

Easier to shop,
easier to earn



A better shopping
experience for your
customers



Everything your
customers love

*my*AVON
store



4 – Customers Experience – Shopping



An easier way to
attract more customers



A smarter way for
you to earn



Manage your
own online shop!

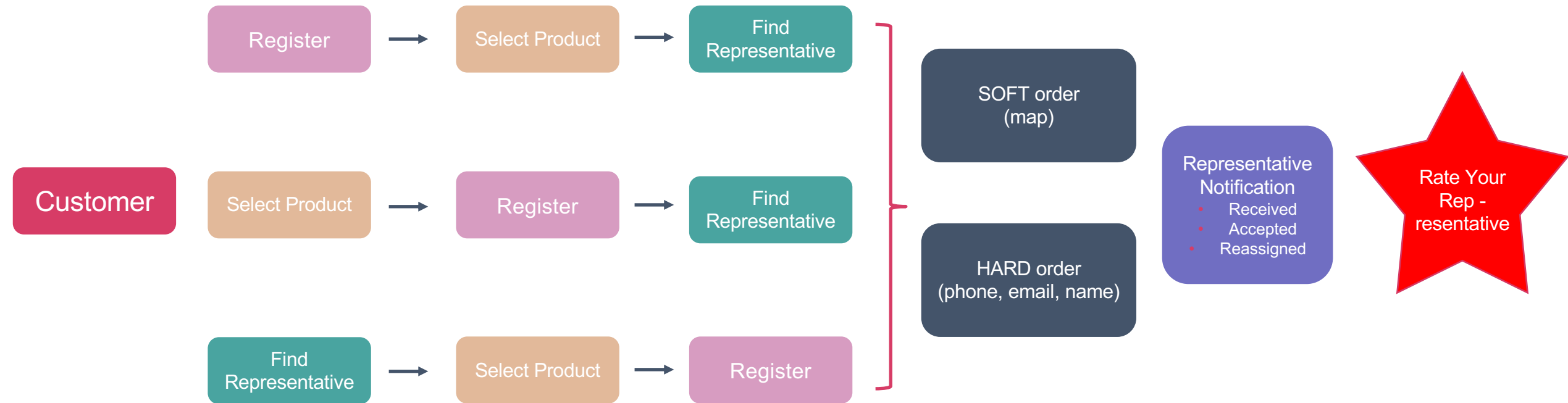
*my*AVON
store 



Customer Experience
Shopping Experience



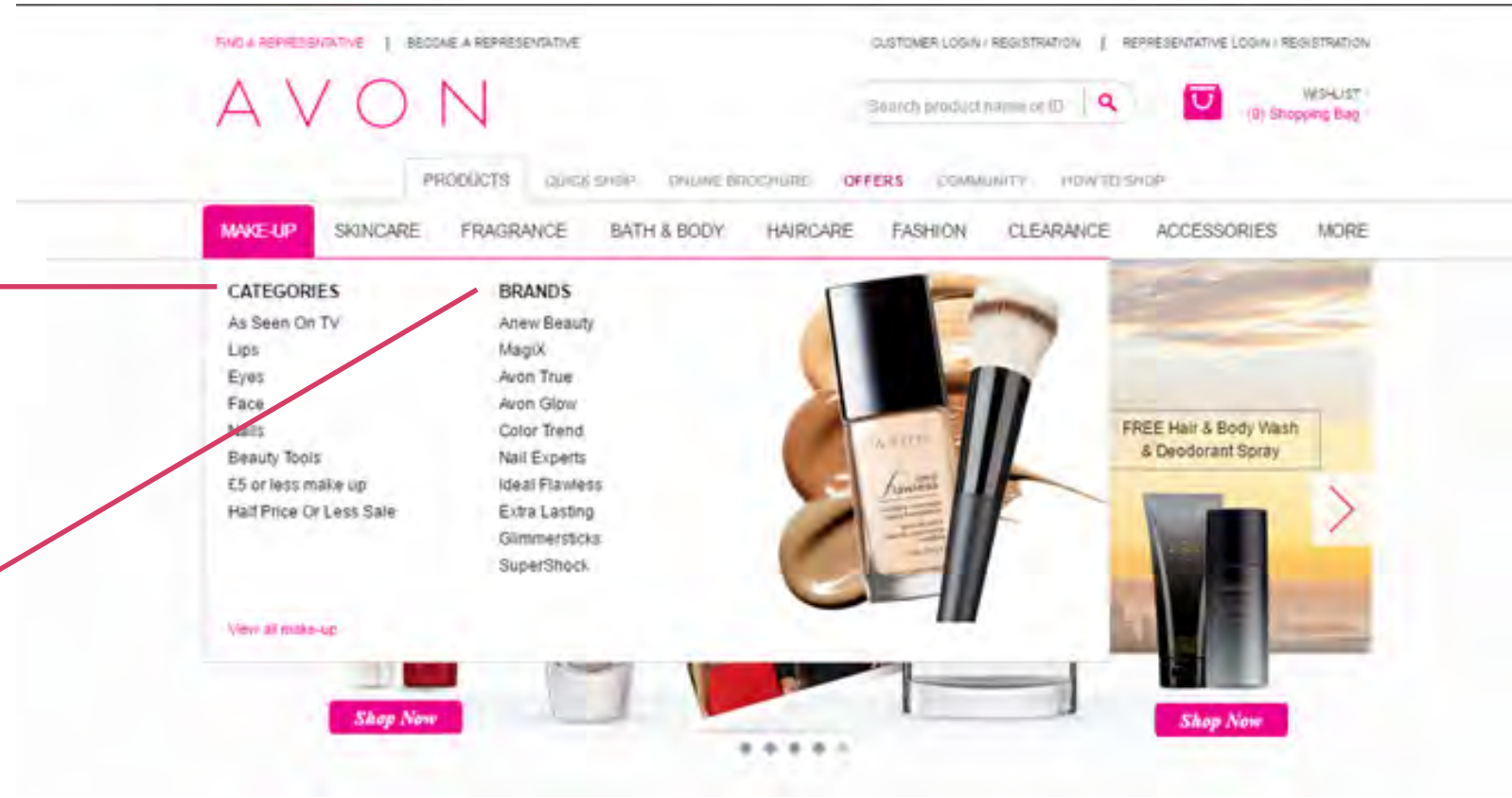
Customer path



*my*AVON
store 



Category



Categories list:

- Show all sub categories assigned to category

Brands:

- Brand list to show all brands assigned to category.

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Sub-Category



PRODUCTS QUICK SHOP ONLINE BROCHURE OFFERS COMMUNITY HOW TO SHOP

MAKE-UP SKINCARE FRAGRANCE BATH & BODY HAIRCARE FASHION CLEARANCE ACCESSORIES MORE

Home / Make-Up / Lips

Share: [Email] [Facebook] [Twitter] [Tumblr] [Google+]

Bestsellers
Top Rated
What's New

CATEGORIES

AS SEEN ON TV

LIPS

- Lipsticks
- Lip Gloss
- Lip Liner
- Lip Care

EYES

FACE

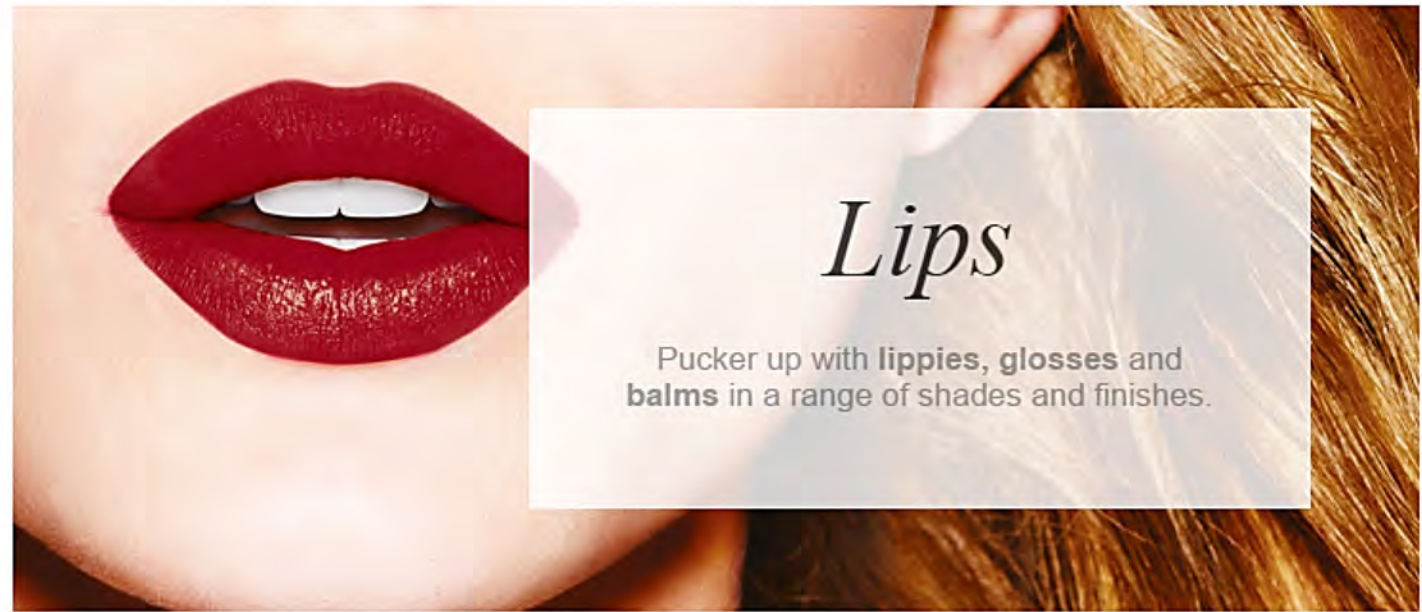
NAILS

BEAUTY TOOLS

£5 OR LESS MAKE UP

HALF PRICE OR LESS

SALE



Lips

View all [Left Arrow] 1 2 [Right Arrow]

Sort By: [Dropdown Arrow]





Lips

View all

1 2 3 4

Sort by:



Ultra Colour Lipstick in Matte Shades

★★★★★

~~£7.60~~ Regular Price

£4.60

EXCLUSIVE OFFER

View Product



Anew Beauty Lip Restoring Colour Balm

★★★★★

£9.00

EXCLUSIVE OFFER

View Product



Anew Beauty Tinted Lip Plumping Conditioner

★★★★★

£9.00

EXCLUSIVE OFFER

View Product



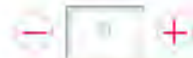
Avon Extralasting Make-up Remover

★★★★★

~~£5.00~~ Regular Price

£2.50

EXCLUSIVE OFFER



Add to Bag

Product List Filter

- 20 products are shown per paginated page
- If under 20 or less products in list pagination is not shown
- Left and right arrow icons to move through pages
- If customer clicks 'View all' all products on page are shown
- 'Back to top' on right is included

Lips

View all 1 2 3 4

Sort by:

- Price (Highest - Lowest)
- Price (Lowest - Highest)
- Alphabetically (A - Z)
- Alphabetically (Z - A)
- Rating



Ultra Colour Lipstick in Matte Shades

★★★★★

~~£7.50~~ Regular Price

£4.60

EXCLUSIVE OFFER

[View Product](#)



★★★★★

£9.00

EXCLUSIVE OFFER

[View Product](#)

PRICE

€ — €

8.00 € to 75.00 €

Price attribute
Allow user to select price range using the slider.

If customer sorts by any of the above page gets reloaded with product list in order required

*my*AVON
store 



Product List



Products by Grid

1 Home / Make-up / Lips

2 What's New
 Top Rated
 Gift Sets
 Sales & Specialist
 Virtual Makeover
 QuickShop

3 CATEGORIES

LIPS

- Lipsticks
- Lip Gloss
- Lip Liner
- Lip Care

EYES

NAILS

FACE

BEAUTY TOOLS

4 BRANDS







- Anew
- Avon Colour
- Avon Glow
- Colour Trend
- Ideal
- Luxe

5 PRICE




6 [View all](#)

Sort by: Grid List

| | |
|---|--|
| <p>8</p>  <p>Ultra Colour Lipstick in Matte Shades ★★★★★ 24,00 zł Regular Price 14,99 zł</p> <p>View Product</p> |  <p>Premiere Luxe Gift Set ★★★★★ 119,00 zł Regular Price 79,00 zł EXCLUSIVE OFFER</p> <p>Add to Bag</p> |
|  <p>Lip magnifying Lip Gloss ★★★★★ 24,00 zł Regular Price 9,99 zł</p> <p>View Product</p> |  <p>Mascara Infinitize ★★★★★ 119,00 zł Regular Price 79,00 zł</p> <p>View Product</p> |
|  <p>Magnifying Lip Gloss ★★★★★ 49,00 zł Regular Price EXCLUSIVE OFFER</p> <p>Add to Bag</p> |  <p>Clear Lip Gloss ★★★★★ 28,00 zł Regular Price 19,00 zł</p> <p>View Product</p> |

Products by List


9



Ultra Colour Lipstick in Matte Shades
 ★★★★★
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar tempor. [Read More](#)

~~24,00 zł~~ Regular Price
14,99 zł
 EXCLUSIVE OFFER


[View Product](#)



Premiere Luxe Gift Set
 ★★★★★
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar tempor. [Read More](#)

~~119,00 zł~~ Regular Price
79,00 zł
 EXCLUSIVE OFFER


[Add to Bag](#)



Lip magnifying Lip Gloss
 ★★★★★
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar tempor. [Read More](#)

~~24,00 zł~~ Regular Price
9,99 zł
 EXCLUSIVE OFFER

[View Product](#)



Mascara Infinitize
 ★★★★★
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar tempor. [Read More](#)

~~119,00 zł~~ Regular Price
79,00 zł
 EXCLUSIVE OFFER

[View Product](#)



Product Page

FIND A REPRESENTATIVE | BECOME A REPRESENTATIVE | CUSTOMER LOGIN / REGISTRATION | REPRESENTATIVE LOGIN / REGISTRATION

AVON C06 8 days left of the CURRENT CAMPAIGN

Search product name or ID [] [5] Shopping Bag [] WISHLIST


PRODUCTS QUICK SHOP ONLINE BROCHURES OFFERS COMMUNITY HOW TO SHOP

MAKE UP SKINCARE BATH & BODY FRAGRANCE HAIRCARE JEWELLERY FASHION HOME MORE

Home / Home / Accessories

Like (134) Share: [] [] [] [] []

new



Owl Bookends
★★★★ 10 Reviews

£14.99
EXCLUSIVE OFFER

- Qty +

Add to Bag


Enlarge Image

DESCRIPTION ALL PAGES

A beautiful set of children's bookends. This beautiful set of Owl Bookends features two owls, a light pink and a dark pink, both with cute pink patterns on the wings and body. The owls are on each side of the pink painted bookends with white polka dots. The bookends are a fantastic addition to a child's bookshelf! The perfect Christmas gift for children. As this product is made from wood there may be variations on the product surface.

Comments: 1

You may also like...

A row of five product recommendations: a brown leather handbag, a purple perfume bottle, a red leather handbag, a blue jar of cream, and a red lipstick.



Product content – supporting purchase decision on site

Home / Home / Necklaces

Like 135k

Share: [f](#) [t](#) [p](#) [t](#) [g](#)

new



Belle and Blush Shaky Necklace

★★★★★ 1 Review

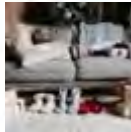
£16.99

- 1 +

Add to Bag

Add to my Wishlist

Enlarge Image



Additional content from brochure shoots:

- Product pages
- Category/brand pages
- Mood visuals
- Features presentation



Home / Home / Accessories

Like 135k | Share: [f](#) [t](#) [p](#) [t](#) [g](#)



[Enlarge Image](#)

Owl Bookends

★★★★☆ 10 Reviews

£14.99

EXCLUSIVE OFFER

− Qty +

[Add to Bag](#)

Social Links and email functions:

- It's required for the link from social share or email to land on Representative e-Store if user is attached or a Representative is sharing from their e-Store.



Avon Ultra Colour Bold Lipstick

★★★★☆ 14 Reviews


~~£10.00~~ Regular Price


£7.50









36g


 EXCLUSIVE OFFER



Select a Shade 

Search 

-  Provocative Pink
-  Polished Rose
-  High Style Coral
-  Designer Red
-  Rose Silk
-  Run Away Plum
-  Glam Poppy
-  Amour

 Enlarge Image



Home / Home / Accessories

Like 135k | Share: f t p t g



Enlarge Image

Owl Bookends

★★★★☆ 10 Reviews

£14.99

EXCLUSIVE OFFER

Qty

Add to Bag

Add to bag:

- If Representative clicks 'Add to Bag' with no quantity selected, a message will show 'Please select a quantity to order'
- If the entered quantity is valid, product is then added to shopping bag
- **When clicking in add to bag – mini basket is displayed**

Home / Home / Accessories

 Like 135k

Share:     



 [Enlarge Image](#)

Owl Bookends

★★★★☆ 10 Reviews

£14.99

 EXCLUSIVE OFFER

 City 

[Add to Bag](#)

DESCRIPTION

ALL PAGES

A beautiful set of children's bookends. This beautiful set of Owl Bookends features two owls, a light pink and a dark pink, both with cute pink patterns on the wings and body. The owls are on each side of the pink painted bookends with white polka dots. The bookends are a fantastic addition to a child's bookshelf! The perfect Christmas gift for children. As this product is made from wood there may be variations on the product surface.

Show more ▾




myAVON store

Recommendation Engine:

Ability to merchandise recommended products

Home / Home / Accessories

 **new**

Owl Bookends

★★★★ 10 Reviews

£14.99






EXCLUSIVE OFFER

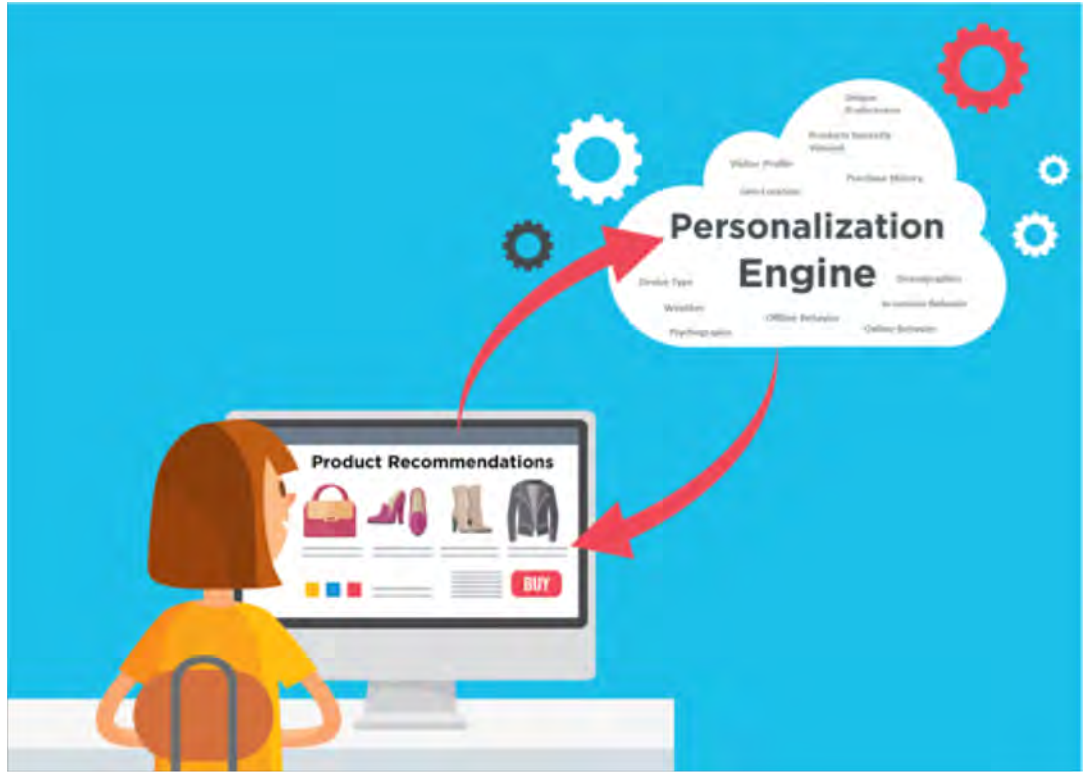
[Add to Bag](#)

DESCRIPTION

A beautiful set of children's bookends. This beautiful set of Owl Bookends features two owls, a light pink and a dark pink, both with cute pink patterns on the wings and body. The owls are on each side of the pink painted bookends with white polka dots. The bookends are a fantastic addition to a child's bookshelf! The perfect Christmas gift for children. As this product is made from wood there may be variations on the product surface.

You may also like...

| | | | | |
|--|---|--|---|--|
|  VIEW PRODUCT Nice Handbag ★★★★ (4) £50.00 £28.00 |  VIEW PRODUCT Christian Lacroix Nut for Her EDP ★★★★ (39) £40.00 |  VIEW PRODUCT Florell Rose Grab Bag ★★★★ (27) £60.00 £20.00 |  VIEW PRODUCT Anew Clinical E-Defence Deep Recovery Cream ★★★★ (16) £20.00 £15.00 |  VIEW PRODUCT Avon Extralasting Lip Gloss ★★★★ (53) £7.00 |
|--|---|--|---|--|





Customer Reviews (10) | 5 out of 6 customers recommend this product

Sort by: [dropdown]

[Review This Product >](#)



Username

Top 100 Contributor

From: Location

Age: XX to XX

I love this product

Gorgeous and Sweat Proof

"A local reporter photographed me wearing this lipstick as I finished a training run and a race. It looked gorgeous even after running ten miles in almost 90 degree weather. I have never looked so happy crossing a finish line!"

Was this review Helpful? [Yes \(16\)](#) | [No \(4\)](#) | [Report as inappropriate >](#)



Username

I love this product!

"I am a redhead and I purchased Twig for day and the clear for bed time. It was great in the winter; no chapped lips. My lips were conditioned in the day and night. Twig is a deep color saturated neutral, unette. It makes your teeth look really white. I like it best for or for my skin tone. I am going to buy 2 more colors for daytime. It'll be good daytime colors for me. I love the "PLUMP". I'll let out."

[Yes \(6\)](#) | [No \(4\)](#) | [Report as inappropriate >](#)

Username

Member since DD Month, YYYY

CONTRIBUTOR LEVEL

I also reviewed:

[Product Name](#) ★★★★★

[Product Name](#) ★★★☆☆

People who found reviews helpful: [Yes \(24\)](#) [No \(6\)](#)

[Read all of Username's](#)



AVON

Kaži nam šta misliš Miloš Marković!

Hvala Vam na Vašoj porudžbini.

Avon kompanija zaista ceni i vrednuje Vaše misljenje. Molimo Vas da odvojite par minuta Vaseg vremena i napisete u vidu komentara, utisak o poslednjoj porudzbini.

Perceive toaletna voda za Njega



[Napiši recenziju.](#)

MOILIMO KONTAKTIRAJTE NAS ZA SVE DODATNE INFORMACIJE. TU SMO ZA SVA VAŠA PITANJA.

Srdačan pozdrav,
Vaš Avon Online

Molimo Vas da ne odgovarate na ovaj e-mail. Ukoliko želite da nas kontaktirate, molimo Vas da to učinite preko opcije "Kontaktirajte nas" na našem sajtu ili pozovite naš Kontakt centar na broj 011/222-00-22.

Customer Review

- When customer is logged as customer – has an account
- After ordering Customer receive an e-mail “please rate product e-mail”



FIND A REPRESENTATIVE | BECOME A REPRESENTATIVE

CUSTOMER LOGIN / REGISTRATION | REPRESENTATIVE LOGIN / REGISTRATION

Mini basket

AVON

C06 | 6 days left of the CURRENT CAMPAIGN

Search product name or ID



(8) Shopping Bag

WISHLIST

PRODUCTS

QUICK SHOP

ONLINE BROCHURE

OFFERS

COMMUN

MAKE UP

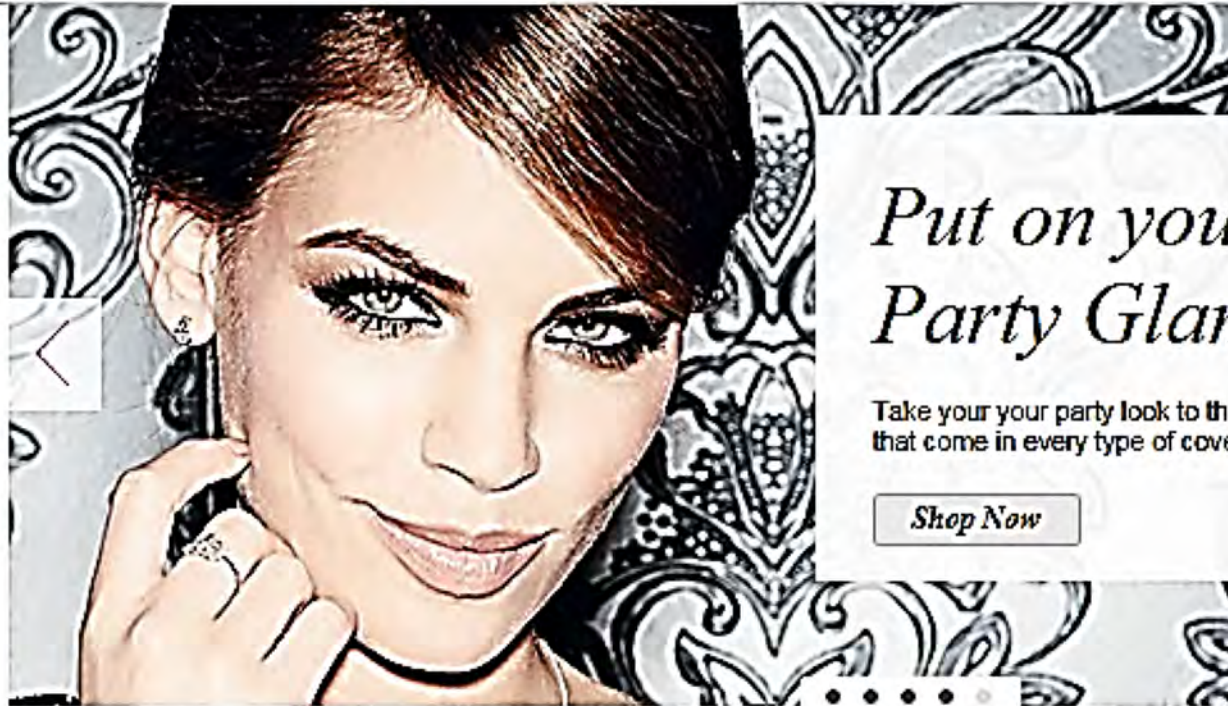
SKINCARE

BATH & BODY

FRAGRANCE

HAIRCARE

JEWELL



Shop Now

Latest item added



Anew Beauty Age-Transforming Foundation
Shade: acdef
£X.XX
Quantity: 1



YOU'RE ELIGIBLE FOR THIS EXCLUSIVE OFFER(S)

A special edition! Each fragrance for her 30 ml for only 19,99 zł when purchasing the product from the list! See Offer

7 additional items

View your full basket

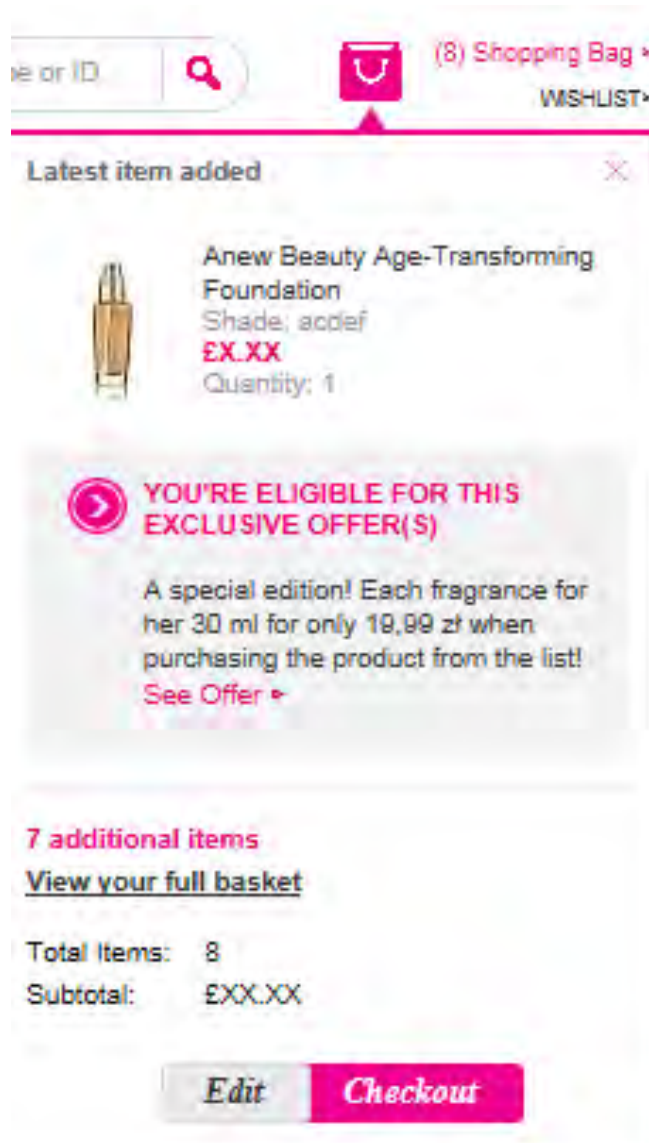
Total Items: 8

Subtotal: £XX.XX

Edit

Checkout





Mini Basket

- On roll over of shopping bag the mini basket is shown.
- Show latest product added to bag with following details:
 - Thumbnail image
 - Product name
 - If variant, variant name
 - Price
 - Quantity





Mini Basket

- If part of exclusive offer, offer details are shown with click to offer page
- Other details on mini basket:
 - Amount of additional items
 - Total number of items in shopping bag
 - Subtotal
 - Edit button (link to basket page)
 - Checkout button (link to checkout)

Search or ID | 🔍 (8) Shopping Bag > WISHLIST >

Latest item added ✕

 Anew Beauty Age-Transforming Foundation
Shade: acdef
£X.XX
Quantity: 1

 **YOU'RE ELIGIBLE FOR THIS EXCLUSIVE OFFER(\$)**

A special edition! Each fragrance for her 30 ml for only 19,99 zł when purchasing the product from the list!
See Offer >

7 additional items
[View your full basket](#)

Total Items: 8
Subtotal: £XX.XX

[Edit](#) [Checkout](#)

*my*AVON
store 

Quick Shop





PRODUCT NUMBER QUANTITY PRODUCT NAME

| | | |
|-------------------------------|--------------------------|--------------|
| Search # <input type="text"/> | Qty <input type="text"/> | Product Name |
| Search # <input type="text"/> | Qty <input type="text"/> | Product Name |
| Search # <input type="text"/> | Qty <input type="text"/> | Product Name |
| Search # <input type="text"/> | Qty <input type="text"/> | Product Name |
| Search # <input type="text"/> | Qty <input type="text"/> | Product Name |

+ Add More Rows

Add to Bag Clear Form

- Product Number
- Quantity
 - Use quantity box with ability to use plus and minus icons to increase and decrease quantity.
 - If product number entered correct auto populates quantity to one.
 - Add "Remove" button next to Quantity box.
- Product Name
 - Non clickable area and only populate on product number action
 - On click form becomes clear
 - Click to add more rows
 - On click all products are added to shopping bag and form becomes clear



What do you think the Quick Ordering feature can be used for?

If a customer knows a product or has a brochure in hand



Search by Product Name

If you don't know the product number, you can search by entering all or part of the product name into the 'Product Name' field below, and clicking 'Search'. Click the 'Add' button in the search results popup window to add the selected item number to the below order form.

CAMPAIGN

06 ▾

PRODUCT NAME

Search by Product Name

Search

User search by product name

You recently viewed...





wish list

[FIND A REPRESENTATIVE](#) | [BECOME A REPRESENTATIVE](#)

[CUSTOMER LOGIN / REGISTRATION](#) | [REPRESENTATIVE LOGIN / REGISTRATION](#)

AVON

Search product name or ID



WSHLIST *
(2) Shopping Bag *

PRODUCTS | [QUICK SHOP](#) | [ONLINE BROCHURE](#) | [OFFERS](#) | [COMMUNITY](#) | [HOW TO SHOP](#)

[MAKE-UP](#) | [SKINCARE](#) | [FRAGRANCE](#) | [BATH & BODY](#) | [HAIRCARE](#) | [FASHION](#) | [CLEARANCE](#) | [ACCESSORIES](#) | [MORE](#)

[Home / Your Wishlist](#)



FIND A REPRESENTATIVE | BROWSE A REPRESENTATIVE | CUSTOMER LOGIN / REGISTRATION | REPRESENTATIVE LOGIN / REGISTRATION

AVON





C06 8 days left of the CURRENT CAMPAIGN [\(5\) Shopping Bag](#) [WISHLIST](#)

PRODUCTS | QUICK SHOP | ONLINE BROCHURE | OFFERS | COMMUNITY | HOW TO SHOP

MAKE UP | SKINCARE | BATH & BODY | FRAGRANCE | HAIRCARE | JEWELLERY | FASHION | HOME | MORE


Home / page 1 / page 2

Your Wish List (4)

| ITEMS | ITEM PRICE |
|---|---|
|  Lifting Concentrate Ultra-Minute Answ Ultimate 78 | 25,00 zł Regular Price 14,99 zł Add to Bag |
|  Premiere Luxe Gift Set | 140,00 zł Regular Price 79,00 zł Add to Bag |
|  Lip redefining Lip Gloss | 24,00 zł Regular Price 9,99 zł View Product |
|  Mascara Infinitize | 28,00 zł Regular Price 24,99 zł View Product |

[Continue Shopping](#) [View Basket](#)

You recently viewed...

A carousel of five product images: a perfume bottle, a tube of cream, a black handbag, a brown handbag, and a gift set box.

Header

- Amount of items in wish list presented in brackets

View Basket

- on click will go to basket.

Continue Shopping button

- on click will go to homepage