

Easier to shop,
easier to earn



A better shopping
experience for your
customers



Everything your
customers love

*my*AVON
store



2 - Representative Experience – Personalize & Share



An easier way to
attract more customers



A smarter way for
you to earn



Manage your
own online shop!

*my*AVON
store 

Representative Experience –
Personalize the e-store





Choose which shops you want to feature

Select four featured shops to show on your Avon store. Remember, you can come back and change these at any time.

These shops will be shown as default i



Add / Change shops

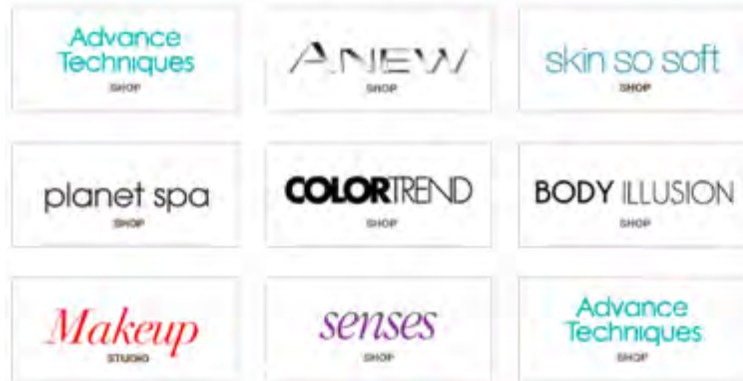


Representative can choose 4 shops to clicking Add/change shops, all the shops will be displayed then Representative can pick 4 by clicking on them then save

Choose which shops you want to feature

Select four featured shops to show on your Avon store. Remember, you can come back and change these at any time.

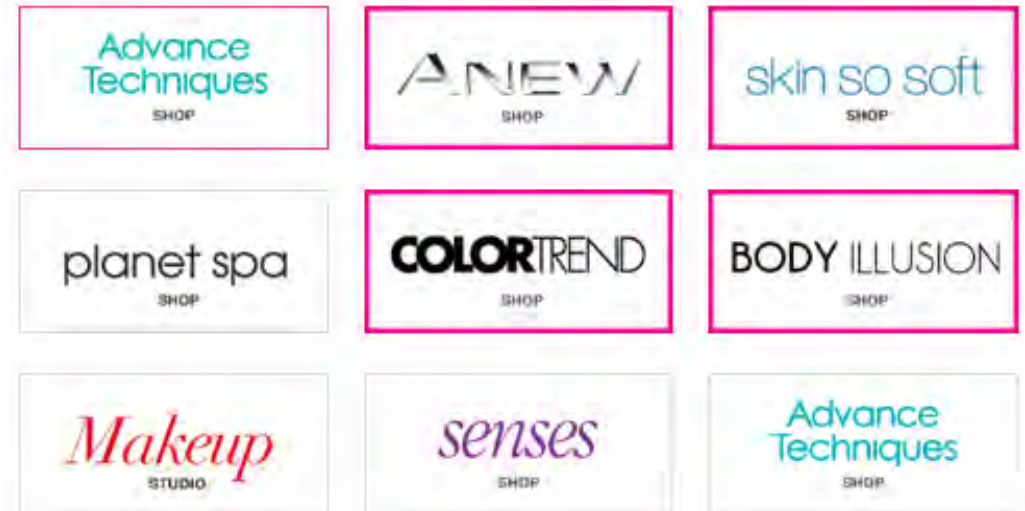
Pick 4 shops to feature i



Save



Pick 4 shops to feature i



Save



Choose which shops you want to feature

Select four featured shops to show on your Avon store. Remember, you can come back and change these at any time.



Your featured shops:



Add / Change shops



Preview picture shows what it will look like on their store to customers & where it will be displayed

Once saved – the selected shops will be displayed. If nothing was selected the default shops will be displayed.



What other shops can you think of?

- Seasonality (Christmas/Summer..etc.)
- Category (make up, Skincare..etc.)
- Be creative 😊



In the Step “Personalize my store”, how many stores can a Representative choose?

Representative can choose 4 shops by clicking Add/change shops



Choose which look you want to feature on your online store

Select one of the how to guides to show how to achieve the latest on trend looks using Avon products.

The look below will be shown as default



The Secret To Flawless Skin

Prep and prime your skin with our new range of Mega make-up for the ultimate base and a perfect complexion.



Save



Representative can scroll right or left to check the 'get the look' they would like to display on their store

Choose which look you want to feature on your online store

Select one of the how to guides to show how to achieve the latest on trend looks using Avon products.

Your chosen look:



Sun-proof Styling

Protect your hair and keep colour fresh on holiday with our range of anti-UV, colour protection haircare to ensure your hair is totally sun-proofed.



Add / Change content

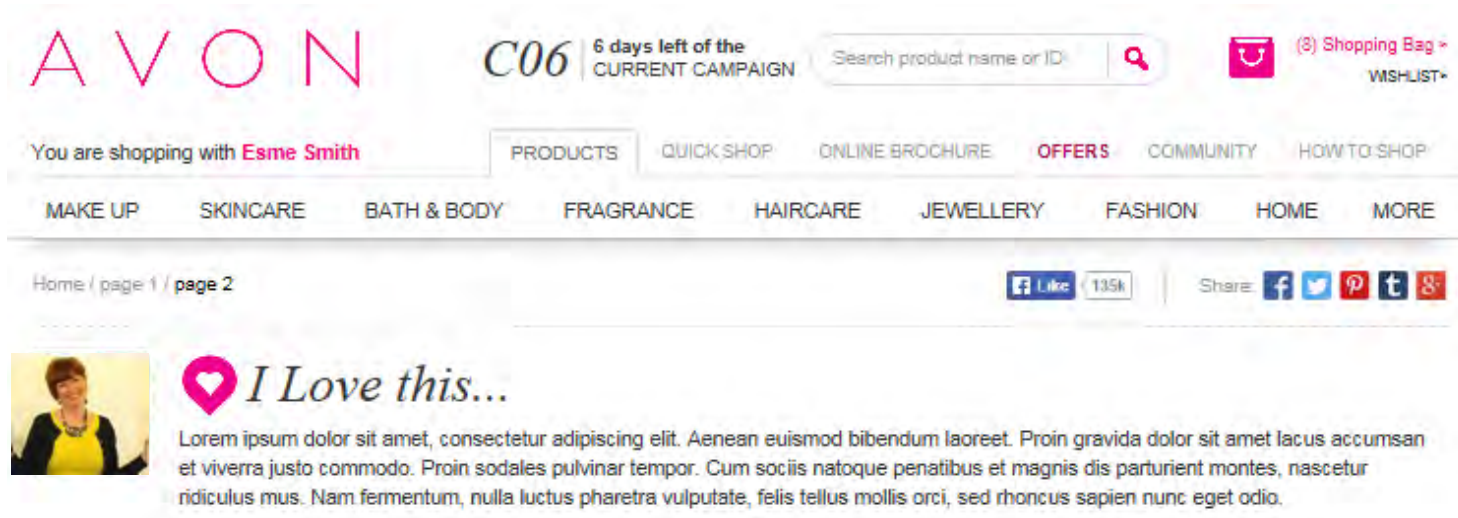


Cancel

Save changes



Representative Comment Functionality



- Representative profile image is shown beside the comment
- If representative didn't upload picture, a default image will be displayed

If Representative has added a comment to product it will show above all product page details. No characters limitation, all comments are shown.



Representative Tagging View

Home / page 1 / page 2

Like 135k | Share: f t p t g

 *I Love this...*

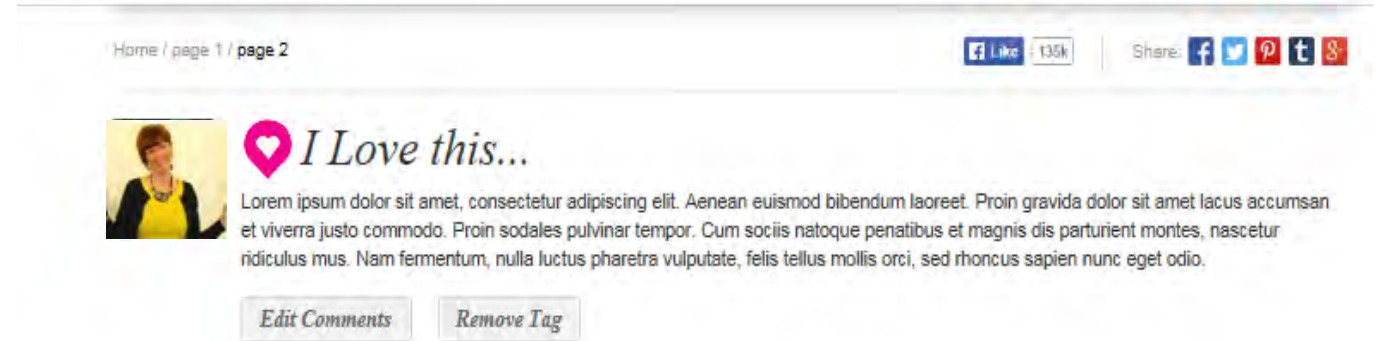
Enter your comments here...

I Love this I Recommend this [Save & Tag](#)

Once Representative clicks on (save & Tag button) the comments become visible to customers



Representative Edit



How often can a Representative edit their recommendation for a particular product?

As many times as they like

The platform allows the Representative to edit or remove the tag anytime.

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store 






Representative Experience –
Promote the e-store



Progress bar shows that the personalisation step was completed

Create your Avon store

 Open my Avon store  Personalise my Avon store  Promote my Avon store


Promote your Avon store

[Skip this step](#) (you can do this later)

The content you have chosen is now live on your Avon store

All that's left to do is to tell your customers about your shop. Share via the social media icons below, or copy your Avon store link and send yourself

[See my eStore](#)
This opens in a new window



PROMOTE
promote your Avon store
and communicate with your
existing customers

Last step is to promote the store



Progress bar shows that the personalisation step was completed

Create your Avon store

1 Open my Avon store

2 Personalise my Avon store

3 Promote my Avon store

Promote your Avon store | [Skip this step](#) (you can do this later)

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PROMOTE
promote your Avon store and communicate with your existing customers

AVON

INTRODUCING Christian Lacroix BIJOU FOR HER AND FOR HIM

FREE GIFT when you buy Christian Lacroix Bijou for her and for him

Welcome to Team's Shop...

My Featured Shops

ANEW

Party Glam...!

Beauty

Last step is to promote the store



Share via Social Media



Top Tip: If you don't have multiple social media accounts, now would be a great time to start setting these up.

This is a fantastic way to promote your online store and share with your existing customers. This will also help you attract new customers

Social media that is popular will be displayed here
When the Representative clicks on the icon they can share it in their page

Copy the link to send to yourself

<https://www.avon.uk.com/store/204testacco>

Copy my link

When clicking on copy my link, an email will be received by the Representative with their URL

Email your store to your online customers

Tips and Advice: Use an eye catching subject line to make your email stand out

Email my online customers

When clicking on e-mail my online customers, your customers will receive the link for your store

Back

Finish



How often is it recommended to email the store to my customers?

Every campaign or when there are new offers/products



Progress bar shows that all 3 steps were completed



Congratulations your Avon store setup is now complete

- ✔ *Open my Avon store*
- ✔ *Personalise my Avon store*
- ✔ *Promote my Avon store*



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store 



Representative Experience –
Tagging Products



myAVON
store



AVON *Your Representative Business*

Congratulations your online store setup is now complete



Open my online store



Personalise my online store



Promote my online store



YOUR FAVOURITES
select products and offers
you want to display
on your shop front



Tag a few of your favourite products

Let your customers know which Avon products you love and the reason why. Clicking on the product image or name below, will take you to the product page on your online store, where you can tag the product and leave a comment.

Pick from new and trending products below:



Avon Clinical PRO+ Line Corrector ...
★★★★★
£25.00



Avon Wig & False Lash Volume Mascara
★★★★
£5.50



Search your store for more new and trending products

Where would you like to go now?

Visit my online store

You won't be able to view your online store until customer launch, come back then to take a look and share your link with your customers

Go to my Avon store manager

Advertise your store
Customise your store homepage
Add your personal recommendations
Accept new online customers
Update your delivery and contact details

Go to my Representative website

Build and place your orders
Get the latest news and incentives
Check your account/balance
Access training and support
Get special offers just for you!



Tag a few of your favourite products

Let your customers know which Avon products you love and the reason why. Clicking on the product image or name below, will take you to the product page on your online store, where you can tag the product and leave a comment.

Pick from new and trending products below:

Avon True Colour Glimmerstick Eyeliner
★★★★★
~~£6.00~~ £1.99

Avon Lily Soft Musk
£6.00

Tie-Sleeve Dress
£14.95

I love this look...
With this party season just fully upon us, I wanted to share these tips on how to create the perfect look for your hair. You can try this style for a Christmas party, New Years party or just for fun!

- Avon True Colour Glimmerstick Eyeliner
- Avon True Colour Glimmerstick Eyeliner
- Avon True Colour Glimmerstick Eyeliner
- Avon True Colour Glimmerstick Eyeliner

Search your store for more new and trending products

Products added here are the products that are selected by Marketing

Representatives can select any other products from here



Home / Perfume / Womens Fragrance

Like Share



I Love this...

Enter your comments here. These will be available on your Store within 5 minutes.

I Love this I Recommend this

Save & Tag



Avon Lily Soft Musk

Be the first to write a review

£6.00

Price per 100ml = £10.00

1

Add to bag

Add to my wishlist

Enlarge image



**What is the difference
between I love and I
recommend?**

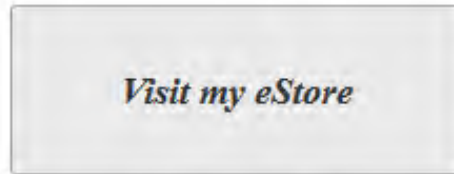
I love: I have tried it & I love it

I recommend: My customers are
happy with it, yet I may not have
tried it myself



Once Done... 3 options are proposed as call to action

When clicked opens e-store in a new tab



View your Avon store
Tag more of your favourite products
Familiarise yourself with the look and feel so you can answer any questions your customers may have

Where would you like to go now?



Advertise your eStore
Customise your eStore homepage promotions
Add your personal recommendations
Accept new online customers
Update your delivery and contact details



Build and place your orders
Get the latest news and incentives
Check your account balance
Access training and support
Get special offers just for you!

When clicked directs to e-store manager dashboard page

When clicked directs to representative website using Single sign on in a new tab



**How many times can
a Representative
change their e-store
name?**

E-Store name cannot be
changed it once it is done



**Can a Representative
change their location on the
map and the delivery radius
after she has done it once?
How many times?**

**Yes, as many times as they
want to**



**Can the Representative
“close” their e-store to
new customers?**

Yes



What if the products the Representative chooses to personalize, are no longer within the current campaign?

They won't appear on the store



What happens to the recommendations the Representative wrote about a product that was inactive and then becomes active? Do they still show?

Yes



What happens if a Representative is removed?

The Customer will be prompted to find a new Representative when they click on the link