

welcome to

AVON

*THIS IS THE COMPANY*

that puts mascara on lashes and food on tables,  
that **fight**s wrinkles with one hand and **breast cancer**  
with the other. That knows the value of a perfect **lip**,  
and still opens its mouth and **speaks out** against  
domestic violence and for women's financial **independence**.

This is the company that not only brings **beauty** to doors,  
but also opens them. The company that **support**s more than  
**6 million** Representatives in over **100** countries. This is Avon.  
The company that, for more than **130** years, has stood for beauty,  
**innovation**, **optimism** and, above all, for **women**.

*I am excited*

to have you on board!

*Beauty for a Purpose*

# Welcome

## to the Avon family!

Congratulations on your decision to join the world's largest direct-selling company! Avon offers you the opportunity to take the future into your own hands by helping you start and grow your own business.

### About AVON

As a top 100 global brand, Avon is consistently recognised as a top beauty and direct-selling company in South Africa and the world. You will enjoy flexible earning opportunities, while giving your customers the luxury of selecting and ordering their products from the comfort of their homes.

You now have the opportunity to make your dreams a reality. Avon gives Representatives around the world an opportunity to make a positive difference in their lives. By choosing to sell our beauty products and representing Avon to potential consumers, you will generate a profitable income to support your family and better your standard of living. Our purpose is the beauty of financial independence for all our Representatives and Sales Leaders and I would like to invite you to join our cause with millions of other people around the world.

We look forward to seeing you building a successful business and growing from strength to strength.



Join me in our shared Purpose!

*Best wishes*

*mikey*

**Mikey Bicknell**

*Sales Director  
Avon Justine South Africa*

*Beauty  
for a  
Purpose*