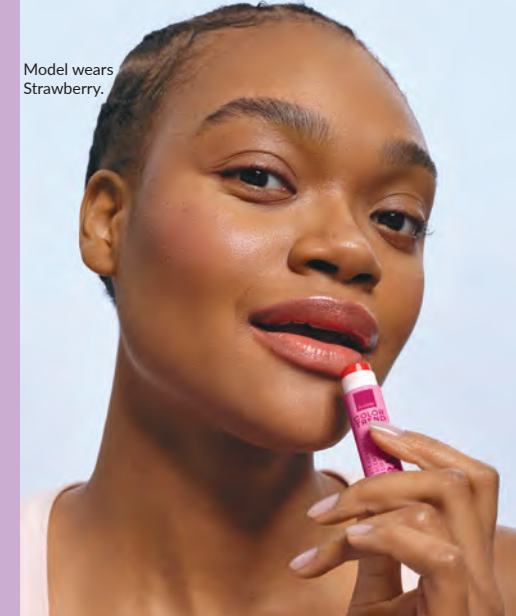
Sugar Cookie
1579615

Coconut
1579614

Strawberry
1579616

Get Hydrated
Lip Balm
4 g

Model wears
Strawberry.



1 FOR R39 | ANY 2 FOR R70 SAVE R8

Please indicate your choice of shades on your order form.

GOTTA GET IT EYE & LIP

GET LIPPY

Zero to hero colour in
seconds that feels silky
with a matte finish.

Bold Coral
1579636

Rosey Posey
1579635

Fiery Kiss
1579637

Get Lippy
Liquid Lip
2.5 ml
R99each



GET FIXED

Brows won't
budge & lashes
are locked in
place.

Clear
1579613

Get Fixed
Lash & Brow
Mascara
8 ml
Regular Price R69

R59
SAVE R10



GET POPPIN'

Warm, buildable &
blendable colour that will
make your eyes pop like a pro.



Warm Brown
1579641

Get Poppin'
Single
Eyeshadow
1.5 g
R99

GET GLOSSY

Non-sticky, moisturising
lip gloss with
a comfortable-to-wear
crystal-clear finish.



Model wears Go Nude.



Go Nude
1579640

Pout Clout
1579638

I Like To
Mauve It
1579639

Get Glossy
Lip Gloss
6 ml

Printed colour of shade swatches may vary from the actual product.

1 FOR R85 | ANY 2 FOR R139 SAVE R31

Please indicate your choice of shades on your order form.

Nº1
AVON
THE BESTSELLING
FRAGRANCE BRAND
IN THE WORLD*



**FREE YOUR
EXTRAORDINARY**

*As measured by volume or units sold
in 2024 (Source: GlobalData).

Far Away
Eau de Parfum
freesia,
jasmine petals,
Madagascan vanilla

1584246
50 ml

R369



Far Away Glamour
Eau de Parfum
blackcurrant buds,
Madagascan vanilla,
black musk

1588903
50 ml

R369



Far Away Rebel
Eau de Parfum
salty chocolate,
fruity crème
de cassis

1588895
50 ml

R369



Far Away Beyond the Moon
Parfum
1585690
50 ml



FLORAL



ORIENTAL

Feel the extraordinary allure and intrigue
of the exclusive, sustainably sourced **Belle
de Nuit**, a mysterious nocturnal flower that
blooms in the full intensity of moonlight,
paired with **wild cherry** and **sandalwood**.

SAVE OVER
30%



**RUB TO
SMELL**
FAR AWAY
BEYOND
THE MOON

*Tested to last up to 8hrs.
Based on a consumer study.

Light up the world with powerful **pink
pepper** and luminous **golden musk**, expertly
crafted around **Ispahan rose**, an ancient and
exotic Persian bloom used in beauty for over
2 000 years and celebrated by women as a
symbol of inner illumination.

Far Away Shine
Eau de Parfum
1544906
50 ml



ORIENTAL



GOURMAND

1 FOR R369 | ANY 2 FOR R499
Please indicate your choice of products on your order form.
SAVE R239

ALWAYS IN STYLE, DAY TO NIGHT

Boost your confidence in classic style with honeysuckle, ylang-ylang and milkwood.

SAVE OVER
25%

BOTH FOR
R319
SAVE R115

ORDER OFFER ON CODE 860214

8H

LASTS UP TO
8 HOURS*

RUB TO
SMELL
LITTLE BLACK
DRESS

24H

24-HOUR
MOISTURE**



honeysuckle, ylang-ylang,
milkwood

Little Black Dress
Body Lotion
1549393
125 ml

R65

Little Black Dress
Eau de Parfum
1549807
50 ml

R369

*Based on a consumer study. **Based on a clinical moisturisation study.

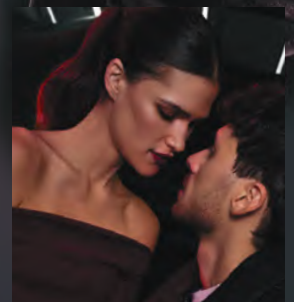
DARE TO FEEL

Dark cherry, ripe and juicy, enveloped with deep amber notes of aphrodisiac black orchid, and irresistible salty vanilla.

RUB TO
SMELL
ATTRACTION
DEEP INSTINCT

SAVE OVER
20%

ONLY
R279
SAVE R90



dark cherry, black
orchid, salty vanilla



NOW RECYCLABLE
BOTTLE**

PROVEN TO LAST
UP TO 8 HOURS*

Attraction Deep Instinct
for Her Eau de Parfum

1586785

50 ml
Regular Price R369

*Based on a consumer study with 30 people.
**Remove pump and cap. Dispose of all three parts
(glass bottle, metal cap, plastic pump) separately.

FRAGRANCE

SAVE OVER
20%

ONLY
R279 EACH
SAVE R90

SCENTS THAT MAKE NO SENSE YET AROUSE EVERY SENSE

Discover Perfect Nonsense



FLORAL



WOODY



FLORAL



CITRUS

RUB TO
SMELL
BAMBOOZIE
COCKTAIL

grab it
before
it's gone

**Perfect Nonsense
Choco Tuberose
Eau de Parfum**

1570702

50 ml
Regular Price R369

**Perfect Nonsense
Bamboozie Cocktail
Eau de Parfum**

1570701

50 ml
Regular Price R369

THE MOST BEAUTIFUL LOVE STORY THAT LASTS

Where opulent **elixirs of love flowers** capture
the timeless essence of love.

RUB TO
SMELL
TTA TODAY



FLORAL



MUSK



FLORAL

The hope of love blooms
with beautiful neroli
bud, sparkling bergamot
and warm cedarwood.

**TTA Wonder
Eau de Parfum**

1593457

50 ml
Regular Price R419

Experience the excitement of
something new with delicate
butterfly blossom, romantic
hibiscus petals and striking
silk musk.

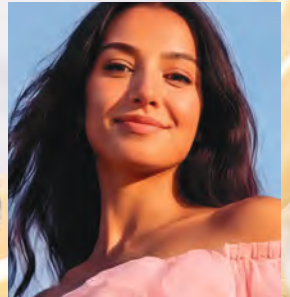
**TTA Today
Eau de Parfum**

1593471

50 ml
Regular Price R419

SAVE OVER
20%

ONLY
R319 EACH
SAVE R100



FRAGRANCE



NEW

BUY ONCE,
REFILL TWICE

SAVE
OVER
20%



100 ML EDP REFILL

Far Away Glamour **1590514**
Attraction for Her **1590515**
Far Away **1590516**
Far Away Rebel **1590517**

100 ml
Regular Price R529 each

R399 each
SAVE R130

CHOOSE YOUR FAVOURITE FRAGRANCE

Eau de Parfum

1. TTA Radiance **1593467**
2. TTA Love Quartz **1588858**
50 ml

R419 each



TTA Love Quartz Fine Fragrance Body Cream

1588860
200 ml

R129



Eau de Parfum

1. Rare Gold **1490709**
2. Luck for Her **1386584**
3. Little Black Dress Lace **1491582**
4. LOV|U **1562682**
5. LOV|U Together **1557197**
6. Treselle **1589080**

7. Attraction for Her **1586737**
8. Attraction Instinct for Her **1586828**
9. Perfect Nonsense
Peppery Peaches **1570699**
50 ml

R369 each



Purse Spray

1. Little Black Dress **1491063**
2. Far Away Shine **1548355**
3. Far Away **1584248**
4. Far Away Glamour **1588921**
5. Far Away Beyond the Moon **1585692**
6. Far Away Rebel **1588897**
7. Far Away Infinity **1588939**
8. Attraction Deep
Instinct for Her **1586788**
9. Attraction for Her **1577004**
10 ml

R109 each

10. TTA Radiance **1593469**
11. TTA Love Quartz **1588859**
10 ml

R129 each

Aspire for Her Eau de Toilette

10820
50 ml

R259



YOUR FAVOURITE SCENTS IN A HANDY 30 ML SIZE



Eau de Parfum

1. Far Away Glamour **1588918**
2. Far Away Beyond the Moon **1580625**
3. Far Away Infinity **1552756**
4. LOV|U **1579822**
5. Far Away **1583107**
30 ml

R269 each

Eau de Cologne & Body Mist

1. Mango Mellow **1585164**
2. Pistachio Talk **1566566**
3. Blueberry Party **1566567**
4. Choco Tuberose **1570723**
5. Peppery Peaches **1570724**
6. Bamboozie Cocktail **1570722**
200 ml

R159 each

NEW



6
grab it
before
it's gone

Eau de Toilette

1. Pur Blanca **1569083**
2. Pur Blanca
Elegance **1566032**
3. Pur Blanca
Petal **1589007**
50 ml

R159 each



THE ESSENCE OF SOFT FEMININITY

Experience the essence of soft femininity with
juicy white peach, romantic jasmine and soft musk.



FLORAL



MUSK

Soft Musk
Eau de Toilette
white peach,
jasmine, musk

1524359
50 ml
Regular Price R159



SAVE OVER
18%

ONLY
R129
SAVE R30

FOR HIM

FEEL FRESH, SMELL GREAT!

SCENTED WITH
PERFUME24-HOUR
ANTI-PERSPIRANT
PROTECTION*Roll-On
Anti-Perspirant
Deodorant for Him
50 ml

NEW

FOR HER

Roll-On
Anti-Perspirant
Deodorant for Her
50 ml

SAVE OVER

15%

MISS IT, MISS OUT!

ROLL-ON
ANTI-PERSPIRANT
DEODORANT

1 FOR

R32

ANY 4 FOR

R108

ACROSS PAGES 66-67

Please indicate your choice of products
on your order form.



ENHANCE YOUR SCENT TRAIL

Attraction for Him 1570037 Individual Blue 1570036 Wild Country 1572726



FOR HIM | 150 ML

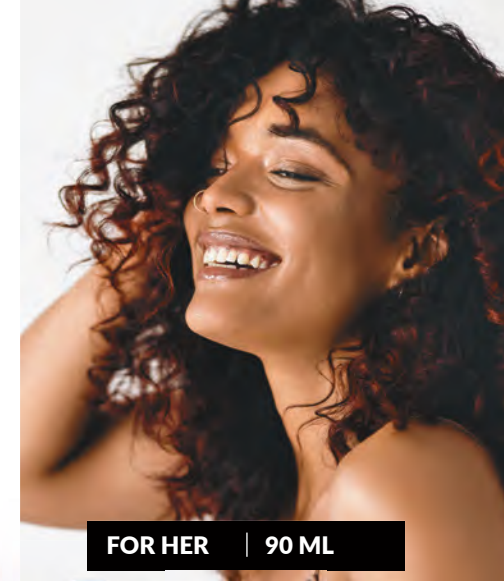


Luck for Him 1570038 Black Suede Touch 1572535 Black Suede Charm 1568161 Full Speed Max Turbo 1569925 Full Speed 1569929

Deodorant Body Spray for Him 150 ml 68

ONLY R69 EACH

Little Black Dress 1569927 Treselle 1436716 Soft Musk 1388871



FOR HER | 90 ML

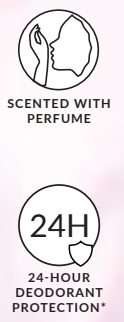


Luck for Her 1572575 Far Away Beyond The Moon 1568141 Far Away Shine 1572727 Far Away 1565988 Far Away Glamour 1568139

*Based on a deodorant efficacy test.

Perfumed Body Spray for Her 90 ml

ONLY R65 EACH



LAYER WITH LUXURIOUS HAND & BODY LOTIONS



ONLY **R65** EACH



Perfumed Body
Lotion for Her
125 ml

*Based on a clinical
moisturisation study.



ONLY **R65** EACH



FOR HER | 125 ML

Feel the fresh sense of adventure with a hit of frozen apple, an exclusive adrenaline accord revved up with explosive citrus notes, and luxe leather for a journey that lasts and lasts.



100 ML

**SAVE
30%**



FOUGÈRE



WOODY

**Full Speed Max Turbo
Eau de Toilette**

1569649

100 ml
Regular Price R399

**R279
SAVE R120**

FEEL THE RUSH, BEFORE TOTAL IMMERSION

with the fragrance co-created
with consumers and AI to mirror
the digital thrill that drives you

NEW

Not just a fragrance

– an adrenaline hit! Cool crystal, cardamom,
and cedarwood pull you into new, energising
realities – both physical and digital.

**RUB TO
SMELL
FULL SPEED
METAENERGY**

*Tested to last up to 8hrs. Based on a consumer study.
**Based on an anti-perspirant efficacy test.



100 ML



FOUGÈRE



AROMATIC

**Full Speed Metaenergy
Hair and Body Wash**

1588770

250 ml

R69

**Full Speed Metaenergy
Eau de Toilette**

1586784

100 ml

R399



24H

24-HOUR
ANTI-PERSPIRANT
PROTECTION**

**Full Speed Metaenergy
Roll On Anti-Perspirant
Deodorant**

1588856

50 ml

R32

SAVE OVER
30%

ALL 3 FOR
R329
SAVE R171

ORDER OFFER ON CODE **860215**

LASTS
ALL
DAY*

A LAYER OF INTIMACY MAKES THE MAN

Attraction goes deeper than looks, it's in the layers behind them. What better way to complement that than with a multilayered scent of sensual leather, fresh greens and warm woods?



ORIENTAL LEATHER



Black Suede
Eau de Toilette

1580627
30 ml

R269



24H
24-HOUR
DEODORANT
PROTECTION*

Black Suede
Deodorant Body Spray

1565235
150 ml

R69



24H
24-HOUR
ANTI-PERSPIRANT
PROTECTION***

Black Suede Roll-On
Anti-Perspirant Deodorant

1582198
50 ml

R32

SAVE OVER
30%

ALL 3 FOR
R249
SAVE R121

ORDER OFFER ON CODE 860227

A LAYER OF INTRIGUE MAKES THE MAN

Reveal your secret layer with a crisp hit of red apples, a balsamic and creamy tonka-lactone blend, and cuir velours, a smooth suede-like finish.

SAVE
25%

EDT ONLY
R299
SAVE R100



WOODY AMBER

100 ML



24H
24-HOUR
ANTI-PERSPIRANT
PROTECTION**

Black Suede Secret Roll-On
Anti-Perspirant Deodorant

1588224
50 ml

R32



LASTS
ALL
DAY*

**RUB TO
SMELL**
BLACK SUEDE
SECRET

Black Suede Secret
Eau de Toilette

1588916
100 ml

Regular Price R399

*Based on a deodorant efficacy test.

**Tested to last up to 8hrs. Based on a consumer study.

***Based on an anti-perspirant efficacy test.

*Tested to last up to 8hrs. Based on a consumer study.

**Based on an anti-perspirant efficacy test.

DARE TO FEEL A SPARK SO UNDENIABLE IT'S AS MAGNETIC AS OUR MUSKS

An electrifying dose of magnetic musks strengthens your connection, fiery ginger root burns bright with an invigorating intensity, and smoky woods leave a smouldering trail.



SAVE OVER
20%

ONLY
R279
SAVE R90

**Attraction for Him
Eau de Toilette**
magnetic musks, fiery ginger
root, smoky woods

1586738
75 ml
Regular Price R369

★★★★★
BESTSELLER



LASTS UP TO
8 HOURS*



AROMATIC



WOODY

*Based on a consumer study.
76

A LAYER OF MYSTERY MAKES THE MAN

Deepen your mystery with captivating layers of cosmofruit,
seductive Saffiano leather and lasting vetiver.



100 ML



**RUB TO
SMELL**
BLACK SUEDE
DARK



WOODY



ORIENTAL

**Black Suede Dark
Eau de Toilette**
cosmofruit, Saffiano
leather, vetiver

1588911
100 ml
R399

**Black Suede Dark
Roll-On Anti-Perspirant
Deodorant**

1588913
50 ml
R32

SAVE OVER
30%

BOTH FOR
R289
SAVE R142

ORDER OFFER ON CODE 860229



**GREAT
DEAL!**

*Based on an anti-perspirant
efficacy test.
**Tested to last up to 8hrs.
Based on a consumer study.

SAVE OVER
15%

BOTH FOR
R85
SAVE R16

ORDER OFFER ON CODE 860231



Aspire Man Roll-On
Anti-Perspirant
Deodorant

1585883
MZ+ZW 1582359
50 ml

R32

Aspire Man
Deodorant
Body Spray

1570035
150 ml

R69

**SUCCESS
IS YOUR
ONLY
OPTION**

*Based on an anti-perspirant efficacy test.
**Based on a deodorant efficacy test.

SAVE OVER
20%

ONLY
R199
SAVE R60

Boost your confidence as you break barriers
with notes of fresh bergamot, spicy ginger
root and sandalwood.

RUB TO
SMELL
ASPIRE MAN



Aspire Man Eau de Toilette
fresh bergamot, ginger root,
warm sandalwood

1588905
75 ml
Regular Price R259



SCENTED WITH
PERFUME

75 ML



Breathe out the day, breathe in the fresh, earthy scent of air after rainfall. Awaken your senses and feel renewed with zesty **mandarin oil** and make the experience last with **cedarwood**.

When the city takes its toll, hit refresh with a blend of sparkling **cedar leaf**, the invigorating freshness of **cypress oil**, and the vibrant urban jungle accord.

UNLEASH THE POWER OF NATURAL FORCES

SAVE OVER
16%

Experience unlimited freedom with an invigorating blend of upcycled orange oil, sea water accord, and cedarwood.

RUB TO
SMELL
MUSK
MARINE

Harness the ocean's strength with vibrant **Italian bergamot**, fresh **mint** and bold **French lavender oil**.



AROMATIC



WOODY

Musk Metropolitan Eau de Toilette
cedar leaf, cypress oil,
urban jungle accord
1573725
75 ml



AROMATIC



FOUGÈRE

Musk Rain Eau de Toilette
Geogaia™ accord,
mandarin oil, cedarwood
1564432
75 ml



FOUGÈRE



AROMATIC

Musk Exhale Eau de Toilette
upcycled orange oil,
sea water accord, cedarwood
1583135
75 ml



FOUGÈRE



WATERY

Musk Marine Eau de Toilette
mint, lavender, cardamom
1588935
75 ml

MIX & MATCH!

1 FOR R179 | ANY 2 FOR R299

ACROSS PAGES 80-81 Please indicate your choice of products on your order form.

SAVE R59



A SCENT BOOST TO START THE DAY



EAU DE TOILETTE
100 ML

1. Black Suede 1588893
2. Black Suede Daring 1586781
3. Black Suede Touch 1588909
4. Black Suede Charm 1550085
5. Full Speed 1569640
6. Full Speed Surfer 1588919

R399 each



75 ML

1. Luck for Him 1490322
2. Wild Country 1595307
3. Elite Gentleman Quest 1586104
4. Attraction Instinct for Him 1586854
5. Attraction Deep Instinct for Him 1586786

R369 each

YOUR FAVOURITE SCENTS IN A HANDY 30 ML SIZE



1. Black Suede Touch 1552840
2. Full Speed 1580698

R269 each



11. Avon Care Men
Essential Shave Gel

1589422
150 ml

R85



12. Avon Care Men Essential
2-in-1 Aftershave Balm
& Moisturiser

1589425
100 ml

R95

HAIR AND BODY WASH

1. Black Suede Daring 1586782
2. Black Suede 1553444
3. Black Suede Charm 1550086
4. Elite Gentleman Quest 1563491
5. Wild Country 1595309
6. Full Speed Max Turbo 1569650
7. Full Speed 1569641
8. Full Speed Surfer 1569644

9. Attraction Deep Instinct for Him 1586789
10. Attraction for Him 1577222

R69 each

13. Avon Care Men Essential
3-in-1 Shampoo, Conditioner
& Body Wash

1589419
200 ml

R69

BE THE BEST VERSION OF YOURSELF

A heady combination of mandarin, lavender and cedarwood, this strong scent will make you feel invincible the second you put it on.

SAVE
OVER
20%

LOWEST
PRICE
OF THE
YEAR



INDIVIDUAL
BLUE STRONG
ONLY
R169

SAVE R50



Individual Blue Strong
Eau de Toilette
mandarin, lavender,
cedarwood

1444983
100 ml
Regular Price R219



Individual Blue
Eau de Toilette

1589001
100 ml

R219

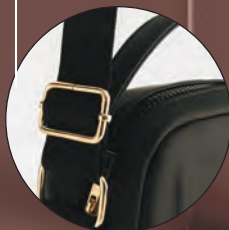


NEW

Remi Crossbody Bag
Men's black crossbody bag in a soft rubberised finish. Features zip, grab handle and shoulder strap. 17.5 cm x 22.5 cm

1587031
R299

EXTENDABLE
SHOULDER
STRAP



Contents
not included.

NEW

Angus Wallet
Black faux-leather wallet with textured finish and 6 card slots. 11 cm x 2 cm x 9 cm

1590689
R179



MADE FOR CONFIDENCE AND CONVENIENCE

Pick the bag for your needs and keep your essentials close, wherever the day takes you.

WEEKENDER
BAG
R549

SAVE R50



BOTTOM
SHOE
COMPARTMENT

WIDE OPENING
FOR EASY
ACCESS



Contents
not
included.

Theo Weekender Bag
Brown faux-suede overnight bag with separate shoe compartment and zipped side pocket. 48 cm x 22 cm x 34 cm

1576704
Regular Price R599

ALL LIMITED EDITION

ALL NEW

RORY
WATCH
R299

ALWAYS ON TIME. ALWAYS IN STYLE.

Elevate your look with a watch
crafted for precision and
everyday elegance, your way.



Ethan Metal Watch
Silver-toned metal watch
with navy blue dial and
decorative subdials.
Watch length: 16 cm–22 cm
Face: 3.9 cm x 4.4 cm

1590214
R399



Lucas Watch
Watch with simple black
dial and black silicone
strap.
Watch length: 25.6 cm
Face: 4 cm diameter

1590217
R299



Abel Watch
Men's watch with unique
square dial and black
faux-leather strap.
Watch length: 21.5 cm
Face: 4 cm x 4.7 cm

1590213
R299



Rory Watch
Men's watch with a green faux-leather
strap and green face featuring gold-
and silver-toned details.
Watch length: 26.1 cm
Face: 4.4 cm diameter

1586444



UV 400
PROTECTION

Tavian Sunglasses
Men's sunglasses with transparent
khaki frames and tortoiseshell arms.
Frame: 14 cm x 4.5 cm
Arm length: 14.5 cm

1590251
R99

COMPLETE TOOLS
FOR EVERYDAY
GROOMING



Men's Grooming Set
Limited Edition
Set contains: comb,
scissors, tweezers, nail
clipper with nail file.
11.8 cm x 7.5 cm x 2 cm

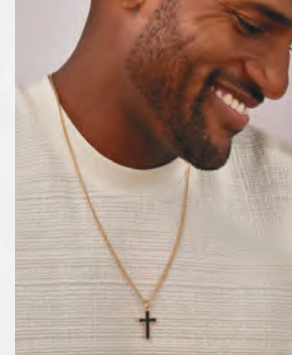
1534585
Regular Price R149

R99
SAVE R50



Tide Necklace
Men's gold-toned
necklace with cross
pendant.
Necklaces: 51.5 cm;
61 cm
Pendant: 2.3 cm x
1.6 cm

1583710
R99



LUCA JEWELLERY
GIFT SET
R199

**THE ELEMENTS
OF MEN'S
STYLE**

PERFECT
GIFT
IDEA



4-PIECE
GIFT SET



Miles Bracelet Set
Three unique men's
bracelets in black
and silver.
Beaded: elasticated
Metal cuff: 5.5 cm dia. x
0.6 cm with 3 cm opening
Rope: max 27.9 cm

1590232
R149



Luca Men's Jewellery Gift Set
Four-piece gift set with silver-tone
layered necklaces, bracelet and ring.
Necklaces: 51 cm; 62 cm
Bracelet: 21.5 cm
Ring: Size 10 (1.9 cm internal
diameter)

1576797
R119

ALL LIMITED EDITION



FOR EVERYDAY SKINCARE NEEDS.
AFFORDABLE DAILY SKINCARE WITH 6-IN-1 BENEFITS AND NATURALLY DERIVED, DEEPLY NOURISHING INGREDIENTS



CONCERN:
OILY, SHINY SKIN

RESULT:
MATTE, SHINE-FREE SKIN



CONCERN:
UNEVEN SKIN TONE

RESULT:
MORE EVEN, RADIANT SKIN



CONCERN:
NORMAL TO DRY SKIN

RESULT:
NOURISHED AND MOISTURISED SKIN



CONCERN:
DRY SKIN

RESULT:
PROTECTED, HYDRATED AND SOFT SKIN



CONCERN:
SAGGING, AGEING SKIN

RESULT:
PLUMPER, FIRMER SKIN



CONCERN:
EXTRA DRY SKIN

RESULT:
NOURISHED, SOFT, HYDRATED SKIN



SKIN
EXPERT SKINCARE, MADE EASY

SIMPLIFIED SKINCARE
EASY TO USE 2-IN-1 FORMULAS



CONCERN:
MATURE OR TIRED SKIN

RESULT:
SMOOTHING EFFECT WITH A BOOST OF MOISTURE



CONCERN:
DULL AND UNEVEN SKIN

RESULT:
SKIN RADIANCE WITHOUT THE EFFORT



CONCERN:
OILY SKIN

RESULT:
SHINE-FREE OIL CONTROL AND HYDRATED SKIN



CONCERN:
SENSITIVE SKIN

RESULT:
SOOTHING HYDRATION THE SKIN WILL LOVE



CONCERN:
NORMAL TO DRY SKIN

RESULT:
REPLENISHED, SOFT AND SUPPLE SKIN



CONCERN:
WATERPROOF MAKE UP REMOVAL

RESULT:
CLEANSED AND CONDITIONED SKIN



FREE ANEW SAMPLE

Buy any Anew product across pages 92-103 and get a free sample of Hydrate & Plump Concentrate*

*Limited to the first 10 000 customers. Your free product will automatically be included with your order.

Anew Hydrate & Plump Serum Sample
2 ml
Regular Price R10



ANEW

FOR ADVANCED SKINCARE NEEDS.
ADVANCED, SCIENCE-LED SKINCARE THAT GOES BEYOND ANTI-AGEING TO VISIBLY TRANSFORM SKIN, POWERED BY HIGH-QUALITY INGREDIENTS AND AVON'S EXCLUSIVE, AWARD-WINNING[†] PROTINOL™

100%
Satisfaction Guaranteed
OR YOUR MONEY BACK
*See page 10 for our satisfaction guarantee.



CONCERN:
DEEP LINES AND WRINKLES

RESULT:
SMOOTH, RETEXTURED SKIN



CONCERN:
DEHYDRATED, DRY SKIN

RESULT:
HYDRATED, PLUMP-LOOKING SKIN



CONCERN:
FINE LINES AGES 30-45

RESULT:
PLUMPER-LOOKING, SMOOTHER SKIN



CONCERN:
WRINKLES AGES 40-55

RESULT:
FIRMER-LOOKING, MORE SUPPLE SKIN



CONCERN:
SAGGING SKIN AGES 50+

RESULT:
LIFTED, TIGHTER, MORE RESILIENT SKIN



CONCERN:
DULL, TIRED SKIN

RESULT:
RADIANT, GLOWING SKIN



CONCERN:
SENSITIVE, AGEING SKIN

RESULT:
CALM, SOOTHED, PLUMPER-LOOKING SKIN



CONCERN:
ADVANCED SIGNS OF AGEING

RESULT:
VISIBLE REJUVENATION AND RESTORED RADIANCE



CONCERN:
UNEVEN SKIN TONE AND DARK SPOTS

RESULT:
MORE EVEN- TONED, LUMINOUS SKIN



CONCERN:
COLLAGEN LOSS, AGEING SKIN

RESULT:
MULTIPLE PRO-AGEING BENEFITS



CONCERN:
DEEP WRINKLES AND SIGNS OF AGEING

RESULT:
SMOOTHER-LOOKING, REJUVENATED SKIN



CLEARSKIN
FOR PROBLEM-SKIN NEEDS.
DERMATOLOGICALLY APPROVED, FAST-ACTING FORMULAS



CONCERN:
BREAKOUTS AND BLEMISHES

RESULT:
REDUCED APPEARANCE OF BLEMISHES AND BREAKOUTS



CONCERN:
CLOGGED PORES AND EXCESS OIL

RESULT:
MATTIFIED SKIN AND CLEANSED PORES

SKINCARE

SAVE OVER
45%

BUDGET-PROOF
BEAUTY

**SMOOTHER,
LIFTED EYES**
IN JUST 2 DAYS*

AVON

ANEW

PLATINUM
IDEAL FOR SKIN AGE
30 40 **50 60 70**

UPPER EYE GEL

with skin tighten-ers and
revitalising caffeine to
help the eye area look
dramatically lifted.



INSTANTLY LIFTS
AND TIGHTENS.*

UNDER EYE CREAM

with nourishing,
peptide-rich formula
for a visibly smoother,
firmer under eye.



SMOOTHS, FIRMS
AND STRENGTHENS.*

★★★★★
BESTSELLER

Anew Platinum
Lift & Tighten
Dual Eye System

1540814

2 x 10 ml
Regular Price R309



**FREE ANEW
SAMPLE**

See p. 90
for more details



*Based on consumer study.

**See page 10 for our
satisfaction guarantee.

**BONUS
OFFER**



BUY
**ANEW LIFT & TIGHTEN
EYE CREAM**

FOR

R159

WITH EVERY
R100 SPENT
ACROSS PAGES 94-103

SAVE R150

ONLY
R379 EACH



FUTURE- PROOF YOUR COLLAGEN RESERVES

FOR LIFTED,
TIGHTENED SKIN.

100%
said: skin feels
**MORE
ELASTIC***

Clinically proven
up to
**-20%
WRINKLES****



NEW FORMULA

TRIPLE COLLAGEN ACTION

1 Award-winning
PROTINOL™
Increases
collagen
type I and III

2 **PHYTOL**
Helps slow
down collagen
loss

3 **NEW
LIFTING
ACTIVE *****
Added for
boosted results

**NEW,
IMPROVED
UV FILTER
SPF 30**

**1. Anew Platinum
Lift & Tighten
Night Cream**
1593044
50 ml

**2. Anew Platinum
Lift & Tighten
Day Cream SPF 30**
1593033
50 ml

*Based on a consumer study with 120 participants over 3 weeks.
**Only applicable to Night Cream. After 21 days, based on a clinical study with 37 participants.
***Contains: Prunus Amygdalus Dulcis Seed Extract

**FREE ANEW
SAMPLE**



See p. 90
for more details

PLATINUM IDEAL FOR SKIN AGE 20 30 40 50 60 70

SEE & FEEL THE ANEW FACELIFT EFFECT



INSTANTLY

Gives skin an instant lifted look
that lasts all day*

IN 1 WEEK

Fine lines appear smoother and
skin feels plumper and more
elastic*

AFTER 2 WEEKS

Helps firm and lift skin leaving
facial contours looking defined*

*Based on a consumer study.

†See page 2 for our
satisfaction guarantee.



**Anew Platinum
Lift & Tighten
Serum Refill**
1552174
30 ml
R289



ONLY
R289

SAVE R120



**SAVE
OVER
25%**

**Anew Platinum
Lift & Tighten
Lifting Serum**
1534343
30 ml
Regular Price R409

ULTIMATE IDEAL FOR SKIN AGE 30 40 50 60 70

FUTURE-PROOF YOUR COLLAGEN RESERVES

FOR FIRMER, MORE SUPPLE SKIN.

100% said:
skin feels **FIRMER***

Clinically proven up to

**-20%
WRINKLES****

SATISFACTION GUARANTEED
100%
OR YOUR MONEY BACK



**Anew Ultimate
Firm & Supple
Firming Gold Mask**

1540926

75 ml

Regular Price R209

**R145
SAVE R64**



**1. Anew Ultimate
Firm & Supple Night Cream**

1593041

50 ml

R349

**NEW,
IMPROVED
UV FILTER
SPF 30**

ANY 2 FOR R488

Please indicate your choice of products on your order form.

NEW FORMULA

TRIPLE COLLAGEN ACTION

1 Award-winning
PROTINOL™
Increases
collagen
type I and III

2 **PHYTOL**
Helps slow
down collagen
loss

3 **NEW FIRMING
ACTIVE *****
Added for
boosted results

***Contains: Lentinus
Edodes Extract

GET A FREE

Peptide Serum Lip Gloss sample
when you buy any 2 Ultimate creams



**Peptide Serum
Lip Gloss
Sample Card**
0.5 ml
Regular Price R10

Limited to the first 2 500 orders.
Your free product will automatically
be included with your order.

**2. Anew Ultimate
Firm & Supple Day Cream SPF 30**

1593032

50 ml

R349

REVERSALIST IDEAL FOR SKIN AGE 20 30 40 50 60 70

FUTURE-PROOF YOUR COLLAGEN RESERVES

FOR PLUMPER, SMOOTHER SKIN.

100%
said: skin feels
more **HYDRATED***

Clinically proven up to

**-20%
WRINKLES****

SATISFACTION GUARANTEED
100%
OR YOUR MONEY BACK



**1. Anew Reversalist
Pump & Smooth
Night Cream**

1593038

50 ml

R299

**2. Anew Reversalist
Pump & Smooth
Day Cream SPF 30**

1593486

50 ml

R299

**NEW,
IMPROVED
UV FILTER
SPF 30**

NEW FORMULA

TRIPLE COLLAGEN ACTION

1 Award-winning
PROTINOL™
Increases
collagen
type I and III

2 **PHYTOL**
Helps slow
down collagen
loss

3 **NEW PLUMPING
ACTIVE *****
Added for
boosted results

***Contains:
Hematite Extract



**FREE ANEW
SAMPLE**

See p. 90
for more details

¹See page 10 for our satisfaction guarantee.
^{*}Based on a consumer study with 120 participants over 3 weeks.
^{**}Only applicable to Night Cream. After 21 days,
based on a clinical study with 32 participants.

NEW

SUPREME IDEAL FOR SKIN AGE 20 30 40 50 60 70

ONLY
R399

**PROTINOL™
+ BLACK PEARL
EXTRACT**

to boost collagen
and brighten skin

**REDUCE SIGNS
OF AGEING, PIGMENTATION
& DULLNESS
IN JUST 2 WEEKS***

powered by
**PROTINOL™
+ BLACK PEARL EXTRACT**



8/10

saw an
IMPROVEMENT
in the look
of wrinkles**

**Anew Supreme
Nourish & Brighten
Day & Night Rich Cream**

1580041

50 ml



*Based on a consumer study with 223 participants.
**After 12 weeks. Based on a clinical efficacy study.
***See page 10 for our satisfaction guarantee.

SUPREME IDEAL FOR SKIN AGE 20 30 40 50 60 70

NEW

ONLY
R369

**PROTINOL™
+ REAL GOLD**
to boost collagen
and rejuvenate skin

powered by
**PROTINOL™
+ REAL GOLD INFUSION**



**HELP DIMINISH
THE LOOK OF WRINKLES
IN JUST 3 NIGHTS***

9/10

saw an
IMPROVEMENT
in the look
of fine lines**

**Anew Supreme Gold
Nourish & Brighten
Night Gel**

1580040

50 ml



*Based on a consumer study
with 150 people.
**Based on a clinical efficacy study
with 32 participants.
***See page 10 for our satisfaction guarantee.



**FREE ANEW
SAMPLE**

See p. 90
for more details

DARK SPOTS ARE MEANT TO FADE. NOT YOU.

VISIBLY REDUCE YEARS OF DARK SPOTS IN JUST 2 WEEKS*
For healthy-looking, luminous skin.



if you liked



you will love



1

1. IMPROVE

Powerful face serum visibly evens skin and improves the look of 7 types of discoloration, including dark spots and age spots, in just 2 weeks.*

1. Anew Anti-Dark Spot Serum

1584166

30 ml

R329



2

2. PROTECT

Day Cream with SPF 30 visibly improves the look of dark spots and helps protect against future skin damage, with broad-spectrum UVA/UVB protection.

2. Anew Anti-Dark Spot Day Cream SPF 30

1584162

50 ml

R199



3

3. TARGET

Anti-Dark Spot Treatment visibly reduces targeted blemishes, skin imperfections and discolorations in just 2 weeks*. Use with the rest of your regime for best results.

3. Anew Anti-Dark Spot Treatment

1584145

15 ml

R299

*Based on a consumer test with 149 participants. Types of discoloration include dark spots, age spots, post-blemish marks, brown patches, uneven skin tone, freckles and sallowness. **See page 10 for our satisfaction guarantee.

SEE AGE-DEFYING RESULTS IN JUST 2 DAYS*

AVON
ANEW

**SAVE
OVER
25%**



PROTINOL

with AWARD-WINNING[†] PROTINOL[™] for a dual-collagen boost & SKIN-SOOTHING ACTIVES that help calm even the most sensitive skin.



*Based on a consumer study.

**See page 10 for our satisfaction guarantee. [†]2021 Edison Best New Product Awards[™] Winner in Advanced Skin Care Category.

**CLEANSING
JELLY**

**Anew Purifying
Cleansing Jelly**

1585402

150 ml

Regular Price R169

**R119
SAVE R50**

**DAY & NIGHT
CREAM**

**Anew Sensitive+
Dual Collagen Cream**

1540821

50 ml

Regular Price R299

**R210
SAVE R89**

**POWERFUL
INGREDIENTS
FOR BETTER
RESULTS**

Helps visibly
smooth the
surface of your
skin, with our 0.1%
pure retinol serum
– and see visible
results in just
3 days.*



**Anew
Smoothing Serum**

1577212
30 ml
R399

*Based on a consumer study
with 120 participants.

SUPERIOR HYDRATION FOR HAPPY, GLOWING SKIN


**Anew
Hydrate & Plump
Serum**

1534342
30 ml
R399

**Anew
Hydrate & Plump
Serum Refill**

1551142
30 ml
R279

**Anew
Hydrate & Plump
10 Minute Mask**

1561358
75 ml
R209

**Anew
Hydrate & Plump
Water Cream**

1589320
50 ml
R209

POWERFUL REJUVENATION WITH PATENTED PROTINOL™


**Anew Skin
Renewal
Power Serum**

1589776
30 ml
R429

**Anew Skin
Renewal Power
Serum Refill**

1552175
30 ml
R299

**Anew Skin
Renewal Power
Eye & Lip
Contour Cream**

1567326
15 ml
R349

**Anew Skin
Renewal Power
Pumping Shots**

1540429
7 x 1.3 ml
R519

**UNSTOPPABLE
RADIANCE:
WITH THE VITAMIN C
POWER OF 30 ORANGES**

AVON
ANEW

Energise and brighten the look
of dull, tired skin with radiance
boosting serum with the power
of vit. C from 30 oranges.

INSTANTLY
**BOOSTS
RADIANCE***
BY UP TO **44%***



SAVE
30%

SERUM
ONLY
R279
SAVE R120



**Anew Radiance
Maximising Serum**
1589773
30 ml
Regular Price R399

*Based on a clinical efficacy study with 19 participants.

**See page 10 for our satisfaction guarantee. †2021 Edison Best New Product Awards™ Winner in Advanced Skin Care Category.

COMPLETE THE SKIN REGIME TO GAIN EVEN BETTER EFFECTS ↓

SERUM
REFILL

ENERGISING
TONER

PROTECTING
MOISTURISER

BRIGHTENING
EYE CREAM



**Anew Radiance
Maximising
Serum Refill**

1552176
30 ml
R279



**Anew Radiance
Maximising
Tonic**

1589447
200 ml
R179



SPF 50
**Anew Radiance
Maximising
Cream SPF 50**

1589309
50 ml
R239



**Anew Radiance
Maximising
Eye Cream**

1589483
15 ml
R219

with a quick (& easy!)
energy boost



easy to choose

for **mature**
or **tired** skin

easy to use

2-in-1s for easy, **smoothing**
skincare, day & night



with **vit B3**
+ **turmeric plant**

clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY

SMOOTHS THE LOOK OF FINE LINES & WRINKLES*

SAVE
OVER
20%



*Based on a consumer study.

2-in-1 use as:
**DAY YOUTH-BOOSTING
SERUM**

+ **MOISTURISING CREAM**

- hydrating day cream with niacinamide
- lightweight like a serum, firms like a cream

choose for:
youthful, healthy-looking, smooth skin

1574313

50 ml

R109

2-in-1 use as:
**NIGHT YOUTH-BOOSTING
SERUM**

+ **REFRESHING GEL**

- restoring night gel with niacinamide
- lightweight like a serum, smooths like a cream

choose for:
plumped, smooth, restored skin

1575580

50 ml

R109

BOTH FOR R165 **SAVE R53**
ORDER OFFER ON CODE **860232**

ALL NEW

with a lightweight feel!



easy to choose

for skin that
needs
nourishment

easy to use

2-in-1s for
double the care



with **ceramides**
+ **shea butter**

clinically tested
cruelty free
expert blends

SK!N

EXPERT SKINCARE,
MADE EASY

DREAMY 2-IN-1S FOR A NOURISHING BOOST*



ALL NEW

2-in-1 use as:
1 EYE MAKE-UP REMOVER
+ **LASH CONDITIONER**

dissolves make-up like a remover,
nourishes lashes like a conditioner
choose for:
easy make-up removal &
conditioned lashes

1581356

100 ml

R99

2-in-1 use as:
2 NOURISHING SERUM
+ **MOISTURISING CREAM**

lightweight like a serum,
nourishes like a cream
choose for:
replenished, soft & supple skin

1584140

50 ml

R109

*Makes skin feel nourished after 1 week of use. Based on a consumer study with 60 participants.

C with vit C + papaya extract

2-in-1 use as:
GEL CLEANSER
 + **MAKE-UP REMOVER**
 preps skin like a cleanser, purifies like a make-up remover
 choose for: deeply cleansed, refreshed, radiant skin
1574160
 200 ml
R99

2-in-1 use as:
GEL CLEANSER
 + **SCRUB**
 exfoliates like a scrub, refreshes like a cleanser
 choose for: smooth, more radiant skin
1574925
 150 ml
R99

2-in-1 use as:
RADIANCE-BOOSTING SERUM
 + **MOISTURISING CREAM**
 lightweight like a serum, brightens like a cream
 choose for: bouncy, smooth, radiant skin
1574156
 50 ml
R109

B5 if you liked you will love

2-in-1 use as:
SOFTENING SERUM
 + **MOISTURISING CREAM**
 lightweight like a serum, soothes like a cream
 choose for: softened, nourished sensitive skin
1591054
 50 ml
R109

2-in-1 use as:
MICELLAR WATER
 + **TONER**
 dissolves make-up like a micellar, balances like a toner
 choose for: gently cleansed, soothed, toned skin
1572433
 400 ml
R129

ALL with allantoin + cannabis sativa seed oil

E if you liked you will love

2-in-1 use as:
OIL MICELLAR
 + **MAKE-UP REMOVER**
 dissolves like a make-up remover, cleanses like a micellar
 choose for: purified, cleansed, nourished skin
1572439
 200 ml
R129

2-in-1 use as:
COMFORTING SERUM
 + **MOISTURISING CREAM**
 lightweight like a serum, comforts like a cream
 choose for: balanced, calm, hydrated skin
1574158
 50 ml
R109

GLOW

with our glow-getting besties for bouncier-looking skin in less than a minute.

2-in-1 use as:
GEL CLEANSER
 + **MAKE-UP REMOVER**
 preps skin like a cleanser, purifies like a make-up remover
 choose for: deeply cleansed, refreshed, radiant skin
1574160
 200 ml
R99

2-in-1 use as:
GEL CLEANSER
 + **SCRUB**
 exfoliates like a scrub, refreshes like a cleanser
 choose for: smooth, more radiant skin
1574925
 150 ml
R99

2-in-1 use as:
RADIANCE-BOOSTING SERUM
 + **MOISTURISING CREAM**
 lightweight like a serum, brightens like a cream
 choose for: bouncy, smooth, radiant skin
1574156
 50 ml
R109

GENTLY SOOTHE

with comforting 2-in-1s (for stressed-out skin!).

2-in-1 use as:
SOFTENING SERUM
 + **MOISTURISING CREAM**
 lightweight like a serum, soothes like a cream
 choose for: softened, nourished sensitive skin
1591054
 50 ml
R109

2-in-1 use as:
MICELLAR WATER
 + **TONER**
 dissolves make-up like a micellar, balances like a toner
 choose for: gently cleansed, soothed, toned skin
1572433
 400 ml
R129

BALANCE

with sensitive skincare (that's oh-so-simple!).

2-in-1 use as:
OIL MICELLAR
 + **MAKE-UP REMOVER**
 dissolves like a make-up remover, cleanses like a micellar
 choose for: purified, cleansed, nourished skin
1572439
 200 ml
R129

2-in-1 use as:
COMFORTING SERUM
 + **MOISTURISING CREAM**
 lightweight like a serum, comforts like a cream
 choose for: balanced, calm, hydrated skin
1574158
 50 ml
R109

with no-shine
 (+ no-nonsense!)
 oil control



easy to choose
 for oily skin

easy to use
 2-in-1s for easy **mattified**
 skin, every day



with vit E
 + cucumber extract

clinically tested
 cruelty free
 expert blends

SK!N
 EXPERT SKINCARE,
 MADE EASY

KEEP IT MATTE

1 **2-in-1 use as:**
OIL CONTROL SERUM
 + **MOISTURISING CREAM**
 lightweight like a serum, mattifies like a cream
 choose for: shine-free oil control & hydrated skin
1572432
 50 ml
R109

2 **2-in-1 use as:**
FOAM CLEANSER
 + **TONER**
 refines like a toner, refreshes like a cleanser
 choose for: mattified, cleansed, toned skin
1572435
 150 ml
R99

SAVE OVER 18%

BOTH FOR R169 **SAVE R39**
 ORDER OFFER ON CODE **860233**

Cannabis Sativa Oil products are not for sale in Botswana.

SKINCARE

PURIFYING CHARCOAL CLEANSING BAR FOR FACE & BODY

- ✓ Draws out impurities & excess oil
- ✓ Helps keep skin clear of blemishes
- ✓ Cleanses pores & reduces blackheads

★★★★★
BESTSELLER

Pore & Shine Control
Purifying Charcoal
Soap Bar

1572431

75 g

Regular Price R37

R29
SAVE R8



Looking for
a matte finish?
Pair SKIN Matte
Serum + Cream
with your
Clearskin
routine.



REDUCE PORE-CLOGGING OIL BY 92%*

Metal
Blackhead
Remover
Limited Edition
12.5 cm x
0.5 cm

1538545

R52

108



Helps draw out
pore-clogging
oil & dirt

Pore & Shine Control
Smooth Exfoliating
Scrub

1589476

75 ml

R95



Formulated with
Dermatologists

Absorbs
impurities &
mattifies skin

Pore & Shine Control
Purifying Charcoal
Mask

1588746

75 ml

R95

*Charcoal Mask reduced sebum by an average of 92% in a clinical efficacy trial.

REDUCE BLEMISHES IN JUST 3 HOURS*

- ✓ Helps eliminate impurities
- ✓ Reduces the appearance of blemishes

CLEARSKIN

Targeted skincare. Effective results.

FOR PROBLEM SKIN



*87% saw a reduction in overall blemish appearance 3 hours after using Blemish Clearing Spot Treatment. Based on a clinical study.



Helps reduce
redness in
3 hours*

Clearskin Blemish Clearing
Spot On Fast Action Gel

1588750

15 ml



Removes
excess oil
& dirt

Clearskin Blemish Clearing
Clean Refreshing Toner

1589480

100 ml



Formulated with
Dermatologists

Skin looks &
feels deeply
cleansed

Clearskin Blemish Clearing
Bubble Cleanser

1565528

150 ml

Regular Price R124

R99
SAVE R25

1 FOR R95 | ANY 2 FOR R149
Please indicate your choice
of products on your order form. **SAVE R41**

FACE
CAREGENTLE CLEANSE & CARE
FOR SHINE-FREE SKIN6-IN-1
BENEFITS*

- oil control
- mattifying
- nourishing
- protecting
- refreshing
- hydrating



★★★★★

TOP RATED

"It keeps my skin matte all day long & I only use a small amount. Excellent value for money!"

SUZANNE P.
CUSTOMER**

CLEANSE

Gently cleanse face & neck in the morning & evening.



Avon Care
Nurturing
Cleansing Bar

63906

90 g

R27

BIG
VALUE
100 ml SIZE

Avon Care
Vanishing
Face Cream
1581385
100 ml

R48

*Applies to Vanishing Cream.

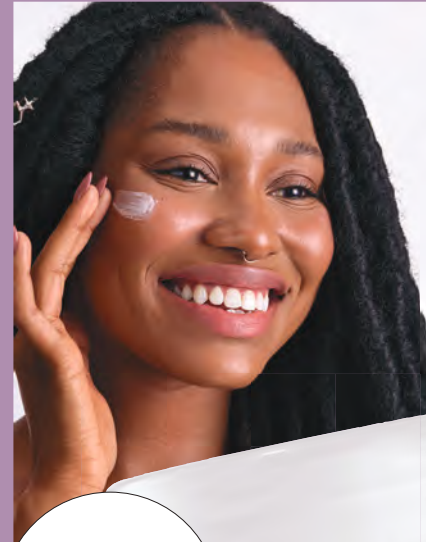
**Customer testimonial obtained through verified online source.



AVON CARE trusted by millions worldwide

WAKE UP TO HEALTHIER-
LOOKING SKINSAVE OVER
16%6-IN-1
BENEFITS

- hydrating
- smoothing
- replenishing
- protecting
- nourishing
- calming

BIG
VALUE
100 ml SIZE

Formulated with CERAMIDE COMPLEX and VITAMIN E to help support skin's natural protective barrier* so it looks and feels healthy

*Based on testing on skin cells.



ALL skin types

Avon Care
Goodnight Sleep Cream
1580058
100 ml

1 FOR **R89** | 2 FOR **R149**
SAVE R29

FACE
CAREYOUR DAILY SKINCARE
ESSENTIALSAvon Care
Hydrating
Lip Balm1580031
4 g

R39

Avon Care
Refreshing Gel
with Vitamin E1377111
150 ml

R69



for MATURE skin

Avon Care
Age Restore
Face Cream1580055
100 ml

R89



ALL skin types

Avon Care
Even Tone
Facial Cleanser1580060
150 ml

R85



ALL skin types

Avon Care
Even Tone
Day Face Cream1580053
100 ml

R89



ALL skin types

Avon Care
Even Tone
Night Face Cream1580054
100 ml

R89

SKIN-LOVING
MULTITASKING
MOISTURISERSSAVE OVER
20%6-IN-1
BENEFITS

- nourishing
- hydrating
- softening
- smoothing
- comforting
- preparing for make-up

for DRY skin

Avon Care
Nourishing Face Cream1580051
100 mlBIG
VALUE
100 ml SIZE6-IN-1
BENEFITS

- hydrating
- 36-hour moisture*
- fast absorbing
- softens
- improves the look of skin texture
- protects against dryness

*Based on a clinical study.

for NORMAL skin

Avon Care
Hydrating Face Cream1575719
100 ml
1 FOR R69 | ANY 2 FOR R109
 Please indicate your choice of products on your order form.

SAVE R29



AVON CARE trusted by millions worldwide



Athena Weekender
Colourblock weekender bag
with bottom shoe compartment
and 2 shoulder straps.
46 cm x 22 cm x 33 cm

1590223
R569

Contents
not included.



**BOTTOM SHOE
COMPARTMENT**

**EXTRA LONG
CARRY
HANDLES
TO USE
OVER THE
SHOULDER**



BAG THE STYLE

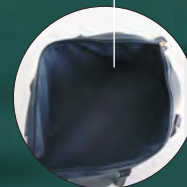
In the city or on the go, keep your essentials
close without compromising on style.

ALL NEW

**ATHENA
HANDBAG
R369**

Athena Handbag
Structured colourblock
handbag with zip closure.
30 cm x 13 cm x 22 cm
1590222

**WIDE
OPENING**



**ZIPPED
CLOSURE**



ALL LIMITED EDITION



MINI
CROSSBODY BAG
R149 EACH

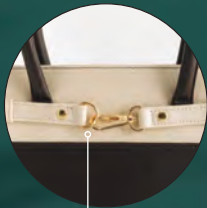
SAVE R50



My Everyday Mini Crossbody Bag
Faux-leather bag can be worn as sling
or shoulder bag with adjustable strap.
Features exterior zip pocket.
24 cm x 17 cm
Tan **1563908**
Pink **1563142**
Regular Price R199 each

YOUR GO-TO BAGS FOR ANY PLAN

Choose the bag to keep up with your day,
carrying exactly what you need.



DECORATIVE
BUCKLE



NEW

ABIGAIL
BAG
R399

Abigail Handbag
Two-tone shoulder bag
in cream and chocolate
brown faux-leather.
30 cm x 8 cm x 26 cm
1590218

ELLIS BOWLER BAG R249

SAVE R80

Ellis Bowler Bag

Barrel-shaped handbag with a textured finish, grab handles, a removable shoulder strap and top zip closure.
24 cm x 8 cm x 15 cm

1583244

Regular Price R329



M A R O O N
– COLOUR
OF
THE SEASON

TRENDING BAGS

The latest trends at hand!
Pick your go-to companion
for any occasion.



SECURE
CLOSURE



NEW

ALEXIS HANDBAG R399

Alexis Handbag

Structured tan mock-croc handbag with wide zip and gold-toned detail.
30 cm x 11.5 cm x 20 cm

1590219



GET READY FOR SUN AND FUN



NEW

Phoebe Sunglasses
Oversized sunglasses with brown frame and lenses.
Frame: 15 cm x 5 cm
Arm length: 14.9 cm

1590249
R99



Rayah Metal Sunglasses
Oversized metal frame sunglasses with UV400 protection.
Frame: 13.8 cm x 5.5 cm
Arm length: 14 cm

1587035
R129



Wren Oversized Sunglasses
Opaque chocolate-brown frame with solid brown lenses. UV400 protection.
Frame: 14.9 cm x 5.8 cm
Arm length: 14.5 cm

1568855
R99

FROM BACKPACK TO BAG

Choose your way to wear it and switch seamlessly between backpack and bag for a style that adapts to your needs.



NEW

SOLENE BACKPACK
R349

Solene Backpack
Blue backpack with shoulder straps that convert to a crossbody strap. Features zips, front pocket and grab handle.
18.5 cm x 8.5 cm x 22.5 cm

1590238

2 WAYS TO WEAR:

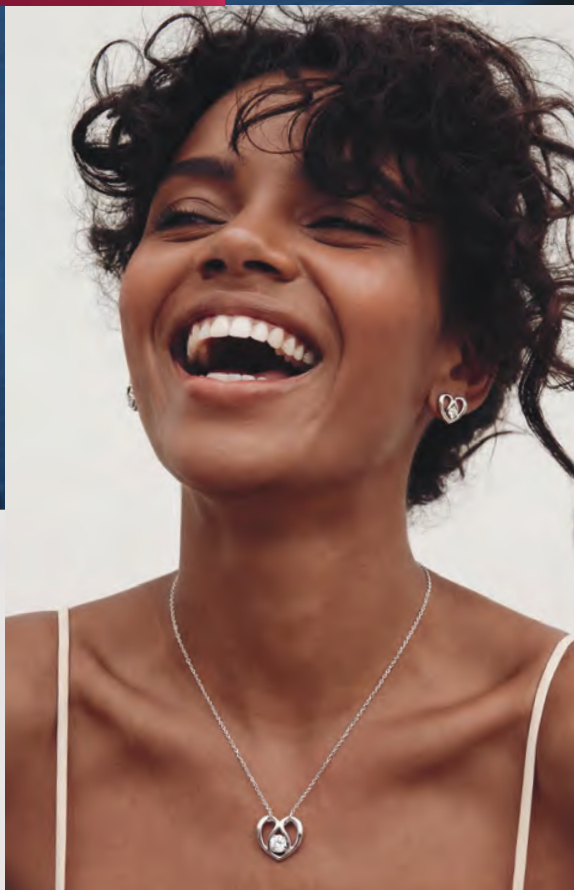
AS A
BACK
PACK



AS A
CROSS
BODY



ALL LIMITED EDITION



ALINA GIFT SET R99



Alina Gift Set

Silver-toned necklace and earring gift set with heart and diamanté design.
Necklace: 42 cm + 9 cm extender
Pendant: 2.2 cm x 2.1 cm
Earrings: 1.4 cm x 1.5 cm

1590184

ANCHORCERT: SUITABLE FOR SENSITIVE SKIN
All of our jewellery and watches are tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.



Just look out for the anchor logo across our jewellery and watches.

2-PIECE
GIFT SET



SHINE BRIGHT IN EVERY MOMENT

A perfect duo that adds a soft, luminous touch to every moment.



2-PIECE
GIFT SET



ALL NEW

PENELOPE WATCH & EARRING SET R329



Penelope Watch and Earring Set
Silver-toned watch with navy mock-croc strap. Set includes matching diamanté stud earrings.
Watch length: 23.6 cm
Face: 3.5 cm diameter
Earrings: 0.8 cm diameter

1590209



PERFECT
GIFT
IDEA

ALL LIMITED EDITION

MIRAE WATCH R399



Mirae Metal Watch
Silver-toned metal link watch with pink and glitter dial.
Watch length: 21.5 cm
Face: 3.6 cm diameter
1590208



CLASSICS THAT NEVER FAIL

Timeless designs and precision you can trust.
Perfect to upgrade your style or as a gift for a special occasion.

ALL NEW

ESTI WATCH R299

ROSE GOLD-TONED



Esti Watch
Watch with brown mock-croc strap, rectangular face and rose gold-toned detail.
Watch length: 23.8 cm
Face: 2.9 cm x 4 cm
1590211



ALL LIMITED EDITION



LARISA
GIFT SET
R99



Larisa Gift Set

Necklace with teardrop pendant and matching stud earrings in imitation rose gold.

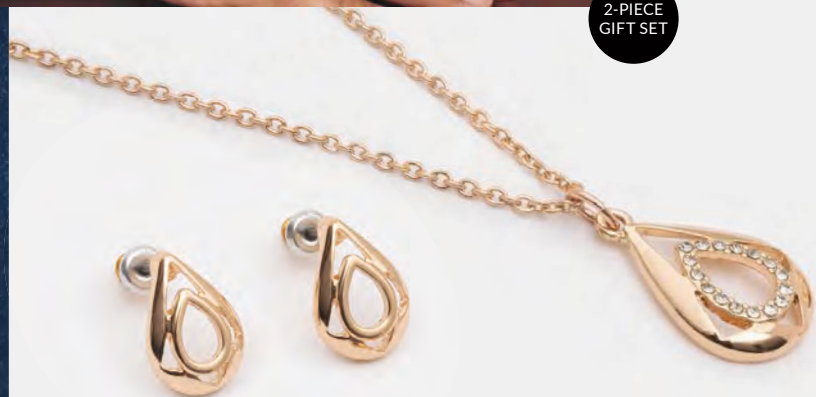
Pendant: 2.2 cm x 1.4 cm

Necklace: 42 cm + 9 cm extender

Earrings: 1.4 cm x 1 cm

1590180

2-PIECE
GIFT SET



MIX, MATCH AND STYLE YOUR WAY

Create looks that reflect your mood, your vibe, your signature.



14-PAIR
GIFT SET



ALL NEW

14-PAIR
EARRING SET
R99



Noa 14-Piece Earring Set
Set of 14 unique gold-toned earring pairs.

Sizes vary from 0.4 cm to 1.2 cm

1590228

3-PIECE
SET**Hali Bracelet Set**

Bracelet set
of 3 silver-toned chains,
all featuring lobster claws.
18 cm + 3 cm each

1590235
R129



TRENDING

RING WATCH



ALL NEW

**RING
WATCH**
R299

**Newstalgia Ring Watch**

A unique gold-toned ring watch
with flexible link strap.

Total length: 7 cm

Face: 2.2 cm diameter

1591713

ADJUSTABLE



GO FOR GOLD

Add a touch of gold to instantly
transform your style!

3-PIECE
SET**Jessica Layered Necklace**

Layered 3-chain necklace
featuring cross pendant.
52 cm; 46 cm; 42 cm + 9 cm
extender

1590229
R129

4-PIECE
SET**Grace Gift Set**

Gold-toned gift set with
2 rings and 2 hoop earring
pairs.

Rings: sizes 8 and 10

Earrings: 2.2 cm x 1.1 cm

1590182
R129



ALL LIMITED EDITION

CAMILLE WARDROBER R149

READY TO GLOW? GET SET!

Shine brighter with sets designed to complement your style, day after day.

ALL NEW

EVIE RING
SET

R129



Evie Statement Ring Set

Set of 6 unique gold-toned rings in different sizes for stacking.

3 x Size 8 (1.8 cm internal diameter)

3 x Size 10 (2 cm internal diameter)

1590183

6-PIECE
SET

Camille Wardrober

Two necklace and earring sets in gold and silver tones featuring peach and clear diamanté pendants.

Necklaces: 42 cm + 9 cm extender

Pendants: 1.9 cm; 2.5 cm

Earrings: 0.6 cm x 1.4 cm

1590720

4-PIECE
SET

Niva Earring Gift Set

Set of 6 unique gold-toned earring pairs.

Sizes vary from 0.4 cm to 4.8 cm

1590234

R99

6-PIECE
EARRING
SET

WITH AROMATHERAPY
ESSENTIAL OILS

**RUB TO
SMELL
ENERGISE**

*mandarin,
ginger, freesia*

**FRESHEN
THE ROOM
IN AN
INSTANT**

**Energise
Diffuser**
1586496
80 ml
R229

**Energise
Room Spray**
1586510
100 ml

**Energise
Diffuser**

1586496
80 ml
R229

**ROOM
SPRAY
R129**

INFUSED
WITH AROMATHERAPY
ESSENTIAL OILS

mandarin,
ginger, freesia

**FRESHEN
THE ROOM
IN AN
INSTANT**

**Energise
Room Spray**
1586510
100 ml

ALL LIMITED EDITION

**LASTS
FOR
UP TO
4 WEEKS**

1. Lavender & Bergamot **1500363**
2. Fresh Cotton **1500369**
3. Vanilla & Tonka Bean **1500351**
4. Sand Lily & Amber **1556076**
5. White Jasmine & Neroli **1500357**

Scented Sachets
20 g
Approx.
10 cm x 17 cm
Lasts for
up to 4 weeks.

1 FOR R59 | ANY 3 FOR R99
Please indicate your choice of products on your order form. **SAVE R78**

**BURNS
UP TO
25 HOURS**

Scented Candle
Burns for
up to 25 hours.
120 g. Approx.
7 cm x 7.5 cm

1. Lavender & Bergamot
1500359
2. White Jasmine & Neroli
1500353
3. Fresh Cotton
1500365
4. Vanilla & Tonka Bean
1500347
5. Sand Lily & Amber
1556072

R119 each

SKIN-LOVING HYDRATION

IMPORTANT ANNOUNCEMENT

If you reside in Mozambique or Zimbabwe, please use the MZ+ZW code when ordering.

RUB TO SMELL
JOJOBA OIL & SHEA



REPLENISHING

Avocado

1589347

MZ+ZW 1582334



SOOTHING

Jojoba Oil & Shea

1575367



HYDRATING

Almond Milk & Rosewater

1584324



6 IN 1
BENEFITS

- All-day moisture*
- Nourished skin after 1 use**
- Softening moisture
- Healthy-looking skin
- Quick absorption
- Non-greasy



ANTIOXIDANT

Cherry

1558849

*Based on a clinical study.
After multiple applications.
**Based on a consumer study.



ESSENTIAL

Almond Milk

1589430

MZ+ZW 1582368



RADIANCE

Berry Fusion

1588502

MZ+ZW 1582336



HYDRATING

Coconut

1583376

ONLY
R79 EACH

Avon Care
Body Lotion
400 ml

HAND CARE

MOISTURISING HAND CREAMS FOR HANDS, NAILS AND CUTICLES

Keep a cream:

- in the kitchen,
- at your bedside,
- in the bathroom,
- and in your bag for soft, moisturised hands anytime, wherever you are.

 **AVON CARE**
trusted by millions worldwide



RADIANCE

Berry Fusion
1589356



PROTECTING

Silicone Gloves
1589337



HYDRATING

Coconut
1582918



ESSENTIAL

Almond Milk
1588492

*Based on a clinical study. After multiple applications. **Based on a consumer study. ***Based on external research data.



S.A.'S FAVOURITE
HAND CARE
BRAND***

- All-day moisture*
- Nourished skin after 1 use**
- Softening moisture
- Healthy-looking skin
- Quick absorption
- Non-greasy

**ONLY
R45 EACH**

Avon Care Hand Creams
75 ml



NOURISHING

Cocoa
1589332

SOOTHING

Jojoba Oil & Shea
1573907

REPLENISHING

Avocado
1589338

ANTIOXIDANT

Cherry
1558911

NOURISHING

Almond Milk & Rosewater
1584325

BODY
CARE

D•E•R•M•A

400 ML



AVON CARE
trusted by millions
worldwide

SEE AND FEEL THE DIFFERENCE WITH EXPERT BODY LOTIONS



• Exclusive Barrier
Boost B3 Complex
helps nourish, repair
and restore skin's
protective barrier

• Active skincare
ingredients
for targeted care
• Caring ingredients
of natural origin

SAVE OVER
20%

8/10

agreed it made their
skin look **firmer***

9/10

confirmed it feels like
an **intense** dose of **moisture***

8/10

said their skin looked and felt
instantly more **radiant***



Avon Care Derma Nourish +
Extra Firm Body Lotion
1569862

Avon Care Derma Nourish +
Intensive Hydration Body Lotion
1569863

Avon Care Derma Nourish +
Even Tone Body Lotion
1569861

1 FOR R109 | ANY 2 FOR R169
Please indicate your choice of products on your order form.
SAVE R49

*Based on a perception questionnaire answered by 30 participants, Poland, July 2024.

BODY CARE

NOURISHED SKIN WITH TISSUE OIL

3IN1
USES

- Apply directly to skin
- Mix into body lotion
- Add to bathwater

5 BENEFITS IN 1 OIL TO HELP*:
REDUCE the look of stretch marks
NOURISH extremely dry skin
REDUCE the look of uneven skin tone
SOFTEN the feel of coarse skin
REDUCE the appearance of scars



Avon Care Derma
Renewing Tissue Oil
1454407
50 ml
R85

Avon Care Derma
Renewing Tissue Oil
1454406
150 ml
R189

*Based on a clinical study.

KEEP YOUR FAMILY SUN-SAFE ALL OVER



VERY HIGH
PROTECTION
FOR FACE

- Mattifying formula
for shine control



HIGH
PROTECTION
FOR BODY

- Refreshing
formula



VERY HIGH
PROTECTION
FOR BODY

- Soothing
formula



VERY HIGH
PROTECTION FOR
SENSITIVE SKIN,
KIDS & BABIES

- For ages
3 months+
- Fragrance-free
- Suited for sensitive
face & body



AFTER SUN GEL

- Soothing formula
for all skin types



SUN+
PROTECT
Shine Control
Sun Cream
SPF 30
For Face
1575526
50 ml
R179

SUN+
PROTECT
Shine Control
Sun Cream
SPF 50
For Face
1583559
50 ml
R199

SUN+
PROTECT
Moisturising
Sun Cream
SPF 30
1575525
150 ml
R189

SUN+
PROTECT
Moisturising
Sun Cream
SPF 50
1583537
150 ml
R209

SUN+
SENSITIVE
Moisturising
Sun Cream
SPF 50
1564614
150 ml
R229

SUN+
PROTECT Kids
Moisturising
Sun Cream
SPF 50
1564619
150 ml
R229

SUN+ AFTER
SUN Cooling
& Hydrating
Lotion
1589039
400 ml
R159

BIGGER
VALUE
400 ML

FOOT CARE

SMOOTH, HEALTHY RESULTS FROM HEEL TO TOE

Lavender Exfoliating Clay Mask
1569663
75 ml
R79



Lavender Hydrating Overnight Treatment
1589341
150 ml
R99



Odour Neutralising Foot Spray
1589490
100 ml
R79



Paddle Foot File Limited Edition
21.5 cm x 5.3 cm
1568778
R79



Toenail Clippers Limited Edition
9.9 cm x 1.4 cm x 1.7 cm
1568760
R49



Silicone Heel Socks Limited Edition
1 pair. Universal size.
1568761
R99



3-in-1 Pedicure Tool Limited Edition
9.9 cm x 5.9 cm x 5 cm
1568777
R99



Double-Sided Nail Brush Limited Edition
9.3 cm x 3.9 cm x 2.5 cm
1568775
R49



Paddle Heel Rasp Limited Edition
20 cm x 5 cm
1568776
R79



EXPERT FOOT CARE FOR EVERY STEP



3 IN 1 BENEFITS

- Long-lasting moisture for feet
- Visible results for variety of concerns
- Leave skin looking & feeling soft

SAVE OVER 30%



SMOOTH HEELS
Visible results on cracked heels in 3 days*
Extreme Cracked Heel Cream
1567294
75 ml



REMOVE ROUGH SKIN
60 second formula with pumice & walnut shell
Rough Skin Remover
1569666
75 ml



REDUCE CALLUSES
With AHA acids for visible results in just 2 weeks**
Intensive Callus & Corn Cream
1569665
75 ml

LOWEST PRICE OF THE YEAR

*Visibly less cracked heels in 3 days vs untreated. Based on a clinical efficacy study with 28 participants.

**Based on a clinical study.

1 FOR R79 | ANY 2 FOR R110
Please indicate your choice of products on your order form.
SAVE R48

3-IN-1 HAIR REMOVAL FOR FACE, LEGS AND BODY

WORKS IN
2.5 min*

SENSITIVE
SKIN

- For sensitive skin
- With aloe & jojoba oil
- Gets to work in 2.5 minutes*



Comes with mess-free easy-glide spatula

SAVE
OVER
20%

Hair Removal Face Cream
1559343
15 ml
R89

Hair Removal Legs & Body Cream
1559344
100 ml
Regular Price R129
R99
SAVE R30

INTIMATE WASH FOR EVERYDAY CONFIDENCE

GYNACOLOGICALLY
TESTED

3IN1
BENEFITS

- pH balanced
- All-day freshness*
- Suitable for everyday use



ONLY
R75 EACH

DID YOU KNOW?

Using harsh shower gel on your intimate area could cause irritation and discomfort. AVON CARE INTIMATE, with chamomile extract, is ideal for everyday use, pH balanced and gynaecologically tested to help keep you fresh and comfortable all day*.

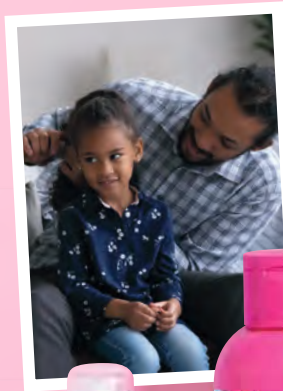
FRAGRANCE
FREE

GENTLE
Mild formula with chamomile is perfect for everyday use
Avon Care Intimate Gentle Delicate Feminine Wash
1560547
250 ml

REFRESHING
Formulated with vitamin E to give all-day* fresh confidence
Avon Care Intimate Refreshing Delicate Feminine Wash
1588517
250 ml

CALMING
Fragrance-free formula to help soothe extra-sensitive skin
Avon Care Intimate Calming Delicate Feminine Wash
1560176
250 ml

GETTING READY MADE FUN



- | | | | | | |
|--|---|--|--|---|---|
| 1. Avon Kids Fruity Detangling Spray
1550726
200 ml
R79 | 2. Avon Kids Fruity Body Wash
1589465
200 ml
R69 | 3. Avon Kids Fruity 2in1 Shampoo & Conditioner
1589462
200 ml
R69 | 4. Avon Kids Fruity Eau de Cologne
1555263
30 ml
R129 | 5. Avon Kids Fresh 2in1 Shampoo & Body Wash
1589468
200 ml
R69 | 6. Avon Kids Fresh Cologne Spritz
1550729
150 ml
R99 |
|--|---|--|--|---|---|

AVON
kids



DERMATOLOGIST
AND OPHTHALMOLOGIST
TESTED

EAU DE COLOGNE

FRESH
SCENT

GENTLE
FORMULA
moisturises
hair to make
removing knots
a lot easier

FRUITY
SCENT

HAND WASHES



Senses Sweet
& Joyful Hand
Wash
1566061
250 ml
R59



Senses Secret
Lagoon Hand
Wash
1566140
250 ml
R59



250 ML BODY WASHES FOR FEEL-GOOD FRESHNESS

AVON
SENSES
250 ML



ENRICHED WITH NATURALLY
DERIVED EXTRACTS & VITAMIN
COMPLEX



RECYCLABLE
PACKAGING

SAVE
19%

RUB TO
SMELL
LONG TIME
NO SEA



White Lily 1566189	Raspberry Delight 1566243	Long Time No Sea 1588602	Vanilla Bliss 1584350	Oriental Escape 1570716
-----------------------	------------------------------	-----------------------------	--------------------------	----------------------------

Senses Shower Cream or Gel
250 ml

1 FOR R55 | ANY 2 FOR R89
Please indicate your choice of products on your order form. **SAVE R21**

ADVANCE
TECHNIQUES
BY AVON

Conditioner
250 ml

★★★★★
BESTSELLER



**In relation to gloss values (using the correlation between gloss and colour). Based on a clinical study with the combination of Colour Vitality Shampoo, conditioner, and spray.

DRY HAIR	DAMAGED HAIR	FLAT FINE HAIR	DYED HAIR	DULL HAIR
Instantly hydrates dry, unruly hair*	Strengthens & repairs dry, damaged hair*	For fuller locks with lasting volume	Vibrant colour for up to 8 weeks**	Adds instant shine and brightness to dull, lifeless hair*
Absolute Nourishment Conditioner 1561903	Reconstruction Conditioner 1587169	Mega Volume Conditioner 1551368	Colour Vitality Conditioner 1586851	Ultimate Shine Conditioner 1550219

CONDITIONERS **R79** EACH

SHAMPOOS & CONDITIONERS

TO MAXIMISE YOUR HAIR HEALTH

★★★★★
BESTSELLER

Shampoo
400 ml



DRY HAIR	DAMAGED HAIR	FLAT FINE HAIR	DYED HAIR	DULL HAIR	DANDRUFF
Instantly hydrates dry, unruly hair*	Strengthens & repairs dry, damaged hair*	For fuller locks with lasting volume	Vibrant colour for up to 8 weeks**	Adds instant shine and brightness to dull, lifeless hair*	Helps fight dandruff from the first wash.
Absolute Nourishment Shampoo 1587189	Reconstruction Shampoo 1587364	Mega Volume Shampoo 1587467	Colour Vitality Shampoo 1586852	Ultimate Shine Shampoo 1587177	Anti-Dandruff 2-in-1 Shampoo & Conditioner 1561887

SHAMPOOS **R95** EACH

ADVANCE
TECHNIQUES
BY AVON

EXPERT TREATMENTS & HAIRSTYLING STAPLES



SHINE SPRAY

Provides **instant mirror shine** without weighing down hair

Ultimate Shine
Illuminating
Treatment Spray
1581724
R125

MEGA VOLUME

Instant volume booster - just spray for added lift, fullness, and volume

Mega Volume
Treatment
Spray
1587476
R125

DRY SHAMPOO

Absorbs oil, **creates volume** and **refreshes** hair between washes

Dry
Shampoo
1480454
R115

HEAT PROTECTION

Helps **prevent heat damage** during styling

Heat
Protection
Leave-In Spray
1587435
R125

COLOUR VITALITY SPRAY

Shields dyed hair from styling heat, UVA/UVB rays, pollution, and water damage

Colour Vitality
Multi-Protection
Treatment Spray
1586853
R125

STYLE HAIR LIKE A PRO

Helps to reduce knots & tangles.



Detangling Brush
Limited Edition
17 cm x 6.5 cm
x 4.4 cm
1586593
R99

Adds volume & smooths hair while blow-drying.



Medium Barrel Brush
Limited Edition
26 cm x 4.8 cm
dia.
1586590
R189

Smooths & detangles thick hair.



Paddle Brush
Limited Edition
24.6 cm x
8.3 cm x 4.4 cm
1586588
R179

XXL FAMILY SHAMPOOS

XXL
700 ml

ONLY
R109 EACH

SAVE R20



DRY HAIR

Instantly **hydrates dry, unruly hair***

Absolute Nourishment
Shampoo
1561637
700 ml
Regular Price R129

DAMAGED HAIR

Strengthens & repairs dry, damaged hair*

Reconstruction
Shampoo
1561909
700 ml
Regular Price R129

DULL HAIR

Instantly restores hair's **shine & smoothness***

Ultimate Shine
Shampoo
1549369
700 ml
Regular Price R129

*When using full regimen including serum or treatment.
Based on clinical and consumer studies.

ONLY
R139

SAVE R26

GIVE NATURAL HAIR SHINE & STRENGTH

- Helps to prevent hair from becoming dry, brittle or damaged
- Can be used daily to deeply hydrate & moisturise hair & scalp
- Suited for hair that is relaxed, colour treated or damaged by heat



Enriched with
wheatgerm oil
& sweet
almond oil

Herbal Care
Moisturising
Hair Food
89432
Regular Price
R165



ANTI-PERSPIRANT PROTECTION

ONLY
R36 EACH

ON DUTY



On Duty Roll-On
Anti-Perspirant Deodorant
50 ml

**ACTIVE
PROTECTION**
48-HOUR
ANTI-PERSPIRANT
PROTECTION*

**INVISIBLE
PROTECTION**



NO MARKS ON SKIN
& CLOTHES**



**MAX
PROTECTION**
72-HOUR
ANTI-PERSPIRANT
PROTECTION*



*Based on an anti-perspirant efficacy test.

**Based on a consumer study.

AVON
SENSES
100 ml

ENRICHED WITH
NATURALLY
DERIVED EXTRACTS
& VITAMIN
COMPLEX



Oriental Escape
1570709



White Lily
1566178

SCENTED MISTS FOR INSTANT BLISS

Light multi-use spritzes bring instant freshness to your skin, senses, and room. Keep one in your bag or on your nightstand to use anytime you need it.

ONLY
R59 EACH

Senses Body Mist
100 ml



Long Time No Sea
1588605



Blossom Breeze
1584327



Raspberry Delight
1566240



Vanilla Bliss
1584273

RUB TO
SMELL
BLOSSOM
BREEZE

AVON

SENSES

500 ml

PERFECT FOR
THE WHOLE
FAMILY

3in1
BODY, HAIR &
FACE WASH
FOR MEN



L'Amour
Sunrise

1588318



Ocean Surge

1591333



Blossom
Breeze

1584326



Jungle
Rainburst

1566111



Lemon Burst

1566142

500 ML BODY WASHES FOR A FEEL-GOOD RITUAL

Pampering scents and natural extracts elevate your daily
cleansing to a new sensorial level.

ONLY
R89 EACH

Senses Shower Gels and Creams
500 ml

**RUB TO
SMELL**
SOAK UP
THE SUN



Raspberry
Delight

1566247



Soak Up
The Sun

1588606



Simply
Luxurious

1566216



ENRICHED WITH
NATURALLY
DERIVED
EXTRACTS & VITAMIN
COMPLEX



RECYCLABLE
PACKAGING

AVON

SENSES

1 Litre

PERFECT FOR
THE WHOLE
FAMILY

ENRICHED
WITH
NATURALLY
DERIVED
EXTRACTS
& VITAMIN
COMPLEX



RECYCLABLE
PACKAGING



pH BALANCED

One of SA'S
MOST-LOVED
Bubble Bath
Brands*



L'Amour
Sunrise

1566257



Simply
Luxurious

1566211



Oriental Escape

1570707

*Based on external
research data.



Goodnight
Sweetheart

1566272



White Lily

1566116

1 L BUBBLE BATH FOR AN ULTIMATE RELAX

Indulge in a rich, creamy lather to treat your mind
and senses to a calming session after a busy day.

ONLY
R109 EACH

Senses Bubble Bath
1 L

NEW

RUB TO
SMELL
RASPBERRY
DELIGHT



Vanilla Bliss

1584274



Raspberry
Delight

1588288



Long Time
No Sea

1588604

AVON

SENSES

500 ml

PERFECT FOR
THE WHOLE
FAMILY

RUB TO
SMELL
VANILLA
BLISS

500 ML BUBBLE BATH FOR HOME-SPA MOMENTS

Wrap yourself in soft bubbles and soothing scents
for a spa-like experience without leaving home.

SAVE OVER
18%



pH BALANCED



ENRICHED WITH
NATURALLY
DERIVED
EXTRACTS
& VITAMIN
COMPLEX



RECYCLABLE
PACKAGING



Vanilla Bliss
1584272

Goodnight Sweetheart
1566276

Oriental Escape
1570708

Lavender Calm
1588490

Raspberry Delight
1566252

Senses
Bubble Bath
500 ml

1 FOR R79

ACROSS PAGES 160-161

ANY 2 FOR R129 **SAVE R29**

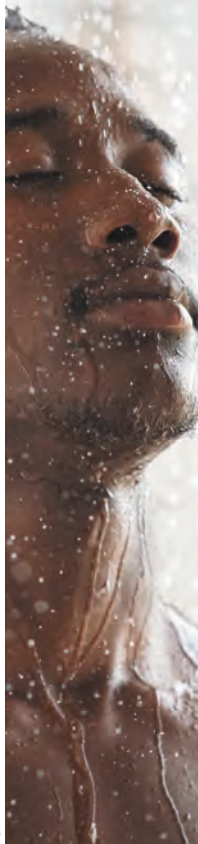
Please indicate your choice of products on your order form.

Prices valid only in Southern Africa. All prices include VAT and may not be used for customs evaluation. Your Avon Representative will contact you regarding the date and place of delivery/collection of your order. All savings shown are based on Regular Prices. All prices are recommended retail prices. Same price as last year refers to the price in the same month of the previous year.
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Product labelling and associated claims may differ based upon government requirements. Some images are created or enhanced using AI.
Avon Justine Building, 20 Woodlands Drive, Woodlands Office Park, Woodmead, 2191.



SENSES

720 ml



720 ML BODY WASHES FOR EVEN MORE FRESHNESS

Refreshing shower gel for the whole family – enjoy freshness for longer.

SAVE OVER 17%

**RUB TO SMELL
SIMPLY LUXURIOUS**

**3in1
BODY, HAIR &
FACE WASH
FOR MEN**

Product Name	Product Type	Price
Secret Lagoon	Shower Gel	1566265
Simply Luxurious	Shower Cream	1566149
Lemon Burst	Shower Gel	1573911
Ocean Surge	For Men 3in1 Body, Hair & Face Wash	1588358
White Lily	Shower Cream	1590059

Senses Shower Gels and Creams
720 ml

1 FOR R109
ACROSS PAGES 162-163

ANY 2 FOR R179 **SAVE R39**
Please indicate your choice of products on your order form.